

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Infectious Disease, Family	MADISON FORUM-LOCAL VACCINE EFFORTS	Dr. Matt Anderson details the roll out and plan for Covid19 vaccinations in Dane County	DR. MATT ANDERSON	04/04/2021 07:04 AM	029:43
Public Health, Professional Services	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Walter J. Koroshetz discusses ways you can save guard yourself against neurological disorders including strokes and how to take care of your entire body.	Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45
Public Safety, Politics	MADISON FORUM SHERIFF MAHONEY	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS 2 PART SE	Dave Mahoney	04/18/2021 07:04 AM	029:47
Public Safety, Politics	MADISON FORUM SHERIFF MAHONEY PT. 2	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS	Dave Mahoney	04/25/2021 07:02 AM	030:27

		2 PART SE			
LIFESTYLE/COMMUNITY SERVICE	MADISON FORUM MADISON MALLARDS	AS MORE PEOPLE BECOME VACCINATED, SUMMER ACTIVITIES ARE RETURNING WITH CAUTION THE MALLARDS ARE LA	CONOR CALOIA	05/02/2021 07:01 AM	029:38
Health&Medicine/Lifestyle	MADISON FORUM DPC	DIRECT PRIMARY CARE IS BECOMING POPULAR IN DANE COUNTY WHAT IS IT AND WHY IS IT CATCHING ON N THE AR	NICOLE HEMKES	05/09/2021 07:02 AM	029:47
Consumer Protection/Safety	MADISON FORUM FUEL SHORTAGE	GAS PRICES ARE UP NATIONALLY AND AN INTERNATIONAL HACKING GROUP STOPPED A VITAL FUEL PIPELINE	Nick Jarmusz	05/16/2021 07:00 AM	029:47
Police,Fire,EMS	MADISON FORUM NEW SHERIFF	KALVIN BARRETT IS DANE COUNTY'S NEW SHERIFF FOLLOWING THE RETIREMENT OF DAVE MAHONEY BARRETT'S JOURNE	KALVIN BARRETT	05/23/2021 07:04 AM	029:47
HEALTH & SAFETY	MADISON FORUM SUMMER INFECTIONS	MORE TIME OUTDOORS MEANS MORE EXPOSURE TO LYME, ZIKA AND OTHER VIRUSES WHAT	REBECCA OSBOURNE	05/30/2021 06:52 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Anil Soni CEO of the WHO Foundation discusses their Go Give One Campaign	A. Soni,	06/06/2021 07:03 AM	029:49
Public Health Safety Educatio	MADISON FORUM DR. POTHOF	ROBIN GETS A LOCAL UPDATE ON THE BATTLE AGAINST COVID-19	JEFF POTHOF	06/13/2021 07:03 AM	029:47

Housing	MADISON FORUM REAL ESTATE	ROBIN GETS TALKS WITH REALTOR KEVIN CLARKE ABOUT DANE COUONTYS REAL ESTATE MARKET	KEVIN CLARKE	06/20/2021 07:00 AM	029:47
Drugs,PublicPolicy,JusticeSys	MADISON FORUM SUBSTANCE ABUSE	TELLURIAN PRESIDENT AND CEO KEVIN FLOREK DISCUSSES DRUG ADDICTION AND RECOVERY IN MADISON AND DANE	KEVIN FLOREK	06/27/2021 07:01 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	12
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	6
Raising awareness of Asian American discrimination and the importance of bringing it to an end	ADVANCING JUSTICE	000:29	4
Raising awareness of Asian American discrimination and the importance of bringing it to an end	ADVANCING JUSTICE	000:30	5
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	30
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	30
Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister	Big Brothers Big Sisters	000:30	5
Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister	Big Brothers Big Sisters	000:30	8
Shedding a light on the different forms	MENTAL HEALTH	000:30	9

of mental health and how to get help if you need it			
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH	000:30	9
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH	000:30	10
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	PSA-BADGER HONOR FLIGHT-1	000:28	1
Raising awareness of Asian American discrimination and the importance of bringing it to an end	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
Ways for Veterans to proactively seek support and resources	REACH.GOV	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:29	5
CHILD MENTORING	SAVE THE CHILDREN	000:30	5
CHILD MENTORING	SAVE THE CHILDREN	000:30	4
CHILD MENTORING	SAVE THE CHILDREN	000:29	2
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	2
Community Awareness	Badger Honor Flight	000:29	1
Community Awareness	Badger Honor Flight	000:29	1
DRUNK DRIVING AWARENESS	PSA - Buzzed Driving :15	000:14	1
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	56
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	29
RAISE FUNDS FOR UNPRV. CHILDR	PSA - United Way (russell wilson play 60 :15)	000:14	1
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	58