

WTSO  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2021  
04/16/2019

WTSO  
Quarterly Issues/Programs List

WTSO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PubHealth,Edu,Consumerism	MADISON FORUM PET SAFETY	THE 4TH OF JULY HOLIDAY CAN BE STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE	LIS DE SOUZA	07/03/2021 08:34 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	P. KLOTZBAUGH, S. BOWEN	07/10/2021 08:30 AM	029:49
Computers/PreserveHistory	MADISON FORUM COMPUTER SECURITY	WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET	JESSE LA GREW	07/17/2021 08:33 AM	030:07
Politics,Elections,Media	MADISON FORUM former madison mayor dave cieszewicz	SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE CIESLEWICZ TH	Mayor Dave	07/24/2021 08:35 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	07/31/2021 08:35 AM	029:46

	AFFAIRS SPECIAL				
Public Health, Public Safety	MADISON FORUM	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/07/2021 08:33 AM	030:15
Weather,Tech,Ethics	MADISON FORUM SEVERE WEATHER IN WISCOSIN	MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES	MARCIA CRONCE	08/14/2021 08:35 AM	029:47
Public Health & Safety	MADISON FORUM IHEARTRADIO COMMUNITIES	Focus on the biggest issues impacting this week	Dr. Thomas & S. Raviv.	08/21/2021 08:30 AM	029:47
Business,Labor,Tech	MADISON FORUM DANE BUY LOCAL	LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS, COVID AND CHALLENGES FINDING EMPLOYEES. COL	COLIN MURRAY	08/28/2021 08:35 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Jones, B. Solish	09/04/2021 08:36 AM	029:50
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/11/2021 06:22 AM	028:49
Public Health & Safety	MADISON FORUM - RSV AND OTHER VIRUSES	RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES	Tom Haupt	09/11/2021 08:43 AM	029:47
Veteran's Issues, Military War	MADISON FORUM - BADGER HONOR FLIGHT	COVID HAS HAD AN EFFECT ONBOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING	BRIAN ZIEGLER	09/18/2021 08:39 AM	029:47
Traffic and Highway	MADISON	THE DANE	Eric Novotny	09/25/2021	029:47

Safety,He	FORUM - BYE TO 'BOB'	COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING STRANDED MOTORISTS , DIRECTING TRAFFIC AND		08:10 AM	
-----------	----------------------	---	--	----------	--

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption Awareness	PSA - Adopt US Kids 60	000:59	23
Retirement Saving Education	PSA - SSA - Online 60	000:57	24
Raising funds to support our active duty military members	PSA - USO alternate :55	000:54	1
Warning against the dangers of vaping	PSA - Vaping - Clouded 60	000:59	23
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
Alcoholism,Mental Illness	Alcoholics Anonymous	000:59	44
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	1
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	10
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	36
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	3
College Access	American Council on Education	000:20	2
Raising Funds so Military Veterans can travel and see the monuments built in their honor	Badger Honor Flight	000:29	52
Raising Funds so Military Veterans can travel and see the monuments built in their honor	Badger Honor Flight	000:29	47
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	1
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	4
Health Care	Red Cross	000:29	12
HEALTHY EATING EDUCATION	USDA	000:15	3
Job Training Goodwill	Goodwill/Ad Council	001:00	38
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	4
MILITARY AND VETERANS	USO	000:54	35

Multiple Sclerosis Awareness	National MS Society	000:54	36
National Park Conservation	National Park Conserva. Assc.	000:15	4
Awareness for the importance of education during the summer months	NATIONAL SUMMER LEARNING	000:30	17
Raising funds so no child is left without nutritious food	NO KID HUNGRY	000:30	7
Raising funds so no child is left without nutritious food	NO KID HUNGRY	000:30	4
Raising funds so no child is left without nutritious food	NO KID HUNGRY	000:30	4
Raising funds so no child is left without nutritious food	NO KID HUNGRY	000:30	8
POVERTY AWARENESS	Feeding America	000:30	15
Bringing awareness to the dangerous of distracted driving	PROJECT YELLOW LIGHT	000:29	10
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
Protecting WildLife Areas	Wild Life Land Trust	000:14	2
Public Education	Nat Fondtn For Credit Council	000:14	3
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	4
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	8
Recycling	CALL TO RECYCLE DOT ORG	000:20	2
Retirement Saving Education	Social Security Admin	000:15	2
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	12
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	12
Raising funds for the nation's largest and most effective minority education organization	UNCF	000:30	12
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	4
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	2
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	1
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	39
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	2