

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2023
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Wealth/Savings Education	MADISON FORUM: Safe Wisconsin Banking	Robin talks with WI Banker Assoc. President Rose Oswald Poels about the current banking situation	Rose Oswald Poels	04/02/2023 07:05 AM	029:47
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 07:05 AM	029:48
The state of food/hospitality in Wisconsin	MADISON FORUM-THE FISH FRY GUY	Robin talks with Mike Seidel, also know as The Fish Fry Guy, about the best fish fries in WI.	Mike Seidel	04/16/2023 07:05 AM	029:47
Wildfire Prevention	MADISON FORUM-FIRE SEASON	Robin talks Amy Penn from WI DNR about wildfires.	Amy Penn	04/23/2023 07:05 AM	029:47
Social Justice, Pediatric Hos	iHeartRadio Communities: Public Affairs Special	Discussion on National Minority Health Month and Earth Month/Earth Day.	K. Jones	04/30/2023 07:05 AM	029:49

Lyme Disease prevention	MADISON FORUM: Lyme Disease Awareness Month	Robin talks with Dr. Gregory DeMuri, pediatric infectious disease expert	Dr. Gregory DeMuri	05/07/2023 07:05 AM	029:47
Crime Prevention	MADISON FORUM: CRIME STOPPERS	Robin talks with TYLER GRIGG SPOKESPEERSON FOR MADISON AREA CRIME STOPPERS	TYLER GRIGG	05/14/2023 07:05 AM	030:20
Veteran's Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	How the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss	05/21/2023 07:05 AM	029:50
Driving Safety	MADISON FORUM - Summer Driving	Robin talks with AAA's Nick Jarmusz about things you can do to drive safely during the summer.	Nick Jarmusz	05/28/2023 07:03 AM	029:47
Veteran's Health, Mental Heal	iHeartRadio Communities: Public Affairs Special	Organizations who help support Veterans, their families, and the services they provide.	B. Carroll	06/04/2023 07:05 AM	029:50
ANIMAL CARE	MADISON FORUM: Jane's Journey Home	Jane's Journey Home, a senior dog rescue sanctuary.	Rachel Leuzinger	06/11/2023 07:02 AM	029:47
Low-income assistance resources to keep utilities on	MADISON FORUM: C.U.B.	THE CITIZENS UTILITY BOARD OF WISCONSION	TOM CONTENT	06/18/2023 07:05 AM	029:47
LGBTQ+ RIGHTS	MADISON FORUM: Outreach LGBTQ+ Community Center	Robin talks with Steve Starkey about how the Madison LGBTQ+ community is handling recent events.	Steve Starkey	06/25/2023 07:05 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol ABUSE AWARENESS	PSA - Alcoholics Anonymous :60	001:01	1
ASTHMA PREVENTION/CLEAN AIR	PSA - Childhood Asthma (Fish 60)	000:56	1
College Tuition Resources	PSA - College Access :20	000:19	1
Dangerous of Underage Drinking	PSA - Dads Talk - Underage Drinking 30	000:30	15
The importance of recycling including electronic devises	PSA - ECycle 30	000:29	23
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	21
Job Training Available at Goodwill	PSA - Goodwill (How We Do It 60)	000:59	1
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	12
National Park Conservation	PSA - National Park Conservation Association :15	000:14	1
National Park Conservation	PSA - National Park Conservation Association :15	000:15	1
Raising awareness of Veteran's Issues when the return home	PSA - Paralyzed Veterans :15	000:14	1
Options for planning for retirement	PSA - SSA - Online 30	000:30	16
Options for planning for retirement	PSA - SSA - Online 60	000:57	62
Options for planning for retirement	PSA - SSA - Retire Online 15	000:15	18
Providing resources for military and veterans when then they return home	PSA - USO alternate :55	000:52	1
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30	000:30	20

Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	37
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	13
Multiple Sclerosis Awareness	PSA - WalkMS 30	000:29	15
Life Lessons from HS Sports	PSA - WIAA_2 :30	000:29	1
Alcohol ABUSE AWARENESS	PSA-AAMadisonWI_1	000:29	1
Alcohol ABUSE AWARENESS	PSA-AAMadisonWI_2	000:30	1
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	130
Alcohol ABUSE AWARENESS	Alcoholics Anonymous	000:59	44
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	13
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	1
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	38
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	25
Awareness For Childhood Adoption	PSA - Adopt US Kids 60	000:59	35
College Access Resources	American Council on Education	000:20	15
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	15
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	20
Raising funds for the Red Cross of America	Red Cross	000:29	1
HEALTHY EATING EDUCATION	USDA	000:15	23
Job Training Resources at Goodwill	Goodwill/Ad Council	001:00	34
Life Lessons from HS Sports	W.I.A.A.	000:30	53
Creating life-changing wishes for children with critical illnesses	MAKE A WISH	000:30	9
MENTAL HEALTH Awareness	CHILD MIND INSTITUTE	000:30	7
MENTAL HEALTH Awareness	MENTAL HEALTH COALITION	000:30	3
MENTAL HEALTH Awareness	NAMI	000:30	5
Providing resources for military and veterans when then they return home	USO	000:54	81
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Join Us 2 - 35	000:34	20
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 2 - 35	000:36	17
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 30	000:30	21
Multiple Sclerosis Awareness	National MS Society	000:54	91

National Park Conservation	National Park Conserva. Assc.	000:15	21
MENTAL HEALTH Awareness	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
MENTAL HEALTH Awareness	NAT'L ALLIANCE MENTAL ILLNESS	000:32	2
Feeding Hungry kids in America	NO KID HUNGRY	000:29	5
PROSTATE CANCER Prevention/Awareness	PROSTATE CANCER FOUNDATION	000:30	20
Protecting WildLife Areas	Wild Life Land Trust	000:14	18
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	27
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	24
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	15
Recycling	CALL TO RECYCLE DOT ORG	000:20	9
Retirement Saving Education	Social Security Admin	000:15	27
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	1
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	1
Life Lessons from HS Sports	W.I.A.A.	000:30	54
CANCER RESEARCH FUNDING	THE V FOUNDATION	000:29	14
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans America	000:14	12
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:15	20
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:20	15
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:59	35
V Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans America	000:29	14
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	28