

WIBA
Madison, WI
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Safety In Schools	MADISON FORUM: School Safety with Trish Kilpin	Robin talks with Trish Kilpin, director for the WI Office of School Safety	Trish Kilpin	10/01/2023 07:02 AM	029:47
Traffic Highway Patrol	MADISON FORUM: Driving the Beltline with Beltline Bob	Robin talks with Dep. Evan Tilleson about what it's like to patrol the Beltline.	Evan Tilleson	10/08/2023 07:02 AM	029:47
Upcoming Dane County Governmental Projects	MADISON FORUM: Happy Retirement, Joe Parisi!	Robin talks with Dane Co. Exec. Joe Parisi about his career and upcoming retirement	JOE PARISI	10/15/2023 07:02 AM	029:47
Food Bank Donations	MADISON FORUM: Thanksgiving with Goodman Comm. Cent	Robin talks with Francesca Frisque about the Goodman Center's Thanksgiving Basket Drive	Francesca Frisque	10/22/2023 07:02 AM	029:47
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month	Dr. D. El-Ashry	10/29/2023 07:02 AM	029:49
Elections	MADISON FORUM: America's Political Orphans w/Scott Klug	Robin talks with former congressman Scott Klug about his podcast, Lost In the Middle	Scott Klug	11/05/2023 07:02 AM	029:47
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz	11/12/2023 07:02 AM	029:49
Affordable Housing	MADISON FORUM: Housing and Working in Dane County	Talking with Zach Brandon, GMCC, following recent panel on housing difficulties with area mayors	ZACH BRANDON	11/19/2023 07:02 AM	029:47

Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 07:02 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett	12/03/2023 07:02 AM	029:49
Drug Overdose Resources	MADISON FORUM: Narcan Vending Machines at Tellurian	Robin talks with Kevin Florek, Tellurian CEO, about the new Narcan vending machine	Kevin Florek	12/10/2023 07:02 AM	029:47
Elections	MADISON FORUM: New Dane Co Election Center	Robin talks with Dane Co Clerk Scott McDonell about the new election center.	Scott McDonell	12/17/2023 07:02 AM	029:47
Financial Literacy	MADISON FORUM: Financial Literacy & Act 60	Robin talks with Brenda Campbell of Secure Futures about teaching high schoolers financial literacy	Brenda Campbell	12/24/2023 07:02 AM	029:47
Madison History	MADISON FORUM: YIR Pt. 1	Robin talks about the stories that shaped 2023	Robin Colbert	12/31/2023 07:02 AM	029:47
Madison History	MADISON FORUM: YIR Pt. 1.	Robin talks about the stories that shaped 2023	Robin Colbert	12/31/2023 07:06 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Underage Drinking	PSA - Dads Talk - Underage Drinking 30	000:30	20
Electronic Recycling	PSA - ECycle 30	000:29	25
Broadband Coverage Resources	PSA - Emergency Broadband 30	000:30	21
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	20
Financial Literacy	PSA - Nat'l Foundation for Credit Coun :15	000:15	1

Retirement Saving Education	PSA - SSA - Online 30	000:30	27
Retirement Saving Education	PSA - SSA - Online 60	000:57	24
Retirement Saving Education	PSA - SSA - Retire Online 15	000:15	11
Military veterans' resources when they return home	PSA - USO alternate :55	000:52	1
Dangers Of Vaping	PSA - Vaping - Clouded 30	000:30	22
Dangers Of Vaping	PSA - Vaping - Clouded 60	000:59	19
Multiple Sclerosis Awareness	PSA - Vince Lombardi PSA 15	000:15	2
Multiple Sclerosis Awareness	PSA - Vince Lombardi PSA 30	000:30	1
Multiple Sclerosis Awareness	PSA - Vince Lombardi PSA 60	000:58	10
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	17
Multiple Sclerosis Awareness	PSA - WalkMS 30	000:29	26
ALCOHOL ABUSE AWARENESS	PSA-AAMadisonWI_2	000:29	1
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	117
Alcoholism,Mental Illness	Alcoholics Anonymous	000:59	12
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	15
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	4
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	16
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	14
Awareness For Childhood Adoption	PSA - Adopt US Kids 60	000:59	13
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
College Access	American Council on Education	000:20	15
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	13
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	19
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	11
FINANCIAL COACHING	OPERATION HOPE	000:29	2
Health Care	Red Cross	000:29	2

HEALTHY EATING EDUCATION	USDA	000:15	19
HOMEBASE	HOMEBASE	000:30	11
Job Training Goodwill	Goodwill/Ad Council	001:00	14
FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	2
FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	7
Life Lessons from HS Sports	W.I.A.A.	000:30	58
MENTORSHIP & VOLUNTEERING	Big Brothers Big Sisters	000:30	5
MILITARY AND VETERANS Resoureces	USO	000:54	74
Military, Housing, Finance	PSA - AMVETS - Join Us 2 - 35	000:34	17
Military, Housing, Finance	PSA - AMVETS - Officers 2 - 35	000:36	20
Military, Housing, Finance	PSA - AMVETS - Officers 30	000:30	17
Food Bank Donations	PSA - GOODMAN THANKSGIVING BASKET 30-1	000:30	4
Food Bank Donations	PSA - GOODMAN THANKSGIVING BASKET 30-2	000:29	2
Multiple Sclerosis Awareness	National MS Society	000:54	74
Music Education	Artists Alive, Inc.1	000:30	7
National Park Conservation	National Park Conserva. Assc.	000:15	15
Protecting WildLife Areas	Wild Life Land Trust	000:14	18
Financial Literacy	Nat Fondtn For Credit Council	000:14	11
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	14
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	9
Recycling	CALL TO RECYCLE DOT ORG	000:20	11
Retirement Saving Education	Social Security Admin	000:15	14
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	2
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	4
Military Veterans Support	SHOW YOUR STRIPES	000:30	12
Sports Bring Communitites Tog	W.I.A.A.	000:30	59
Military Veteran's Issues	Paralyzed Veterans America	000:14	18

Military Veteran's Issues	Paralyzed Veterans Of America	000:15	15
Military Veteran's Issues	Paralyzed Veterans Of America	000:20	13
Military Veteran's Issues	Paralyzed Veterans Of America	000:59	13
Military Veteran's Issues	Paralyzed Veterans America	000:29	15
Financial Literacy	Nat Fondtn For Credit Council	000:14	12