

WIBA  
 Madison, WI  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2016  
 01/05/2017

WIBA  
 Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture, Weather, Food:** (No issue/program description given.)
- **Elections, Communication, Publi:** (No issue/program description given.)
- **Public Awarenes:** (No issue/program description given.)
- **Public Health:** (No issue/program description given.)
- **Rec&Leisure/Tech, Econ:** (No issue/program description given.)

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTIO N	GUEST	DATE/TIM E	DURATIO N
Agriculture, Weather, Food	MAD FRM - CASEY LANGAN- WI FARM BUREAU FEDERATIO N	-----	CASEY LANGAN	10/02/2016 06:30 AM	029:35
Public Awarenes	MAD FRM - NICK JARMUSZ- AAA WISCONSIN	-----	Nick Jarmusz	10/09/2016 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Awareness	MAD FRM - HALLOWEEN IN WISCONSIN	----	Community Event	10/16/2016 06:30 AM	029:45
Public Awareness	MAD FRM - MADISON LITERACY NETWORK	----	JEFF BURKHART	10/23/2016 06:30 AM	029:35
Public Health	MAD FRM - UW Breast Cancer Center	----	LEE WILKE	10/30/2016 06:30 AM	029:15
Public Health	MAD FRM - WISCONSIN ELECTIONS PREVIEW	----	JEFF MAYERS	11/06/2016 06:30 AM	029:30
Rec&Leisure/Tech,Econ	MAD FRM - WISCONSIN GUN DEER HUNT	----	KEVIN WALLENFANG	11/13/2016 06:30 AM	029:49
Elections,Communication,Public	MAD FRM - 2016 WI RECOUNT 2016	----	----	12/04/2016 06:30 AM	029:30
Public Awareness	MAD FRM - CAR READY FOR WINTER	----	----	12/11/2016 06:30 AM	029:50
Public Awareness	MAD FRM - yahoo account hacking fallout	----	----	12/18/2016 06:30 AM	029:40

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Adoption from Foster Care	Adopt Us Kids.org	000:30	012
Adoption from Foster Care	Adopt Us Kids.org	000:59	015
Adoption from Foster Care	Adopt Us Kids.org	001:00	021
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	005
Autism Awareness	Ad Council	000:27	018
Autism Awareness	Autism Speaks.org	000:15	002
Autism Awareness	Autism Speaks.org	000:30	005
Autism Awareness	Autism Speaks.org	001:00	007
Car Seat Safety	Nat'l Hwy Traffic Sfty Admin	001:00	031
Caregiver Assistance	AARP	000:30	021
Caregiver Assistance	AARP	001:00	034
CHILD ABUSE	AMERICAN FAM CHILDRENS HOSPIT	001:00	003
Child Seat Safety	Nat'l Hwy Traffic Sfty Admin	000:30	020
College Education	Ad Council	000:20	011
Community Awareness	Social Security Admin	001:00	015
COMMUNITY INVOLVEMENT	Ad Council	000:15	021
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	010
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	005
COMMUNITY INVOLVEMENT	United Way	001:00	011
Conservation	US Dept Of Energy	000:14	008
DISABILITY AWARENESS	US MENS SLED HOCKEY TEAM	000:30	005
DiscoverTheForest.org	US Forest Service	000:15	008
DiscoverTheForest.org	US Forest Service	000:30	025
DiscoverTheForest.org	US Forest Service	001:00	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Drunk Driving	Nat'l Hwy Traffic Sfty Admin	001:00	005
Drunk Driving	R.A.D.D.	000:30	007
Education	MMSD.org	000:30	002
Elder Care	RSVP DANE	000:30	049
Employment, Buisness, Communi	Ad Council	000:30	005
FamilyRelationships,Homelessn	Family Service Madison	000:31	005
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	031
Fatherhood.gov	US Dept of Health/Human Srvc	000:59	011
FeedThePig.org	American Institute of CPAs	000:15	006
FeedThePig.org	American Institute of CPAs	000:30	011
FeedThePig.org	American Institute of CPAs	000:59	008
FeedThePig.org	American Institute of CPAs	001:00	018
Food Bank Donations	Goodman Center	000:31	016
FoodSafety.gov	USDA	000:30	004
HEALTH AND FITNESS	iHEART RED	000:31	002
Health Care	Red Cross	000:30	008
High Blood Pressure	American Heart/Stroke Assn	000:15	014
High Blood Pressure	American Heart/Stroke Assn	000:30	016
High Blood Pressure	American Heart/Stroke Assn	000:59	008
High Blood Pressure	American Heart/Stroke Assn	001:00	022
High School Equivelency	Dollar Gen Literacy Foundatio	000:30	008
High School Equivelency	Dollar Gen Literacy Foundatio	001:00	037
Hunger Prevention	Feeding America	000:30	025
Hunger Prevention	Feeding America	000:58	017
Hunger Prevention	Feeding America	001:00	052
Job Training Goodwill	Goodwill/Ad Council	000:15	007
Job Training Goodwill	Goodwill/Ad Council	000:30	004
Job Training Goodwill	Goodwill/Ad Council	001:00	009
Literature,Education	Literacy Network	000:30	042

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	USO	000:15	009
MILITARY AND VETERANS	USO	000:55	028
MilitaryFamilies,PersonalHeal	USO	000:27	014
Music For Youth	Madison Area Music Assoc.	000:31	013
National Park Conservation	National Park Conserva. Assc.	000:15	005
Nature Preservation	Aldo Leopold Nature Center	000:30	017
ORGAN DONATION	MatchingDonors.com	000:30	005
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	012
Pet Adoption	PETA	000:14	007
Public Announcement	Paralyzed Veterans Of America	000:15	006
Public Education	Ad Council	000:59	011
Public Education	Enviorenmental Protection AGY	000:15	008
Public Education	Nat Fondtn For Credit Council	000:15	022
Public Education	Paralyzed Veterans Of America	000:20	016
Public Education	Social Security Admin	000:15	010
Public Education	Social Security Admin	000:30	005
Public Education	US Department of Transportati	000:15	005
Public Education	Wild Life Land Trust	000:15	004
Public Health	Ad Council	000:15	010
Public Health	Ad Council	000:20	014
Public Health	Ad Council	000:30	014
Public Health	Ad Council	000:55	023
Public Health	Ad Council	000:59	010
Public Safety	Dept Of Homeland Security	000:30	006
Ready.gov	FEMA	000:15	011
Ready.gov	FEMA	000:30	009
Ready.gov	FEMA	000:59	013

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Recycling	Ad Council	000:21	016
Rehabilitation Research	Kessler Foundation	000:30	030
Underage Drinking	Ad Council	000:15	011
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	013
VETERANS HEALTH	Paralyzed Veterans America	000:30	009
ZOO FUND RAISING	HENRY VILLAS ZOO	000:25	023