WIBA

Madison, WI

Quarterly Issues/Programs List Fourth Quarter, 2020 04/16/2019

WIBA

Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business, Ethics, Productivity	MADISON FORUM- C-19 LOCAL IMPACT ON BUSINESS		ZACH BRANDON	10/04/2020 07:30 AM	029:47
Health	MADISON FORUM- iHRCommunities	NATIONAL CONVERSATION ON THE CORONA VIRUS. THE HIGH COU	RYAN GORMAN	10/11/2020 07:30 AM	029:29
Public Health, Public Safety	MADISON FORUM- BLOCKED CAPACITY LIMITS	THE TAVERN LEAGUE OF WI SUES TO BLOCK INDOOR CAPICITY RULE AND IS SUCUESSFUL THE RESTAURANT ASSN RE	KRISTINE HILLMER	10/18/2020 07:30 AM	029:47
Public Safety	MADISON FORUM- JOEL DESPAIN RETIRING	PUBLIC INFORMATION OFFICER JOEL DESPAIN IS RETIRING FROM THE MADISON POLICE DEPARTMENT. ROBIN TALK	JOEL DESPAIN	10/25/2020 07:30 AM	029:47
Elections, Communication, Publi	MADISON FORUM- WISCONSIN ELECTIONS	WITH AN ELECTION ON TUESDAY, WISCONSIN MAY PLAY A PIVOTAL ROLE IN THE 2020 ELECTION COURT CHALLENGE	REID MAGNEY	11/01/2020 07:00 AM	029:47
MILITARY AND VETERANS	MADISON FORUM- VETERANS DAY	ENDING DOMESTIC VIOLENCE AND VETERANS DAY 202	RYAN GORMAN	11/08/2020 07:01 AM	029:30

WILD LIFE MANAGMENT	MADISON FORUM- GUN-DEER SEASON 2020	COVID HAS EVEN IMPACTED THE 2020 DEER HUNTING SEASON	JON LICA	11/22/2020 07:00 AM	029:47
Health, Edu	MADISON FORUM- iheart communities	update on current COVID19 outbreak and explained metrics including positivity rate mortality rate	RYAN GORMAN	11/29/2020 07:00 AM	029:39
Health, Edu	MADISON FORUM- WORLD AIDS DAY	WITH A LOT OF ATTENTION BEING PAID TO DEADLY VIRUS' WORLD AIDS DAY 2020 TAKES ON ADDED IMPORTANCE.	DR. JAMES SOSMAN	12/06/2020 07:00 AM	029:47
Health, Edu	MADISON FORUM- VACCINE SAFETY	Covid19 vaccine safety with a special focus on the issues in minority communities	RYAN GORMAN	12/13/2020 07:00 AM	029:50
Health, Edu	MADISON FORUM- COVID-19 VACCINE ROLLOUT	fdc comissioner dr. stepen hahn discuses interventions in cicp	RYAN GORMAN	12/20/2020 07:00 AM	030:01
Culture, Communication, Consume	MADISON FORUM- 2020 YEAR IN REVIEW PT1	WIBA/IHEARTRADIO MADISON NEWS DIRECTOR ROBIN COLBERT EXPLORES THE NEWS AND EVENTS THAT SHAPED MADIS	Robin Colbert	12/27/2020 07:00 AM	029:27

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert n	network and/or	syndicat	tor-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism, Mental Illness	Alcoholics Anonymous	000:59	86

Alzheimer's Awareness	Alzheimers Assc	000:58	71
College Access	American Council on Education	000:20	18
Raise funds for Vets to see Monuments	Badger Honor Flight	000:29	8
Raise funds for Vets to see Monuments	Badger Honor Flight	000:29	10
Retirement Saving Education	Social Security Admin	001:00	87
Raise funds for underprivileged children	United Way	000:15	2
Raising funds for Special Olympics	SPECIAL OLYMPICS	000:14	15
Health Care	Red Cross	000:29	10
Job Training Goodwill	Goodwill/Ad Council	001:00	75
MILITARY AND VETERANS	USO	000:54	96
National Park Conservation	National Park Conserva. Assc.	000:15	22
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	83
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	22
Energy Conservation	Enviorenmental Protection AGY	000:14	15
Wealth Saving Education	Nat Fondtn For Credit Council	000:14	41
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	20
Retirement Saving Education	Social Security Admin	000:15	31
Retirement Saving Education	Social Security Admin	000:30	10
Drunk Driving Awareness	US Department of Transportati	000:14	2
Protecting Wildlife Land	Wild Life Land Trust	000:14	23
Healthy Eating Education	USDA	000:15	14
Asthma Prevention/Clean Air	Environmental Protection Agency	000:15	20

Asthma Prevention/Clean Air	Environmental Protection Agency	000:19	24
Asthma Prevention/Clean Air	Environmental Protection Agency	000:29	11
Multiple Sclerosis Awareness	National Multiple Sclerosis Society	000:54	91
Asthma Prevention/Clean Air	Environmental Protection Agency	000:59	87
Vietnam Vet Benefits Awareness	Dept Of Veterans Affairs	000:30	7
Recycling	Call To Recycle dot org	000:20	23
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	19
VETERANS HEALTH	Paralyzed Veterans America	000:29	19