

WXXM  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2021  
04/16/2019  
WXXM

Quarterly Issues/Programs List

WXXM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PubHealth,Edu,Consumerism	MADISON FORUM PET SAFETY	THE 4TH OF JULY HOLIDAY CAN BE STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE	LIS DE SOUZA	07/04/2021 07:37 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. Phil Klotzbach, Research Scientist in the Department of Atmospheric Science at Colorado State University, on what you need to know about hurricanes and hurricane season.	P. KLOTZBAUGH, S. BOWEN	07/11/2021 07:31 AM	029:49
Computers/PreserveHistory	MADISON FORUM COMPUTER SECURITY	WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET	JESSE LA GREW	07/18/2021 07:38 AM	030:07
Politics,Elections,Media	MADISON FORUM former madison mayor dave cieszewicz	SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE CIESLEWICZ SHARES HIS THOUGHTS	Mayor Dave	07/25/2021 07:32 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS	Ryan Gorman hosts an iHeartRadio nationwide special	Dr. V. Murthy, R. Lewis	08/01/2021 07:30 AM	029:46

	SPECIAL	Featuring U.S. Surgeon General Dr. Vivek Murthy, who offered an update on the state of the pandemic, including everything you need to know about the Delta variant and the safety and effectiveness of the vaccines.			
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. John Brooks, the chief medical officer for the CDC's COVID-19 Emergency Response, who discussed the state of the pandemic, the Delta variant, and the safety and effectiveness of the COVID-19 vaccines	Dr. J. Brooks	08/08/2021 07:31 AM	030:15
Weather,Tech,Ethics	MADISON FORUM SEVERE WEATHER IN WISCOSIN	MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES AND METEOROLOGIS MARCIA CRONCE DISCUSSES THE IMPORTANCE OF BEING PREPARED FOR THESE STORMS.	MARCIA CRONCE	08/15/2021 07:34 AM	029:47
Public Health & Safety	MADISON FORUM IHEARTRADIO COMMUNITIES	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. Jody Thomas, founder and executive director of The Meg Foundation, an organization that empowers families with the pain management strategies, skills, and support they need to prevent and reduce pain	Dr. Thomas & S. Raviv.	08/22/2021 07:35 AM	029:47
Business,Labor,Tech	MADISON FORUM DANE BUY LOCAL	LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS,	COLIN MURRAY	08/29/2021 07:29 AM	029:47

		COVID AND CHALLENGES FINDING EMPLOYEES.			
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman hosts an iHeartRadio nationwide special featuring Christina Jones, Salesforce.org's Chief Marketing Officer, and Barbara Solish, director of Youth and Young Adults Initiatives at NAMI.	C. Jones, B. Solish	09/05/2021 07:33 AM	029:50
Public Health & Safety	MADISON FORUM - RSV AND OTHER VIRUSES	RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES	Tom Haupt	09/12/2021 07:32 AM	029:47
Veteran's Issues, MilitaryWar	MADISON FORUM - BADGER HONOR FLIGHT	COVID HAS HAD AN EFFECT ONBOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING	BRIAN ZIEGLER	09/19/2021 07:32 AM	029:47
Traffic and Highway Safety,He	MADISON FORUM - BYE TO 'BOB'	THE DANE COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING STRANDED MOTORISTS , DIRECTING TRAFFIC AND	Eric Novotny	09/26/2021 08:20 AM	029:47

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION RUNS</b>	
COLON CANCER SCREENING AWAREN	PSA-STAND UP TO CANCER	000:30	1
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	5
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
COLON CANCER SCREENING AWAREN	STAND UP TO CANCER	000:30	45
Raising funds to send military veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	67
Raising funds to send military veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	114
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
THE IMPORTANCE OF CHILDREN TO CONTINUE TO LEARN DURING THE SUMMER MONTHS WHEN THEIR NOT IN SCHOOL	NATIONAL SUMMER LEARNING	000:30	21
RAISING FUNDS/DONATIONS SO NO CHILD IS LEFT WITH OUT A MEAL	NO KID HUNGRY	000:30	3
RAISING FUNDS/DONATIONS SO NO CHILD IS LEFT WITH OUT A MEAL	NO KID HUNGRY	000:30	7
RAISING FUNDS/DONATIONS SO NO CHILD IS LEFT WITH OUT A MEAL	NO KID HUNGRY	000:30	7
RAISING FUNDS/DONATIONS SO NO CHILD IS LEFT WITH OUT A MEAL	NO KID HUNGRY	000:30	4
RAISING FUNDS/DONATIONS SO NO PERSON IS LEFT WITH OUT A MEAL	Feeding America	000:30	3
Stopping distracted driving, specifically using your phone while driving.	PROJECT YELLOW LIGHT	000:29	22
Raising funds for scholarships through the United Negro College Fund	UNCF	000:30	13