

WXXM
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019
WXXM

Quarterly Issues/Programs List

WXXM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture,Communication,Consum	MADISON FORUM- 2020 YEAR IN REVIEW PT2	WIBA/IHEARTRADIO MADISON NEWS DIRECTOR ROBIN COLBERT EXPLORES THE NEWS AND EVENTS THAT SHAPED MADIS	Robin Colbert	01/02/2021 07:29 PM	029:22
Health&Medicine/Lifestyle	MADISON FORUM- WI COVID UPDATE	DR. JEFF POTHOF FROM THE UW JOINS ROBIN TO TALK ABOUT RECENT DEVELOPMENTS IN THE BATTLE AGAINST COV	JEFF POTHOF	01/09/2021 07:31 PM	029:47
Crime,Police,PublicHealth	MADISON FORUM- DC RIOTS	POLICING IN TROUBLING TIMES. PROTESTS LOCALLY AND NATIONALLY, SOMETIMES BECOMING VIOLENT	Dave Mahoney	01/16/2021 07:32 PM	029:47
Health&Medicine/Lifestyle	MADISON FORUM- iHRCommunities	900779_2_iHRCommunities_0122-0124 how the vaccine actually works and the effects of doses on immunity	RYAN GORMAN	01/23/2021 07:33 PM	029:55
Health	MADISON FORUM- 900779_2_iHRCommunities_0205-0207	Ryan Gorman hosts an iHeartRadio nationwide special featuring David Waddell, CEO and Chief Investment Strategist at Waddell & Associates, who explains what you need to know about hedge funds, short selling, short squeezes, and more related to the GameStop stock story. Pandemic Action Network Co-Founder Carolyn Reynolds and Science's Online News Editor, David Grimm, also join the show to talk about the pandemic.	RYAN GORMAN	02/07/2021 07:39 AM	029:50
Charity,Holidays,Sociology	MADISON FORUM-AMERICAN RED CROSS	Justin Kern of American Red Cross discusses the effects of the Covid-19 pandemic has had on his organization.	JUSTIN KERN	02/14/2021 07:28 AM	029:47
Substance Abuse	Big Brothers Big Sisters of America & Combating Substance Abuse	Ryan Gorman hosts an iHeartRadio nationwide special featuring Artis Stevens, CEO of Big Brothers Big Sisters of America, to discuss their work	A. Stevens	02/21/2021 07:29AM	029:49

		and how the pandemic has impacted the organization			
Parenting	Parenting during chaotic times & patient advocacy during a pandemic	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. Harold Koplewicz, president of the Child Mind Institute and author of THE SCAFFOLD EFFECT: Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety	Dr. H. Koplewicz	02/28/2021 07:30 AM	029:48
Public Health	The pandemic one year later & thinking and learning differently	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. Marty Makary, Professor at the Johns Hopkins School of Medicine & Bloomberg School of Public Health, who takes a look back at the pandemic one year into it, and explains what we should be doing now and as we move forward	Dr. M. Makary	03/07/2021 07:28 AM	029:47
Employers, Government	MADISON FORUM- DANE COUNTY EXEC	Dane County Exec Joe Parisi discusses what Dane county is doing to deal with the effects of the Voicd-19 pandemic and where residents can get a vaccination.	JOE PARISI	03/14/2021 07:37 AM	029:56
Health, FedGov & Regulation	MADISON FORUM- VIRAL PATHOGENESIS	Ryan Gorman hosts an iHeartRadio nationwide special featuring Dr. Barney Graham, Chief of the Viral Pathogenesis Laboratory at the National Institute of Allergy and Infectious Diseases Vaccine Research Center, and Joi Gordon, CEO of Dress for Success Worldwide	RYAN GORMAN	03/28/2021 07:32 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	1
Raising funds to send Veterans to Washington DC to see the monuments	Badger Honor Flight	000:29	56

built in their honor			
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	57
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:29	3
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	2
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	1
Suicide Prevention	REACH.GOV	000:30	7
Suicide Prevention	REACH.GOV	000:30	3
Raising awareness of heart disease with women	WOMENSHEART	000:29	17
Raising awareness of heart disease with women	WOMENSHEART	000:29	4