

WIBA  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2023  
04/16/2019

WIBA  
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Scamming Awareness for older adults	MADISON FORUM	Robin talks with Leslie Van Buskirk from WI Dept of Financial Inst. on scams targeting older adults	Leslie Van Buskirk	07/02/2023 07:05 AM	029:47
Cyber-bullying awareness	iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 07:05 AM	029:50
Extreme-poverty	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/14/2023 11:11 PM	029:48
Wisconsin state budget details	MADISON FORUM	JEFF MAYERS ON THE RECENT STATE BUDGET	JEFF MAYERS	07/16/2023 07:00 AM	029:47
Wisconsin state minimum wage increase debate	MADISON FORUM	Letesha Nelson on minimum wage increase at the Goodman Community Center	Letesha Nelson	07/23/2023 07:05 AM	029:47
Wisconsin's drought and the effect on farmers	MADISON FORUM:	Jason Otkin from UW Space Sci & Eng Center talks w/Robin about the current drought	Jason Otkin	07/30/2023 07:00 AM	029:47
Veteran's Affairs	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding veteran's affairs, weather trends and technology/generational differences.	K. Sheren	08/06/2023 07:02 AM	029:50
Pancreatic Cancer Awareness	MADISON FORUM	Robin talks with Gerianne Holzman, chair of Roll & Stroll for Pancreas Cancer	Gerianne Holzman	08/13/2023 07:02 AM	029:47
Animal rights awareness	MADISON FORUM	Robin talks with Scott O'Donnell, from Circus World, about their elephants.	Scott O'Donnell	08/20/2023 07:02 AM	029:47
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 07:02 AM	029:50

Youth apprenticeship programs	MADISON FORUM	Robin talks with researcher Bob Lerman about WI's Youth Apprenticeship Program	Bob Lerman	09/03/2023 07:02 AM	029:47
Youth apprenticeship programs	MADISON FORUM	Robin talks with researcher Bob Lerman about WI's Youth Apprenticeship Program	Bob Lerman	09/10/2023 07:02 AM	029:47
WI state/congressional boundaries	MADISON FORUM	Robin talks with Marquette Law Sch. Poll Dir. Charles Franklin about the WI redistricting plan	CHARLES FRANKLIN	09/17/2023 07:02 AM	030:04
Blood donation awareness	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Rigger	09/24/2023 07:02 AM	029:49

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALCOHOL ABUSE AWARENESS	PSA - Alcoholics Anonymous :60	000:59	1
Underage Drinking	PSA - Dads Talk - Underage Drinking 30	000:30	20
Recycling awareness	PSA - ECycle 30	000:29	23
Broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	33
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	22
Retirement planning options	PSA - SSA - Online 30	000:30	20
Retirement planning options	PSA - SSA - Online 60	000:57	66
Retirement planning options	PSA - SSA - Retire Online 15	000:15	17
Military veterans' resources when they return home	PSA - USO alternate :55	000:52	1
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30	000:30	18
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	40
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	25
Multiple Sclerosis Awareness	PSA - WalkMS 30	000:29	29
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	116
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:59	39

ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	21
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	3
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	35
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	20
Awareness For Childhood Adopt	PSA - Adopt US Kids 60	000:59	47
College Access	American Council on Education	000:20	17
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	1
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	5
Domestic violence	NO MORE.ORG	000:30	6
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	21
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	25
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	6
Health Care Options	Red Cross	000:29	2
HEALTHY EATING EDUCATION	USDA	000:15	16
Job Training Goodwill	Goodwill/Ad Council	001:00	49
Life Lessons from HS Sports	W.I.A.A.	000:30	57
MENTORSHIP & VOLUNTEERING	Big Brothers Big Sisters	000:30	8
Military veterans' resources when they return home	USO	000:54	92
Assistance for veterans' when they return home	PSA - AMVETS - Join Us 2 - 35	000:34	18
Assistance for veterans' when they return home	PSA - AMVETS - Officers 2 - 35	000:36	27
Assistance for veterans' when they return home	PSA - AMVETS - Officers 30	000:30	16
Multiple Sclerosis Awareness	National MS Society	000:54	93
Music Education	Artists Alive, Inc.1	000:30	12
National Park Conservation	National Park Conserva. Assc.	000:15	26
GRYFeeding hungry kids in America	NO KID HUNGRY	000:29	6
GRYFeeding hungry kids in America	NO KID HUNGRY	000:29	8
Protecting wildLife Areas	Wild Life Land Trust	000:14	20
Public education awareness	Nat Fondtn For Credit Council	000:14	25
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	22
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	1
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	17
Recycling awareness	CALL TO RECYCLE DOT ORG	000:20	23
Retirement Saving Education	Social Security Admin	000:15	19

Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	2
Sports Bring Communitites Tog	W.I.A.A.	000:30	58
Raising awareness of veterans' issues when they return home	Paralyzed Veterans America	000:14	20
Raising awareness of veterans' issues when they return home	Paralyzed Veterans Of America	000:15	29
Raising awareness of veterans' issues when they return home	Paralyzed Veterans Of America	000:20	20
Raising awareness of veterans' issues when they return home	Paralyzed Veterans Of America	000:59	40
Raising awareness of veterans' issues when they return home	Paralyzed Veterans America	000:29	23
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	28