

WIBA
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2019
04/02/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/SOCIAL JUSTICE:** NEWS DIRECTOR ROBIN COLBERT EXAMINES THE LAST DEVELOPMENTS FOLLOWING THE DISCOVERY OF JAYME CLOSS AN
- **CURRENT EVENTS:** NEWS DIRECTOR ROBIN COLBERT LOOKS BACK ON THE THE TOP NEWS STORIES OF THE PAST YEAR
- **ECONOMY:** WILL MADISON BENIFIT FROM THE DEMS HOLDING THEIR CONVENTION IN MILWAUKEE? WHAT WILL MORE MONEY FOR
- **PET HEALTH AND SAFETY:** ROBIN TALKS WITH MARISSA DEGROOT ABOUT THE CHALLENGES FACING THE HUMANE SOCIETY
- **Polistics,History,Race:** ROBIN TALKS ABOUT STATE ISSUES WITH WISCONSINS FIRST AFRICAN-AMERICAN LIEUTENANT GOVERNOR
- **POLITICS/GOVERNMENT:** WITHTHE MAYORAL ELECTION JUST WEEKS AWAY MAYOR PAUL SOGLIN DISCUSSES WHY HE WOULD LIKE ANOTHER TERM
- **Public Safety:** THE CURRENT COUNTY JAIL IN THE CITY-COUNTY BUILDING IS OUT OF DATE AND DANGROUS
- **Real Estate-Construction:** ROBIN TALKS WITH KEVIN KING WITH THE REALITORS ASSN ABOUT DANE COUNTYS HOME SALES
- **Taxing our Economy:** NEW TAX LAWS CAN COMPLCATE AND ALREADY PROSESS PLUS, LINGERING ISSUES FROM THE GOVERNMENT SHUTDOWN
- **Weather:** HISTORIC SNOWFALL HAS CREATED ISSUES IN MADISON AND ACROSS THE REGION. HOW DO CITIES DEAL WITH ALL

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CURRENT EVENTS	MADISON FORUM- 2018 YEAR IN REVIEW PT.1	NEWS DIRECTOR ROBIN COLBERT LOOKS BACK ON THE THE TOP NEWS STORIES OF THE PAST YEAR	Mike Koval	01/06/2019 06:29 AM	029:22
CRIME/SOCIAL JUSTICE	MADISON FORUM- JAMYE CLOSS	NEWS DIRECTOR ROBIN COLBERT EXAMINES THE LAST DEVELOPMENTS FOLLOWING THE DISCOVERY OF JAYME CLOSS AN		01/13/2019 06:30 AM	029:50
CRIME/SOCIAL JUSTICE	MADISON FORUM- BATTLE OF THE BADGES 2019	MADISON FIRE HOCKEY CLUB BATTLES THE MADISON POLICE DEPARTMENT HOCKEY TEAM TO BENEFIT SAFE COMMUNIT		01/20/2019 06:30 AM	029:50
Real Estate-Construction	MADISON FORUM- HOUSING MARKET	ROBIN TALKS WITH KEVIN KING WITH THE REALITORS ASSN ABOUT DANE COUNTYS HOME SALES		01/27/2019 06:32 AM	029:34
Taxing our Economy	MADISON FORUM- TAX SEASON	NEW TAX LAWS CAN COMPLCATE AND ALREADY PROSESS PLUS, LINGERING	Mennenga Tax & Financial	02/03/2019 06:30 AM	029:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ISSUES FROM THE GOVERNMENT SHUTDOWN			
Polistics,History,Race	MADISON FORUM- LT. GOV MANDELA BARNES	ROBIN TALKS ABOUT STATE ISSUES WITH WISCONSINS FIRST AFRICAN-AMERICAN LIEUTENANT GOVERNOR	MANDELA BARNES	02/10/2019 06:29 AM	029:50
PET HEALTH AND SAFETY	MADISON FORUM-DANE COUNTY HUMANE SOCIETY	ROBIN TALKS WITH MARISSA DEGROOT ABOUT THE CHALLENGES FACING THE HUMANE SOCIETY	MARISSA DEGROOT	02/17/2019 06:30 AM	029:50
Weather	MADISON FORUM-MADISON STREETS	HISTORIC SNOWFALL HAS CREATED ISSUES IN MADISON AND ACROSS THE REGION. HOW DO CITIES DEAL WITH ALL	CHARLIE ROMINES	02/24/2019 06:30 AM	029:50
Public Safety	MADISON FORUM-SHERIFF MAHONEY	THE CURRENT COUNTY JAIL IN THE CITY-COUNTY BUILDING IS OUT OF DATE AND DANGROUS	Dave Mahoney	03/03/2019 06:29 AM	029:50
ECONOMY	MADISON FORUM-INDUSTRIAL HEMP	TWISCONSIN AG IS EXPERIENCING A BOOMING HEMP INDUSTRY. BRIAN KUHN WITH DATCP'S PLANT INDUSTRY BURE	BRIAN KUHN	03/10/2019 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMY	MADISON FORUM-MADISON BUSINESS	WILL MADISON BENIFIT FROM THE DEMS HOLDING THEIR CONVENTION IN MILWAUKEE? WHAT WILL MORE MONEY FOR	DEB ARCHER	03/17/2019 06:30 AM	029:50
POLITICS/GOVERNMENT	MADISON FORUM-MADISON MAYORAL CANDIDATE SATYA RHODES-C	WITHTHE MAYORAL ELECTION JUST WEEKS AWAY CHALLENGER SATYA RHODES-CONWAY DISCUSSES HER VISION FOR MA	SATYA RHODES-CONWAY	03/24/2019 06:30 AM	029:50
POLITICS/GOVERNMENT	MADISON FORUM-MADISON MAYOR PAUL SOGLIN	WITHTHE MAYORAL ELECTION JUST WEEKS AWAY MAYOR PAUL SOGLIN DISCUSSES WHY HE WOULD LIKE ANOTHER TERM	PAUL SOGLIN	03/31/2019 06:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	027
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	004
College Education	Ad Council	000:20	002
Community Awareness	Badger Honor Flight	000:30	143
Community Awareness	Social Security Admin	001:00	021
COMMUNITY INVOLVEMENT	Ad Council	000:15	001
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	011
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	023
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	003
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	003
Fatherhood.gov	US Dept of Health/Human Srvcs	000:30	011
FLOOD RELIEF	American Red Cross	000:30	003
HEALTH AND FITNESS	American Heart Association	000:30	023
Health Care	Red Cross	000:30	009
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	004
Job Training Goodwill	Goodwill/Ad Council	001:00	024
Life Lessons from HS Sports	W.I.A.A.	000:30	020
MILITARY AND VETERANS	USO	000:55	064
National Park Conservation	National Park Conserva. Assc.	000:15	002
Nature Preservation	Aldo Leopold Nature Center	000:30	006
NOAC	NOAC	000:30	009
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	023
Pet Adoption	PETA	000:14	001
Public Announcement	Paralyzed Veterans Of America	000:15	001
Public Education	Enviorenmental Protection AGY	000:15	003
Public Education	Nat Fondtn For Credit Council	000:15	001
Public Education	Paralyzed Veterans Of America	000:20	003
Public Education	Social Security Admin	000:30	008
Public Education	Wild Life Land Trust	000:15	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Health	Ad Council	000:15	002
Public Health	Ad Council	000:20	003
Public Health	Ad Council	000:30	010
Public Health	Ad Council	000:55	052
Public Health	Ad Council	000:59	028
PublicSafety,AutoHighwaySafet	NHTSA-SEATBELT SAFETY	001:00	037
RAISING FUNDS TO FIGHT CANCER	CASTING FOR KIDS	000:31	027
Recycling	Ad Council	000:21	006
SAFE DRIVING	NHTSA	000:29	016
SAFE DRIVING	NHTSA	000:30	012
Safety/Seatbelts	NHTSA	000:30	014
Sports Bring Communitites Tog	W.I.A.A.	000:30	021
Suicide Prevention	JOURNEY MENTAL HEALTH MADISON	000:31	029
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	002
VETERANS HEALTH	Paralyzed Veterans America	000:30	013