

WIBA  
 Madison, WI  
 Quarterly Issues/Programs List  
 First Quarter, 2023  
 04/16/2019

WIBA  
 Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health & Safety Awareness	MADISON FORUM - YEAR IN REVIEW PT. 1	Robin Colbert discusses the biggest news events across Wisconsin in 2022	Robin Colbert	01/01/2023 07:05 AM	028:37
Public Health & Safety Awareness	MADISON FORUM - YEAR IN REVIEW PT. 2	Robin Colbert discusses the biggest news events across Wisconsin in 2022	Robin Colbert	01/08/2023 07:05 AM	028:37
Mental Health	MADISON FORUM - MENTAL HELP WITH NAMI	Available mental health resources in Wisconsin	Exe. Dir. Of NAMI WI - Mary Kay Battaglia	01/15/2023 07:05 AM	029:47
Mental Health	MADISON FORUM - TIKTOK TALK	Steve Noll professor at Madison College discusses the issues around TikTok.	Madison College Professor - STEVE NOLL	01/22/2023 07:05 AM	029:47
Politics, Public Health, Publ	MADISON FORUM - DANE CO UPDATE	The ongoing issues in getting a new Dane County Jail and other county issues.	Dane County Exec. JOE PARISI	01/29/2023 07:05 AM	029:47
HealthCare, Pets and People	MADISON FORUM - CARING CANINES	Caring Canines program and how this helps sick children	UW Health child life education specialist - Katie Glass	02/05/2023 07:05 AM	029:47

Arts,Media,Tech	MADISON FORUM - FILMMAKING WITH GREG JESKE	Robin talks with award-winning documentary filmmaker Greg Jeske	Greg Jeske	02/12/2023 07:05 AM	029:47
Pet Adoption	MADISON FORUM - ADOPTING A PET WITH DCHS	Robin talks with Amy Good from the Dane Co Humane Society about the pets available for adoption	Amy Good	02/19/2023 07:05 AM	029:47
Heart Health	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Steps everyone can take to limit the risk of cardiovascular disease	Dr. Barbara Kevish	02/26/2023 07:05 AM	029:49
Public Safety	MADISON FORUM: Snow Removal w/Madison Streets Div	Robin talks with Brian Johnson from City Madison Streets Div about 2023 snow removal	Brian Johnson	03/05/2023 07:05 AM	029:47
Public Safety	MADISON FORUM: BRT and Metro Transit redesign	Robin talks with Mike Cechvala from WisDOT about Madison's bus system plans.	Mike Cechvala	03/12/2023 07:05 AM	029:47
WI Politics	MADISON FORUM: An Interview with Gloria Reyes	Robin talks with Madison mayorial candidate Gloria Reyes	Gloria Reyes	03/19/2023 07:05 AM	029:47
WI Politics	MADISON FORUM: Interview with Mayor Satya Rhodes-Conway	Robin talks with Madison Mayor Satya Rhodes-Conway on the upcoming election	SATYA RHODES-CONWAY	03/26/2023 07:05 AM	029:46

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
Raising awareness of childhood adoption	PSA - Adopt US Kids 60	000:59	18
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Join Us 2 - 35	000:34	5
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 2 - 35	000:36	6
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 30	000:30	6
Dangers of underage drinking	PSA - Dads Talk - Underage Drinking 30	000:30	29
The importance of recycling including electronic devises	PSA - ECycle 30	000:29	22
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	18
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	30
Options for planning for retirement	PSA - SSA - Online 30	000:30	22
Options for planning for retirement	PSA - SSA - Online 60	000:57	75
Options for planning for retirement	PSA - SSA - Retire Online 15	000:15	5
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30	000:30	19
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	76
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	7
Multiple Sclerosis Awareness	PSA - WalkMS 30	000:29	26
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	9
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:59	83
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	17
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	5
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	77

ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	18
Awareness For Childhood Adopt	PSA - Adopt US Kids 60	000:59	60
College Access For All	American Council on Education	000:20	16
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	5
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	27
Raising funds for the Red Cross of America	Red Cross	000:29	2
HEALTHY EATING EDUCATION	USDA	000:15	24
Job Training Goodwill	Goodwill/Ad Council	001:00	77
Life Lessons from HS Sports	W.I.A.A.	000:30	56
Providing resources for military and veterans when then they return home	USO	000:54	116
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Join Us 2 - 35	000:34	16
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Join Us 30	000:30	1
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 2 - 35	000:36	21
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 30	000:30	15
Multiple Sclerosis Awareness	National MS Society	000:54	111
National Park Conservation	National Park Conserva. Assc.	000:15	18
Protecting WildLife Areas	Wild Life Land Trust	000:14	23
Importance of investing and saving for the future	Nat Fondtn For Credit Council	000:14	19
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	24
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	1
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	10
RAISING FUNDS FOR SPCL OLYMPC	SPECIAL OLYMPICS	000:30	31
Raising awareness of the importance of recycling	CALL TO RECYCLE DOT ORG	000:20	20
Retirement Saving Education	Social Security Admin	000:15	24
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	1
Sports Bring Communitites Tog	W.I.A.A.	000:30	60
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans America	000:14	18
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:15	20

Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:20	18
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans Of America	000:59	74
Raising awareness of Veteran's Issues when the return home	Paralyzed Veterans America	000:29	28
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	21