

WIBA
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019
WIBA

Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PubHealth,Edu,Consumerism	MADISON FORUM PET SAFETY	THE 4TH OF JULY HOLIDAY CAN BE STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE	LIS DE SOUZA	07/04/2021 07:00 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Phil Klotzbach discusses what you need to know about hurricanes and hurricane season.	P. KLOTZBAUGH	07/11/2021 07:00 AM	029:49
Computers/PreserveHistory	MADISON FORUM COMPUTER SECURITY	WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET	JESSE LA GREW	07/18/2021 07:00 AM	030:07
Politics,Elections,Media	MADISON FORUM former madison mayor dave cieszewicz	SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE CIESLEWICZ TH	Mayor Dave	07/25/2021 07:00 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC	Dr. Vivek Murthy gives an update on the state of the	Dr. V. Murthy	08/01/2021 07:00 AM	029:46

	AFFAIRS SPECIAL	pandemic including what you need to know about the Delta Variant and the effectiveness of the vaccines.			
Public Health, Public Safety	MADISON FORUM: iHR Communities	Dr. John Brooks discusses the state of the pandemic, the delta variant, and the safety and effectiveness of the Covid-19 vaccines.	Dr. J. Brooks	08/08/2021 07:00 AM	030:15
Weather,Tech,Ethics	MADISON FORUM SEVERE WEATHER IN WISCOSIN	MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES	MARCIA CRONCE	08/15/2021 07:00 AM	029:47
Public Health & Safety	MADISON FORUM IHEARTRADIO COMMUNITIES	Dr. Jody Thomas discusses how a fear of needles has led to vaccine hesitancy among a certain segment of Americans	Dr. Thomas	08/22/2021 07:00 AM	029:47
Business,Labor,Tech	MADISON FORUM DANE BUY LOCAL	LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS, COVID AND CHALLENGES FINDING EMPLOYEES. COL	COLIN MURRAY	08/29/2021 07:00 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christina Jones, Salesforce.org's CMO and Barbara Solish, director of Youth and Young Adults Initiatives at NAMI.	C. Jones, B. Solish	09/05/2021 07:00 AM	029:50
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	9/11 20 th anniversary special featuring unique perspectives of the attacks on the World Trade Centers, the Pentagon in	E. Duran, T. Clarke, S. Sonst	09/11/2021 10:08 AM	028:49

		Washington D.C., and United Airlines Flight 93			
Public Health & Safety	MADISON FORUM - RSV AND OTHER VIRUSES	RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES	Tom Haupt	09/12/2021 07:00 AM	029:47
Veteran's Issues, MilitaryWar	MADISON FORUM - BADGER HONOR FLIGHT	COVID HAS HAD AN EFFECT ONBOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING	BRIAN ZIEGLER	09/19/2021 07:00 AM	029:47
Traffic and Highway Safety,He	MADISON FORUM - BYE TO 'BOB'	THE DANE COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING STRANDED MOTORISTS , DIRECTING TRAFFIC AND	Eric Novotny	09/26/2021 07:00 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Raising awareness on child adoption and the need for people to adopt	PSA - Adopt US Kids 60	000:59	16
Ways Military Veterans can continue to help their fellow veterans after their service has ended	PSA - AMVETS.org - Join Us 2 - 35	000:34	14
Ways Military Veterans can continue to help their fellow veterans after their service has ended	PSA - AMVETS.org - Join Us 30	000:30	10
Ways Military Veterans can continue to help their fellow	PSA - AMVETS.org - Officers 2 - 35	000:36	16

veterans after their service has ended			
Ways Military Veterans can continue to help their fellow veterans after their service has ended	PSA - AMVETS.org - Officers 30	000:30	17
Raising awareness of the dangers of underage drinking	PSA - Dads Talk - Underage Drinking.samsa.gov	000:30	13
Importance of recycling	PSA - ECycle 30	000:29	8
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30 FCC.gov/broadbandbenefit	000:30	12
Raising funds for the blind	PSA - Nat Fed Blind 30	000:29	10
Options for planning for retirement	PSA - SSA - Online 30 socialsecurity.gov	000:30	10
Options for planning for retirement	PSA - SSA - Online 60 socialsecurity.gov	000:57	35
Options for planning for retirement	PSA - SSA - Retire Online 15 socialsecurity.gov	000:15	2
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30 Underage Drinking.samsa.gov	000:30	10
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60 Underage Drinking.samsa.gov	000:59	26
Multiple Sclerosis Awareness	PSA - WalkMS 15 National MS Society	000:14	2
Multiple Sclerosis Awareness	PSA - WalkMS 30 National MS Society	000:29	10
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	3
Alcoholism,Mental Illness	Alcoholics Anonymous	000:59	39
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	20
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	9
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	30
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	26
College Access	American Council on Education	000:20	15
COLON CANCER SCREENING AWAREN	STAND UP TO CANCER	000:30	19
Community Awareness	Badger Honor Flight	000:29	28
Community Awareness	Badger Honor Flight	000:29	29
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	3
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	22
Raising funds for the American Red Cross	Red Cross	000:29	8
HEALTHY EATING EDUCATION	USDA	000:15	19
Job Training Goodwill	Goodwill/Ad Council	001:00	26
Life Lessons from HS Sports	W.I.A.A.	000:30	49

MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	2
MILITARY AND VETERANS	USO	000:54	72
Multiple Sclerosis Awareness	National MS Society	000:54	71
National Park Conservation	National Park Conserva. Assc.	000:15	22
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	16
NO KID HUNGRY	NO KID HUNGRY	000:30	5
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	6
POVERTY	Feeding America	000:30	13
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	6
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
Protecting WildLife Areas	Wild Life Land Trust	000:14	18
Public Education	Nat Fondtn For Credit Council	000:14	19
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	24
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	1
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	3
Recycling	CALL TO RECYCLE DOT ORG	000:20	19
Retirement Saving Education	Social Security Admin	000:15	19
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	5
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	8
Sports Bring Communitites Tog	W.I.A.A.	000:30	50
Raising funds for the United Negro College Fund	UNCF	000:30	13
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	19
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	20
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	21
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	28
VETERANS HEALTH	Paralyzed Veterans America	000:29	11
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	21