

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2018
07/05/2018

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime, Violence, History:** A DECADE AFTER BRITTNEY ZIMMERMANN WAS MURDERED POLICE CONTINUE TO FOLLOW LEADS. MADISON POLICE CH
 - **ECONOMY/LIFESTYLE:** WISCONSIN IS A 4 SEASON TOURIST DESTINATION. ROBIN AND SARAH DISCUSS SUMMER IN THE BADGER STATE
 - **Elections, Communication, Publi:** (No issue/program description given.)
 - **History, Government, Literature:** THE STATES HISTORICAL SOCIETY IS MOVING. TRANSPORTING AND STORING THE HUGE COLLECTION IS A MASSIVE
 - **ONLINE EDUCATION AWARENESS:** KEEPING YOUR INFORMATION SAFE ON SOCIAL MEDIA
 - **PET HEALTH AND SAFETY:** (No issue/program description given.)
 - **Police&Fire, PublicSafety, PopC:** CHIEF CHAD BRECKLIN HAS BEEN ON HE JOB FOR 6 MONTHS, WHAT CHALLENGES AND SUCCESSES HAS HE FACED
 - **Public Health:** LONG TIME BADGER HOCKEY ANNOUNCER PAUL BRAUN SHARES HIS EMOTIONAL STORY ABOUT LOSING HIS WIFE T
 - **Rec&Leisure/Tech, Econ:** (No issue/program description given.)
 - **Suicide Prevention:** (No issue/program description given.)
 - **Tourism:** (No issue/program description given.)
 - **Transportation and infrastruc:** MAJOR INTERSTATE UPGRADES SOUTH OF MADISON, THE CONTINUING VERONA ROAD PROJECT AND OTHER MAJOR AREA
 - **ZOO FUND RAISING:** WHAT'S NEW AT THE ZOO? CONSERVATION AND FUNDRAISER EFFORTS
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Transportation and infrastruc	MADISON FORUM- CONSTRUCTION SEASON	MAJOR INTERSTATE UPGRADES SOUTH OF MADISON, THE CONTINUING VERONA ROAD PROJECT AND OTHER MAJOR AREA	STEVEN THEISEN	04/01/2018 06:29 AM	029:50
ONLINE EDUCATION AWARENESS	MADISON FORUM- SOCIAL MEDIA SAFETY	KEEPING YOUR INFORMATION SAFE ON SOCIAL MEDIA	STEVE KNOLL	04/08/2018 06:30 AM	029:50
Crime, Violence, History	MADISON FORUM- BRITTANY ZIMMERMANN HOMICIDE INVESTAGAT	A DECADE AFTER BRITTNEY ZIMMERMANN WAS MURDERED POLICE CONTINUE TO FOLLOW LEADS. MADISON POLICE CH	Mike Koval	04/15/2018 06:29 AM	029:50
ZOO FUND RAISING	MADISON FORUM- HENRY VILAS ZOO	WHAT'S NEW AT THE ZOO? CONSERVATION AND FUNDRAISER EFFORTS	RONDA SCHWETZ	04/22/2018 06:29 AM	029:50
History, Government, Literature	MADISON FORUM- STATE HISTORICAL SOCIETY	THE STATES HISTORICAL SOCIETY IS MOVING. TRANSPORTING AND STORING THE HUGE COLLECTION IS A MASSIVE	MATTHEW BLESSING	04/29/2018 06:29 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMY/LIFESTYLE	MADISON FORUM- NATIONAL TRAVEL AND TOURISM WEEK	WISCONSIN IS A 4 SEASON TOURIST DESTINATION. ROBIN AND SARAH DISCUSS SUMMER IN THE BADGER STATE	Sarah Klavas	05/06/2018 06:29 AM	029:50
Police&Fire,PublicSafety,PopC	MADISON FORUM- FITCHBURG POLICE CHIEF	CHIEF CHAD BRECKLIN HAS BEEN ON HIS JOB FOR 6 MONTHS, WHAT CHALLENGES AND SUCCESSES HAS HE FACED	CHAD BRECKLIN	05/13/2018 06:29 AM	029:50
Public Health	MADISON FORUM- BIRDIES TO END ALZ	LONG TIME BADGER HOCKEY ANNOUNCER PAUL BRAUN SHARES HIS EMOTIONAL STORY ABOUT LOSING HIS WIFE T	PAUL BRAUN	05/20/2018 06:29 AM	029:50
PET HEALTH AND SAFETY	MADISON FORUM- PET HEALTH	----	JULIA BATES	05/27/2018 06:29 AM	029:50
Rec&Leisure/Tech,Econ	MADISON FORUM- RIDE THE DRIVE	----	CLAIRE OLEKSIK	06/03/2018 06:30 AM	029:45
Suicide Prevention	MADISON FORUM- BULLYING AND SUICIDE PREVENTION	----	REBECCA COUGHLIN	06/10/2018 06:29 AM	029:38
Tourism	MADISON FORUM- SUMMER EVENTS	----	CONOR CALOIA	06/17/2018 06:29 AM	029:50
Elections,Communication,Public	MADISON FORUM- DEMS ROYS AND	----	Kelda Helen Roys	06/24/2018 06:29 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	031
Alzheimers Treatment	BIRDIES TO END ALZ	000:30	093
Autism Awareness	Autism Speaks.org	001:00	038
CHILD ABUSE	Bikers Against Childe Abuse	000:31	008
College Education	Ad Council	000:20	011
Community Awareness	Grads For Life.org	001:00	063
Community Awareness	Social Security Admin	001:00	023
COMMUNITY INVOLVEMENT	Ad Council	000:15	003
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	024
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	012
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	001
CROHNS & COLITIS PREVENTION	Crohn's & Colitis Foundation	000:30	015
Education	AARP	000:15	001
Education	Dollar Gen Literacy Foundatio	001:00	032
Education	UNDERSTOOD.ORG	001:00	037
EDUCATION/LIFESTYLE	AARP	000:30	028
Employment, Buisness, Communi	Ad Council	000:30	012
Family/Community	Grads For Life.org	000:15	001
Family/Community	Humane Society	001:00	034
Family/Community	Meals On Wheels	000:15	003
Family/Community	Meals On Wheels	000:30	006
Family/Community	Meals On Wheels	001:00	026
Family/Community	US Forest Service	000:15	003
Family/Community	US Forest Service	000:30	017
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	010
HABITAT FOR HUMANITY	Habitat For Humanity	000:31	014
Health Care	Red Cross	000:30	006
Job Training Goodwill	Goodwill/Ad Council	001:00	032
Life Lessons from HS Sports	W.I.A.A.	000:30	060
MentalHealth,Education	MONTEE BALL FUND	000:30	022
MILITARY AND VETERANS	USO	000:55	065
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	021
Pet Adoption	PETA	000:14	002
Public Announcement	Paralyzed Veterans Of America	000:15	002
Public Education	Enviroenmental Protection AGY	000:15	003
Public Education	Nat Fondtn For Credit Council	000:15	003
Public Education	Paralyzed Veterans Of America	000:20	007
Public Education	Social Security Admin	000:15	003
Public Education	Social Security Admin	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Education	Wild Life Land Trust	000:15	003
Public Health	Ad Council	000:15	002
Public Health	Ad Council	000:20	006
Public Health	Ad Council	000:30	007
Public Health	Ad Council	000:55	061
Public Health	Ad Council	000:59	029
Public Health	DIABETES AWARENESS	001:00	024
Public Safety	Dept Of Homeland Security	000:30	010
PublicSafety,AutoHighwaySafet	NHTSA-SEATBELT SAFETY	001:00	025
Recycling	Ad Council	000:21	013
Rehabilitation Research	Kessler Foundation	000:30	021
SAFE DRIVING	NHTSA	000:29	013
SAFE DRIVING	NHTSA	000:30	021
SAFE DRIVING	NHTSA-Drink & Drive	000:30	016
Safety/Seatbelts	NHTSA	000:30	028
Sports Bring Communitites Tog	W.I.A.A.	000:30	062
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
UW CARBONE CANCER CENTER	CASTING FOR A CURE	000:31	019
Verona Ice Rink Improvement	VERONA HOMETOWN DAYS	000:30	025
VETERANS HEALTH	Paralyzed Veterans America	000:30	006