

WIBA
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PubHealth,Edu,Consumerism	MADISON FORUM PET SAFETY	THE 4TH OF JULY HOLIDAY CAN E STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE	LIS DE SOUZA	07/04/2021 06:58 AM	029:47
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Phil Klotzbach discusses what you need to know about hurricanes and hurricane season.	P. KLOTZBAUGH	07/11/2021 06:59 AM	029:49
Computers/PreserveHistory	MADISON FORUM COMPUTER SECURITY	WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET	JESSE LA GREW	07/18/2021 07:04 AM	030:07
Politics,Elections,Media	MADISON FORUM former madison mayor dave cieslewicz	SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE	Mayor Dave	07/25/2021 07:00 AM	029:47

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Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Vivek Murthy gives an update on the state of the pandemic including what you need to know about the Delta Variant and the effectiveness of the vaccines.	Dr. V. Murthy	08/01/2021 07:03 AM	029:46
Public Health, Public Safety	MADISON FORUM	Dr. John Brooks discusses the state of the pandemic, the delta variant, and the safety and effectiveness of the Covid-19 vaccines.	Dr. J. Brooks	08/08/2021 07:01 AM	030:15
Weather,Tech,Ethics	MADISON FORUM SEVERE WEATHER IN WISCOSIN	MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES	MARCIA CRONCE	08/15/2021 07:01 AM	029:47
Public Health & Safety	MADISON FORUM IHEARTRADIO COMMUNITIES	Dr. Jody Thomas discusses how a fear of needles has led to vaccine hesitancy among a certain segment of Americans	Dr. Thomas	08/22/2021 07:03 AM	029:47
Business,Labor,Tech	MADISON FORUM DANE BUY LOCAL	LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS, COVID AND CHALLENGES FINDING EMPLOYEES. COL	COLIN MURRAY	08/29/2021 07:00 AM	029:47
Public Health & Safety	IHEARTRADIO	Christina Jones,	C. Jones	09/05/2021	029:50

	COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Salesforce.org's CMO and Barbara Solish, director of Youth and Young Adults Initiatives at NAMI.		06:58 AM	
Public Health & Safety	MADISON FORUM - RSV AND OTHER VIRUSES	RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES	Tom Haupt	09/12/2021 07:00 AM	029:47
Veteran's Issues, Military War	MADISON FORUM - BADGER HONOR FLIGHT	COVID HAS HAD AN EFFECT ON BOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING	BRIAN ZIEGLER	09/19/2021 07:00 AM	029:47
Traffic and Highway Safety, He	MADISON FORUM - BYE TO 'BOB'	THE DANE COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING STRANDED MOTORISTS , DIRECTING TRAFFIC AND	Eric Novotny	09/26/2021 07:02 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Options for planning for retirement	PSA - SSA - Retire Online 15socialsecurity.gov	000:15	33
Multiple Sclerosis Awareness	PSA - WalkMS 15 National MS Society	000:14	26
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	4
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
COLON CANCER SCREENING AWAREN	STAND UP TO CANCER	000:30	17

Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	17
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	20
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	38
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	19
Raising funds so no child goes without a meal	NO KID HUNGRY	000:30	4
Raising funds so no child goes without a meal	NO KID HUNGRY	000:30	7
Raising funds so no child goes without a meal	NO KID HUNGRY	000:30	7
Raising funds so no child goes without a meal	NO KID HUNGRY	000:30	4
POVERTY/Raising funds so no one goes without a meal	Feeding America	000:30	4
Raising awareness of the dangerous of distracted driving	PROJECT YELLOW LIGHT	000:29	22
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	19
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	41
Raising funds for the United Negro College Fund	UNCF	000:30	13