

WIBA
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GU
Culture,Communication,Consumers	MADISON FORUM- 2020 YEAR IN REVIEW PT2	WIBA/IHEARTRADIO MADISON NEWS DIRECTOR ROBIN COLBERT EXPLORES THE NEWS AND EVENTS THAT SHAPED MADISON	Robin Col
Health&Medicine/Lifestyle	MADISON FORUM- WI COVID UPDATE	DR. JEFF POTHOF FROM THE UW JOINS ROBIN TO TALK ABOUT RECENT DEVELOPMENTS IN THE BATTLE AGAINST COVID	JEFF POT
Crime,Police,PublicHealth	MADISON FORUM- DC RIOTS	POLICING IN TROUBLING TIMES. PROTESTS LOCALLY AND NATIONALLY, SOMETIMES BECOMING VIOLENT	Dave Mah
Health&Medicine/Lifestyle	MADISON FORUM- iHRCommunities	900779_2_iHRCommunities_0122-0124 how the vaccine actually works and the effects of doses on immunity	RYAN GO
Health	MADISON FORUM900779_2_iHRCommunities_0129-0131	Dr. Celine Gounder, former member of Joe Biden's Covid task force discusses the federal response to the pandemic.	Dr. C. Gou
Health	MADISON FORUM- 900779_2_iHRCommunities_0205-0207	David Waddell explains the GameStop stock story including what you need to know about hedge funds, short selling, and short squeezes	David Wa
Charity,Holidays,Sociology	MADISON FORUM-AMERICAN RED CROSS	Justin Kern of American Red Cross discusses the effects of the Covid19 pandemic has had on his organization.	JUSTIN K

Substance Abuse	Big Brothers Big Sisters of America & Combating Substance Abuse	Artis Stevens, CEO of Big Brothers Big Sisters of America, to discuss their work and how the pandemic has impacted the organization.	A. S
Parenting	Parenting during chaotic times & patient advocacy during a pandemic	Dr. Harold Koplewicz, president of the Child Mind Institute discusses parenting during a pandemic	Dr. H. Kop
Public Health	The pandemic one year later & thinking and learning differently	Dr. Marty Makary takes a look back at the pandemic one year into it, and explains what we should be doing now and as we move forward	Dr. M. Ma
Employers, Government	MADISON FORUM- DANE COUNTY EXEC	Dane County Exec Joe Parisi on what Dane county is doing to deal with the effects of the Covid-19 pandemic	JOE PARI
Health, Fed Gov & Regulation	MADISON FORUM- VIRAL PATHOGENESIS	Dr. Barney Graham discusses infectious disease	RYAN GO

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	3
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	11
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	18
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:29	1

Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	1
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	2
Suicide Prevention	REACH.GOV	000:30	7
Suicide Prevention	REACH.GOV	000:30	5
Raising awareness of heart disease with women	WOMENSHEART/ad council	000:29	17
Raising awareness of heart disease with women	WOMENSHEART/ad council	000:29	6
COMMUNITY INVOLVEMENT	Ad Council	000:15	7
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	3
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	36
Public Education	US Department of Transportati	000:14	6
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	32
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	46