

WTSO
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2022
04/16/2019

WTSO
Quarterly Issues/Programs List

WTSO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Wellness	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.1	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.1	Robin Colbert	07/02/2022 08:37 AM	029:48
PopCulture,Media,Parenting	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.2	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.1	Robin Colbert	07/09/2022 08:35 AM	029:48
Media,Lit,Arts	MADISON FORUM - INTERVIEW WITH JOHN STOFFLET	ROBIN TALKS WITH JOHN STOFFLET VETERAN NBC15 ANCHOR	John Stofflet	07/16/2022 08:37 AM	029:47
Edu,Law,Sports	MADISON FORUM - CAMP HERO	ROBIN TALKS WITH JEN ROMAN FROM CAMP HERO	Jen Roman	07/23/2022 08:32 AM	029:47
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks brain health and ways to improve focus and sleep with his guests	Dr. P. Porter, R. Insana	07/30/2022 08:10 AM	029:49
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks brain health and ways to improve focus and sleep with his guests	Dr. P. Porter, R. Insana	07/31/2022 06:00 AM	029:49
Community Event	MADISON FORUM: WI	Robin talks with Jen Puente, CMO	Jen Puente	08/06/2022 08:40 AM	029:47

	STATE FAIR WITH JEN PUENTE	of the WI State Fair, about the 2022 fair.			
Elections,Communication,Publi	MADISON FORUM: WI PRIMARY ANALYSIS W/ CHARLES FRANKLIN	Robin talks with Charles Franklin, Marquette Law poll director, about WI election results.	Charles Franklin	08/13/2022 08:36 AM	029:47
COMMUNITY INVOLVEMENT	MADISON FORUM: VISION ZERO W/ RENEE CALLAWAY	Robin talks with Madison's Pedestrian Bicycle Administrator Renee Callaway about Vision Zero	Renee Callaway	08/20/2022 08:32 AM	029:47
COMMUNITY INVOLVEMENT	MADISON FORUM: IHeartCommunities	Dr Charmain F Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Fo	Dr. C. Jackman	08/27/2022 08:38 AM	029:50
Public Health & Safety, Educa	MADISON FORUM: MONKEY POX FAQ	Robin talks common monkey pox questions with Ken Van Horn from Public Health Madison & Dane Co	Ken Van Horn	09/03/2022 08:35 AM	029:47
Public Health & Safety, Educa	MADISON FORUM: MONKEY POX FAQ	Robin talks common monkey pox questions with Ken Van Horn from Public Health Madison & Dane Co	Ken Van Horn	09/04/2022 09:00 AM	029:47
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks the CDC's Covid-19 Vaccine policy unit lead.	Dr. E. Twentyman, M. Tobin	09/10/2022 08:35 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks update on Covid-19 Vaccines and Suicide Prevention Awareness Month	Dr. G. Bearman, B. DiSabatino	09/17/2022 08:33 AM	029:49
ANIMAL CARE	MADISON FORUM: DCHS WILDLIFE CENTER	Robin talks with Jackie and Sarah from the Dane Co Humane Society Wildlife Center.	Jackie Smith & Sarah Rogers	09/24/2022 08:38 AM	029:47

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Supporting child welfare systems and connects children in foster care with families	PSA - Adopt US Kids 60	000:59	231
Providing assistance, jobs, and services to veterans and their communities	PSA - AMVETS - Join Us 30	000:30	50
Options for planning for retirement	PSA - SSA - Online 60	000:57	234
Options for planning for retirement	PSA - SSA - Retire Online 15	000:15	3
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	236
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	4
Community Fire Safety	PSA/KIDDE COMMUNITY FIRE SAFETY V1 MK 30 REV	000:29	1
Alcoholism, Mental Illness	Alcoholics Anonymous	000:59	220
ASTHMA PREVENTION/CLEAN AIR	Environmental Protection AGY	000:19	5
ASTHMA PREVENTION/CLEAN AIR	Environmental Protection AGY	000:29	36
ASTHMA PREVENTION/CLEAN AIR	Environmental Protection AGY	000:59	219
ASTHMA PREVENTION/CLEAN AIR	ENVIRONMENTAL PROTECTION AGNC	000:15	12
BENEFIT KIDS MUSIC/ARTS EDUCA	artistsalive.org	000:30	3
BENEFIT KIDS MUSIC/ARTS EDUCA	artistsalive.org	000:30	55
College Access for all	American Council on Education	000:20	8
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
Suicide or Crisis textline awareness	CRISIS TEXTLINE	000:29	4
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	3
Importance of Summer Education	NATIONAL SUMMER LEARNING	000:30	16
ENERGY CONSERVATION	Environmental Protection AGY	000:14	5
Raising funds for the American Red Cross	Red Cross	000:29	45
HEALTHY EATING EDUCATION	USDA	000:15	9
Job Training options at Goodwill	Goodwill/Ad Council	001:00	237
COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	12

MILITARY AND VETERANS	USO	000:54	239
Multiple Sclerosis Awareness	National MS Society	000:54	234
National Park Conservation	National Park Conserva. Assc.	000:15	9
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	5
Raising funds so no kid goes without a meal	NO KID HUNGRY	000:29	17
Raising awareness of the dangers of distracted driving	PROJECT YELLOW LIGHT	000:29	5
Protecting WildLife Areas	Wild Life Land Trust	000:14	6
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	7
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	6
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	34
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	3
Addiction RECOVERY	NATIONAL RECOVERY MONTH	000:30	10
Recycling	CALL TO RECYCLE DOT ORG	000:20	9
Retirement Saving Education	Social Security Admin	000:15	8
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	38
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	35
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	7
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	9
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	7
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	229
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	8