

WIBA
 Madison, WI
 Quarterly Issues/Programs List
 Third Quarter, 2016
 10/06/2016

WIBA
 Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ECONOMY/DEVELOPMENT:** (No issue/program description given.)
- **FOOD/LIFESTYLE:** (No issue/program description given.)
- **Government/Business:** UPDATE ON JUDGFE DOYLE SQUARE
- **Health Care:** WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE
- **LAW ENFORCEMENT:** LAW ENFORCEMENT AND COMMUNITY RELATIONS
- **Lifestyle:** WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE
- **Political:** JOHN HAUSBECK WITH THE MADISON-DANE DEPT OF PUBLIC HEALTH ON ZIKA
- **Public Safety:** (No issue/program description given.)
- **Tourism:** (No issue/program description given.)

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	MAD FRM - DR PAT REMMINGTON	WISCONSIN REMAINS AN OVERWEIGHT	DR Pat Remington	07/03/2016 06:30 AM	011:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 1 7/9/16	STATE, BUT PROGRESS IS BEING MADE			
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 2 7/9/16	WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE	DR Pat Remington	07/03/2016 06:41 AM	005:39
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 3 7/9/16	CELEBRATING THE 46TH ANNIVERSARY OF EARTH DAY IN WISCONSIN	DR Pat Remington	07/03/2016 06:47 AM	012:56
Health Care	MAD FRM - DR PAT REMMINGTON SEG 1 7/9/16	WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE	DR Pat Remington	07/10/2016 06:30 AM	011:05
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 2 7/9/16	WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE	DR Pat Remington	07/10/2016 06:41 AM	005:39
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 3 7/9/16	CELEBRATING THE 46TH ANNIVERSARY OF EARTH DAY IN WISCONSIN	DR Pat Remington	07/10/2016 06:46 AM	012:56
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 1 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 06:30 AM	010:40
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 2 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 06:40 AM	006:15
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 3 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 06:47 AM	012:49
Government/Business	MAD FRM -	UPDATE ON	MIKE VERVEER	07/24/2016	010:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MIKE VERVEER SEG 1 7/23/16	JUDGFE DOYLE SQUARE		06:30 AM	
Government/Business	MAD FRM - MIKE VERVEER SEG 2 7/23/16	UPDATE ON JUDGE DOYLE SQUARE	MIKE VERVEER	07/24/2016 06:40 AM	006:19
Government/Business	MAD FRM - MIKE VERVEER SEG 3 7/23/16	UPDATE ON JUDGE DOYLE SQUARE	MIKE VERVEER	07/24/2016 06:47 AM	012:46
LAW ENFORCEMENT	MAD FRM - LT WAYNE SMITH	LAW ENFORCEMENT AND COMMUNITY RELATIONS	WAYNE SMITH	07/31/2016 06:30 AM	029:45
Political	MAD FRM - dane county district attny primary	HEATED BATTLE FOR DANE COUNTY DA	OZANNE/JAMBOIS	08/07/2016 06:30 AM	030:27
Political	MAD FRM - THE ZIKA VIRUS	JOHN HAUSBECK WITH THE MADISON-DANE DEPT OF PUBLIC HEALTH ON ZIKA	JOHN HAUSBECK	08/14/2016 06:30 AM	030:16
FOOD/LIFESTYLE	MAD FRM - WILLY STREET COOP	----	JOHN HAUSBECK	08/21/2016 06:30 AM	029:15
ECONOMY/DEVELOPMENT	MAD FRM - DANE COUNTY REAL ESTATE MARKET	----	KEVIN KING	08/28/2016 06:30 AM	029:30
ECONOMY/DEVELOPMENT	MAD FRM - WHAT'S NEXT FOR MADISON AFTER OSCAR MAYER	----	DOUG LEIKNESS PRES. LOCAL 538	09/04/2016 06:30 AM	029:40
Public Safety	MAD FRM - REMEMBERING SEPT. 11TH - 15 YEARS LATER	----	Madison Fire Department	09/11/2016 06:30 AM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	W/CHI				
Tourism	MAD FRM - Monroe Cheese Days	----	Noreen Rueckert	09/18/2016 06:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption from Foster Care	Adopt Us Kids.org	000:30	019
Adoption from Foster Care	Adopt Us Kids.org	000:59	013
Adoption from Foster Care	Adopt Us Kids.org	001:00	013
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	006
Autism Awareness	Ad Council	000:27	013
Autism Awareness	Autism Speaks.org	000:15	008
Autism Awareness	Autism Speaks.org	000:30	010
Autism Awareness	Autism Speaks.org	000:50	041
Autism Awareness	Autism Speaks.org	001:00	008
Blood Drive	Red Cross	000:15	004
Blood Drive	Red Cross	000:30	015
Car Seat Safety	Nat'l Hwy Traffic Sfty Admin	001:00	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Caregiver Assistance	AARP	000:30	020
Caregiver Assistance	AARP	001:00	014
Child Adoption	Ad Council	000:15	003
Child Adoption	Ad Council	000:30	003
Child Adoption	Ad Council	001:00	019
Child Seat Safety	Nat'l Hwy Traffic Sfty Admin	000:30	011
Children's Eye Care	American Optometric Society	000:30	001
College Education	Ad Council	000:20	005
Community Awareness	Social Security Admin	001:00	009
COMMUNITY INVOLVEMENT	Ad Council	000:15	011
COMMUNITY INVOLVEMENT	Ad Council	000:30	017
COMMUNITY INVOLVEMENT	Ad Council	000:59	007
COMMUNITY INVOLVEMENT	Communities In Schools	000:30	003
COMMUNITY INVOLVEMENT	Communities In Schools	001:00	001
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	004
COMMUNITY INVOLVEMENT	United Way	001:00	001
Conservation	US Dept Of Energy	000:14	011
Conservation	US Dept Of Energy	000:59	009
DiscoverTheForest.org	US Forest Service	000:15	004
DiscoverTheForest.org	US Forest Service	000:30	020
DiscoverTheForest.org	US Forest Service	001:00	005
Drunk Driving	Nat'l Hwy Traffic Sfty Admin	001:00	004
Drunk Driving	R.A.D.D.	000:30	006
Education	GLOBAL CITIZEN FESTIVAL	000:31	003
Education	SUMMER LEARNING	000:31	018
Education, Youth at risk	REACH a Child	000:31	013
Elder Care	RSVP DANE	000:30	101
Employment, Buisness, Communi	Ad Council	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FamilyRelationships,Homelessn	Family Service Madison	000:31	005
Fatherhood.gov	US Dept of Health/Human Srvcs	000:30	039
Fatherhood.gov	US Dept of Health/Human Srvcs	000:59	005
FeedThePig.org	American Institute of CPAs	000:15	006
FeedThePig.org	American Institute of CPAs	000:30	013
FeedThePig.org	American Institute of CPAs	000:59	004
FeedThePig.org	American Institute of CPAs	001:00	003
FoodSafety.gov	USDA	000:30	016
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
Health Care	Red Cross	000:30	008
High Blood Pressure	American Heart/Stroke Assn	000:15	010
High Blood Pressure	American Heart/Stroke Assn	000:30	013
High Blood Pressure	American Heart/Stroke Assn	000:59	003
High Blood Pressure	American Heart/Stroke Assn	001:00	004
High School Equivalency	Dollar Gen Literacy Foundatio	000:30	007
High School Equivalency	Dollar Gen Literacy Foundatio	001:00	001
Hunger Prevention	Feeding America	000:30	028
Hunger Prevention	Feeding America	000:58	003
Hunger Prevention	Feeding America	001:00	025
Job Training Goodwill	Goodwill/Ad Council	000:15	008
Job Training Goodwill	Goodwill/Ad Council	000:30	003
Job Training Goodwill	Goodwill/Ad Council	001:00	003
Literature,Education	Literacy Network	000:30	018
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	USO	000:15	002
MILITARY AND VETERANS	USO	000:55	030
MilitaryFamilies,PersonalHeal	USO	000:27	019
Muscle Disease Awareness	RSVP DANE	000:29	035
National Park Conservation	National Park Conserva. Assc.	000:15	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Nature Preservation	Aldo Leopold Nature Center	000:30	024
OPIOID AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
ORGAN DONATION	MatchingDonors.com	000:30	004
ORGAN DONATION	MatchingDonors.com	000:42	040
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	008
Pet Adoption	PETA	000:14	002
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
Public Announcement	Paralyzed Veterans Of America	000:15	007
Public Education	Ad Council	000:59	009
Public Education	Enviroenmental Protection AGY	000:15	008
Public Education	Nat Fondtn For Credit Council	000:15	018
Public Education	Paralyzed Veterans Of America	000:20	010
Public Education	Social Security Admin	000:15	012
Public Education	Social Security Admin	000:30	009
Public Education	US Department of Transportati	000:15	003
Public Education	Wild Life Land Trust	000:15	001
Public Health	Ad Council	000:15	010
Public Health	Ad Council	000:20	006
Public Health	Ad Council	000:30	016
Public Health	Ad Council	000:55	019
Public Health	Ad Council	000:59	010
Public Health	American Lung Association	001:00	004
Public Health	USDA and HHS	000:21	004
Public Safety	Dept Of Homeland Security	000:30	009
Ready.gov	FEMA	000:15	011
Ready.gov	FEMA	000:30	012
Ready.gov	FEMA	000:59	012
Recycling	Ad Council	000:21	007
Rehabilitation Research	Kessler Foundation	000:30	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Rehabilitation Research	Kessler Foundation	000:32	008
SKIN CANCER	Amer. Academy of Dermatology	001:00	005
SKIN CANCER AWARENESS	American Academy of Dermatolo	000:30	006
Traffic and Highway Safety,He	WI Highway Patrol	000:31	016
Underage Drinking	Ad Council	000:15	008
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	005
VETERANS HEALTH	Paralyzed Veterans America	000:30	014
VETERANS HEALTH	Paralyzed Veterans Of America	000:20	010
War&Military,PopCulture	Badger Honor Flight	000:30	002
War&Military,PopCulture	Badger Honor Flight	001:00	007