

WMAD  
 Madison, WI  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2022  
 04/16/2019

WMAD  
 Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Automotive Safety	MADISON FORUM: WISCONSIN AAA	Robin talks with Nick Jarmusz from WI AAA about gas prices and road safety.	Nick Jarmusz	10/02/2022 06:01 AM	029:47
GOVERNEMENT/LAW ENFORCEMENT	MADISON FORUM: FINAL DAYS FOR THE TOWN OF MADISON	ROBINIS JOINED BY THE TOWNOF MADISON'S POLICE CHIEF. REFLECTING ON THE LEGACY OF THE TOWNSHIP. HOW	SCOTT GREGORY	10/09/2022 06:01 AM	029:47
Manufacturing & Construction	MADISON FORUM: THE COOLEST THING MADE IN WI	Robin is joined by WMC's Nick Novak to talk about WMC's Coolest Thing Made In Wi competition.	Nick Novak	10/16/2022 06:01 AM	029:47
PubHealth, Edu, Consumerism	MADISON FORUM: iHEART COMMUNITIES	INFORMATION ON THE UPCOMING FLU SEASON WITH DR. PATSY STINCHFIELD ALSO THE IMPORTANCE	Dr. Patsy Stinchfield	10/23/2022 06:02 AM	029:47

		OF SLEEP WITH			
Public Health, Disaster Recov	MADISON FORUM: RED CROSS OF WISCONSIN	LOCALLY THE RED CROSS HAS BEEN CALLED UPON REGULARLLY AND NATIONALLY THEY HAVE BEN PUT TO WORK IN F	Robin Colbert	10/30/2022 06:00 AM	029:47
Politics,Elections,Media	MADISON FORUM: DANE COUNTY VOTING	Dane Co Clerk Scott McDonell talks all things Nov. 8 election	Dane County Clerk Scott McDonell	11/06/2022 06:00 AM	029:47
Politics,Elections,Media	MADISON FORUM: ELECTION RESULTS	Marquette Law School's Charles Franklin talks polling and election results.	CHARLES FRANKLIN	11/13/2022 06:02 AM	029:47
HUNTING/WILDLIFE	MADISON FORUM: DEER SEASON	WI DNR's Jeff Pritzl with everything you need to know about WI deer season 2022	Jeff Pritzl	11/20/2022 06:04 AM	029:47
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid-19, the flu, and RSV along with info on Covid-19 and flu vaccines	Dr. D. Kass, Dr. J. Sands	11/27/2022 06:00 AM	029:49
BUSINESS/LIFESTYLE	MADISON FORUM - ONLINE HOLIDAY SHOPPING SAFETY	Robin talks with BBB's Tiffany Schultz on safe online shopping.	TIFFANY SCHULTZ	12/04/2022 06:01 AM	029:31
Health,InfectiousDisease,Fami	MADISON FORUM - Respirartory Trifecta with Jeff Pothoff	Robin talks with UW Health's Jeff Pothoff about the COVID, RSV,	Dr. Jeff Pothoff	12/11/2022 06:03 AM	029:47

		flu trifecta.			
Public Health, Suicide Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Programs HSRA oversees to help give underserved communities access to health care	C. Johnson, Dr. D. Rudd	12/18/2022 06:00 AM	029:49
Public Health & Safety, Suicide	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	2022 the year in review part 1	Robin Colbert	12/25/2022 06:01 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
Alzheimer awareness	MemoriesMatterUW PSA	000:58	213
BREAST CANCER RESEARCH	BREAST CANCER RESEARCH FOUNDA	000:30	17
Raising awareness and prevention of issues affecting the Hispanic community	HISPANIC START	000:30	8
Building bridges to more inclusive communities	NATIONAL FAITH & BLUE WEEKEND	000:30	6
Up lifting underprivileged youth by providing a student-led, principle-based, and restorative mental health & wellness program	INSPIRING CHILDREN	000:29	3
Providing world-class clinical care, wellness, education and research to military veterans	HOME BASE	000:30	16
Scholarship competition designed to bring about change	PROJECT YELLOW LIGHT	000:29	10
Raising funds to help homeless men, women, and children	SHINE A LIGHT	000:30	5
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	14

Raising funds for black student scholarships	UNCF	000:29	6
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