

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MADISON FORUM- LOCAL VACCINE EFFORTS	MADISON FORUM- LOCAL VACCINE EFFORTS	WIBA-AM News Director Robin Colbert is joined by UW Hospital DR. Matt Anderson to discuss the local efforts in getting people the Covid-19 vaccination	DR. MATT ANDERSON	04/04/2021 07:04 AM	029:43
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Long term impact of Covid-19 on the body & how has the need for donations to the "No Kid Hungry Campaign" been effected since the onset of the Covid-19 Pandemic.	Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45
MADISON FORUM SHERIFF MAHONEY	MADISON FORUM SHERIFF MAHONEY	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS 2 PART SE	Dave Mahoney	04/18/2021 07:04 AM	029:47
MADISON FORUM SHERIFF MAHONEY PT. 2	MADISON FORUM SHERIFF MAHONEY PT. 2	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS 2 PART SE	Dave Mahoney	04/25/2021 07:02 AM	030:27
MADISON FORUM MADISON	MADISON FORUM MADISON	AS MORE PEOPLE BECOME VACCINATED, SUMMER ACTIVITIES	CONOR CALOIA	05/02/2021 07:01 AM	029:38

MALLARDS	MALLARDS	ARE RETURNING WITH CAUTION THE MALLARDS ARE LA			
MADISON FORUM DPC	MADISON FORUM DPC	DIRECT PRIMARY CARE IS BECOMING POPULAR IN DANE COUNTY WHAT IS IT AND WHY IS IT CATCHING ON IN THE AR	NICOLE HEMKES	05/09/2021 07:02 AM	029:47
MADISON FORUM FUEL SHORTAGE	MADISON FORUM FUEL SHORTAGE	GAS PRICES ARE UP NATIONALLY AND AN INTERNATIONAL HACKING GROUP STOPPED A VITAL FUEL PIPELINE	Nick Jarmusz	05/16/2021 07:00 AM	029:47
MADISON FORUM NEW SHERIFF	MADISON FORUM NEW SHERIFF	KALVIN BARRETT IS DANE COUNTY'S NEW SHERIFF FOLLOWING THE RETIREMENT OF DAVE MAHONEY BARRETT'S JOURNE	KALVIN BARRETT	05/23/2021 07:04 AM	029:47
MADISON FORUM SUMMER INFECTIONS	MADISON FORUM SUMMER INFECTIONS	MORE TIME OUTDOORS MEANS MORE EXPOSURE TO LYME, ZIKA AND OTHER VIRUSES WHAT	REBECCA OSBOURNE	05/30/2021 06:52 AM	029:47
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 07:03 AM	029:49
MADISON FORUM DR. POTHOF	MADISON FORUM DR. POTHOF	ROBIN GETS A LOCAL UPDATE ON THE BATTLE AGAINST COVID-19	JEFF POTHOF	06/13/2021 07:03 AM	029:47
MADISON FORUM REAL ESTATE	MADISON FORUM REAL ESTATE	ROBIN GETS TALKS WITH REALTOR KEVIN CLARKE ABOUT DANE COUNTY'S REAL ESTATE MARKET	KEVIN CLARKE	06/20/2021 07:00 AM	029:47
MADISON FORUM SUBSTANCE ABUSE	MADISON FORUM SUBSTANCE ABUSE	TRILLURIAN PRESIDENT AND CEO KEVIN FLOREK DISCUSSES DRUG ADDICTION AND RECOVERY IN MADISON AND DANE	KEVIN FLOREK	06/27/2021 07:01 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MENTORING	SAVE THE CHILDREN DOT ORG	000:29	1
CHILD MENTORING	SAVE THE CHILDREN DOT ORG	000:30	1
CHILD MENTORING	SAVE THE CHILDREN DOT ORG	000:30	1
Raising funds for military veterans to see monuments built in their honor	Badger Honor Flight	000:29	1
Raising funds for military veterans to see monuments built in their honor	Badger Honor Flight	000:29	1
DRUNK DRIVING AWARENESS	US Department of Transportation	000:14	2
PSA - Buzzed Driving :15	US Department of Transportation	000:14	1
PSA - Buzzed Driving :15	US Department of Transportation	000:14	54
PSA - Special Olympics	SPECIAL OLYMPICS	000:29	27
PSA - United Way (russell wilson play 60 :15)	United Way	000:14	1
PSA - United Way (russell wilson play 60 :15)	United Way	000:15	56
Raising funds for military veterans to see monuments built in their honor	Badger Honor Flight	000:29	30
Raising funds for military veterans to see monuments built in their honor	Badger Honor Flight	000:28	1
Raising funds for military veterans to see monuments built in their honor	Badger Honor Flight	000:29	30
PSA/100 DAYS CAILA CABELLO - Raise funds for school and community programs	SAVE THE CHILDREN DOT ORG	000:30	5
PSA/100 DAYS JENNIFER GARNER - Raise funds for school and community programs	SAVE THE CHILDREN DOT ORG	000:30	5
PSA/100 DAYS KRISTEN BELL - Raise funds for school and community programs	SAVE THE CHILDREN DOT ORG	000:29	6
PSA/AD COUNCIL/REACH V2 - Raise funds for school and community programs	REACH.GOV	000:30	1
PSA/AD COUNCIL/STOP AAPI HATE	Non profit org that tracks incidents of hate and discrimination against Asian americans	000:29	6
PSA/AD COUNCIL/STOP BIAS	Non profit org that helps to stop bias in America	000:29	12
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE DOT ORG	000:29	4
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE DOT ORG	000:30	5
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	5

PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH COALITION	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH COALITION	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH COALITION	000:30	10
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	2
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	2