

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2017
07/06/2017

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** THE DAIRY CRISIS WITH DAN SMITH OF THE WI DEPT OF AG
 - **ALS Awareness:** STEVE AND BARBARA BYER WITH ALS WORLDWIDE ON ALS AWARENESS MONTH
 - **ANIMAL CARE:** Pet health and safety
 - **Community Event:** THE MADISON MALLARD'S 2017 SEASON IS UNDERWAY
 - **Community Fundraiser:** TIM METCALFE WITH THE WORLDS L;ARGEST BRATFEST
 - **COMMUNITY INVOLVEMENT:** THE BOYS AND GIRLS CLUB ON DANE COUNTY: DONATIONS AND VIOLENCE
 - **Crime,Police,PublicHealth:** CRIME IN DANE COUNTY AND THE SPRING AND SUMMER UPTICK
 - **MentalHealth,Parenthood:** LIFE AFTER LOSS. ONE YEAR AGO, DANI LOST 3 NEWBORN CHILDREN.
 - **Transportation and infrastruc:** CONSTRUCTION SEASON IS IN FULL SWING. TIPS AND INFORMATION FORM THE DOT
 - **Travel,Culture,Consumerism:** NICK JARMUSZ WITH AAA WISCONSIN DISCUSSES SEASONAL TRAVEL OPTIONS
 - **Veteran's Issues, MilitaryWar:** BADGER HONOR FLIGHT BEGINS ITS 2017 SCHEDULE
 - **Weather:** SUMMER IS HERE. METEOROLOGIST BRIAN OLSON
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL CARE	MAD FRM- DR. JULIA BATES	Pet health and safety	-----	04/02/2017 06:30 AM	029:41
MentalHealth,Parenthood	MADISON FORUM- DANI MAXWELL	LIFE AFTER LOSS. ONE YEAR AGO, DANI LOST 3 NEWBORN CHILDREN.	DANI MAXWELL	04/09/2017 06:30 AM	029:44
Veteran's Issues, MilitaryWar	MADISON FORUM- BRIAN ZIEGLER	BADGER HONOR FLIGHT BEGINS ITS 2017 SCHEDULE	BRIAN ZIEGLER	04/16/2017 06:30 AM	029:49
Agriculture	MADISON FORUM- SARAH ELLIOTT	DANE COUNTY FARMERS' MARKET	SARAH ELLIOTT	04/23/2017 06:30 AM	029:50
Agriculture	MADISON FORUM- DAN SMITH	THE DAIRY CRISIS WITH DAN SMITH OF THE WI DEPT OF AG	DAN SMITH	04/30/2017 06:30 AM	029:49
ALS Awareness	MADISON FORUM- ALS AWARENESS MONTH	STEVE AND BARBARA BYER WITH ALS WORLDWIDE ON ALS AWARENESS MONTH	STEVEN AND BARBARA BYER	05/07/2017 06:30 AM	029:50
Travel,Culture,Consumerism	MADISON FORUM- SPRING AND SUMMER TRAVEL	NICK JARMUSZ WITH AAA WISCONSIN DISCUSSES SEASONAL TRAVEL OPTIONS	Nick Jarmusz	05/14/2017 06:30 AM	029:50
Crime,Police,PublicHealth	MADISON FORUM- DANE COUNTY SHERIFF DAVE MAHONEY	CRIME IN DANE COUNTY AND THE SPRING AND SUMMER UPTICK	Dave Mahoney	05/21/2017 06:30 AM	029:44
Community Fundraiser	MADISON	TIM METCALFE	TIM	05/28/2017	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FORUM- TIM METCALFE	WITH THE WORLDS L;ARGEST BRATFEST	METCALFE	06:30 AM	
Community Event	MADISON FORUM- CONOR CALOIA	THE MADISON MALLARD'S 2017 SEASON IS UNDERWAY	CONOR CALOIA	06/04/2017 06:30 AM	029:50
COMMUNITY INVOLVEMENT	MADISON FORUM- MICHAEL JOHNSON	THE BOYS AND GIRLS CLUB ON DANE COUNTY: DONATIONS AND VIOLENCE	MICHAEL JOHNSON	06/11/2017 06:30 AM	029:50
Transportation and infrastruc	MADISON FORUM- STEVEN THEISEN	CONSTRUCTION SEASON IS IN FULL SWING. TIPS AND INFORMATION FORM THE DOT	STEVEN THEISEN	06/18/2017 06:30 AM	029:39
Weather	MADISON FORUM- BRIAN OLSON	SUMMER IS HERE. METEOROLOGIST BRIAN OLSON	BRIAN OLSEN	06/25/2017 06:30 AM	029:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Autism Awareness	Ad Council	000:27	014
Car Seat Safety	Nat'l Hwy Traffic Sfty Admin	001:00	007
Caregiver Assistance	AARP	000:30	003
Caregiver Assistance	AARP	001:00	003
Child Seat Safety	Nat'l Hwy Traffic Sfty Admin	000:30	007
College Education	Ad Council	000:20	002
Community Awareness	Social Security Admin	001:00	010
COMMUNITY INVOLVEMENT	Ad Council	000:15	005
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	001
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	007
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
COMMUNITY INVOLVEMENT	United Way	001:00	012
Conservation	US Dept Of Energy	000:14	009
DISABILITIES & ART EDUCATION	VSA WISCONSIN	001:00	014
DiscoverTheForest.org	US Forest Service	000:15	005
DiscoverTheForest.org	US Forest Service	000:30	009
DiscoverTheForest.org	US Forest Service	001:00	019
Domestic violence	JANIE'S FUND	000:30	007
Drunk Driving	R.A.D.D.	000:30	002
Education	NATIONAL SUMMER LEARNING	000:30	005
Employment, Buisness, Communi	Ad Council	000:30	004
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	021
Fatherhood.gov	US Dept of Health/Human Srvc	000:59	005
FeedThePig.org	American Institute of CPAs	000:15	002
FeedThePig.org	American Institute of CPAs	000:30	009
FeedThePig.org	American Institute of CPAs	000:59	007
Hcky Rink Imprv&Other NonProf	Verona WI Ice Rink	000:30	041
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	006
Health Care	Red Cross	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
High Blood Pressure	American Heart/Stroke Assn	000:15	003
High Blood Pressure	American Heart/Stroke Assn	000:30	009
High Blood Pressure	American Heart/Stroke Assn	000:59	006
High Blood Pressure	American Heart/Stroke Assn	001:00	007
High School Equivelency	Dollar Gen Literacy Foundatio	000:30	003
High School Equivelency	Dollar Gen Literacy Foundatio	001:00	007
Hunger Prevention	Feeding America	000:30	011
Hunger Prevention	Feeding America	000:58	011
Hunger Prevention	Feeding America	001:00	013
Job Training Goodwill	Goodwill/Ad Council	001:00	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	002
Life Lessons from HS Sports	W.I.A.A.	000:30	064
MILITARY AND VETERANS	USO	000:15	005
MILITARY AND VETERANS	USO	000:55	027
MilitaryFamilies,PersonalHeal	USO	000:27	011
National Park Conservation	National Park Conserva. Assc.	000:15	002
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	014
Pet Adoption	PETA	000:14	005
POVERTY	Habitat For Humanity	000:31	007
Public Announcement	Paralyzed Veterans Of America	000:15	005
Public Education	Enviorenmental Protection AGY	000:15	005
Public Education	Nat Fondtn For Credit Council	000:15	007
Public Education	Paralyzed Veterans Of America	000:20	006
Public Education	Social Security Admin	000:15	003
Public Education	Social Security Admin	000:30	006
Public Education	US Department of Transportati	000:15	007
Public Education	Wild Life Land Trust	000:15	003
Public Health	Ad Council	000:15	004
Public Health	Ad Council	000:20	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Health	Ad Council	000:30	015
Public Health	Ad Council	000:55	024
Public Health	Ad Council	000:59	008
Public Safety	Dept Of Homeland Security	000:30	006
RAISING FUNDS FOR VETS	MIDDLETON VFW POST 8216	000:32	014
Ready.gov	FEMA	000:15	005
Ready.gov	FEMA	000:30	008
Ready.gov	FEMA	000:59	012
Recycling	Ad Council	000:21	009
Rehabilitation Research	Kessler Foundation	000:30	017
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	004
Sports Bring Communitites Tog	W.I.A.A.	000:30	055
Underage Drinking	Ad Council	000:15	004
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	005
VETERANS HEALTH	Paralyzed Veterans America	000:30	010