

WIBA
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2022
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	MADISON FORUM YEAR IN REVIEW PT.2	ROBIN LOOKS BACK AT THE BIGGEST STORIES OF 2021	Robin Colbert	01/02/2022 07:05 AM	029:49
Public Health	MADISON FORUM service industry during covid 2022	HOW HAS THE ON GOING PANDEMIC AFFECTED WISCONSIN'S SERVICE INDUSTRY	Robin Colbert	01/09/2022 07:05 AM	029:47
Public Health	MADISON FORUM CHIEF DAVIS	FIRE CHIEF STEVEN DAVIS TO RETIRE ROBIN IS JOINED BY THE CHIEF TO LOOK BACK ON HIS 32 YEARS OF SERVICE	STEVEN DAVIS	01/16/2022 07:05 AM	029:47
Public Health	MADISON FORUM WI COVID UPDATE	INFECTIOUS DISEASE SPECILIST DR. SAFDAR JOINS ROBIN TO TALK ABOUT COVID-19	DR. NASIA SAFDAR	01/23/2022 07:05 AM	029:47
Rec&Leisure/Tech,Econ	MADISON FORUM FUN IN THE SNOW	DANE COUNTY TRAILS ARE OPEN AND BREING ENJOYED BY SNOWMOBILERS	Robin Colbert	01/30/2022 07:05 AM	029:47

		AND OUT PEOPLE ALIKE			
Politics, History	MADISON FORUM 2022 POLLING	CHARLES FRAANKLIN SHARES THE RESULTS OF HIS LATEST POLL	CHARLES FRANKLIN	02/06/2022 07:05 AM	029:47
Public Health & Safety, Race	Madison Forum: REAL ESTATE	Ruth Hackeney CEO of Realtors Association of South Central Wisconsin joins Robin with an overview of the house market in Southern Wisconsin	G. Zee, Dr. B. Jasper	02/13/2022 10:04 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES:Mental Health Awareness/Covid19 Update	Ginger Zee from ABC News talks her mental health struggles and Dr. Jasper-Byja Clinic shares the latest info on Covid-19	G. Zee, Dr. B. Jasper	02/20/2022 07:05 AM	029:49
Public Health & Safety, Race	MADISON FORUM: PUBLIC AFFAIRS SPECIAL	DANE CO. EXEC. JOE PARISI discusses NEWS in dance county from TYPE OF SNOW PLOW TO A DEBATE ABOUT OPENESS WITH THE SHERIFF	JOE PARISI	02/27/2022 07:05 AM	029:49
Politics, Public Health, Publ	MADISON FORUM: CURRENT STATE OF POLITICS IN WI	POLITICAL SCIENCE INSTRUCTOR DR. MAURICE SHEPPARD TALKS ABOUT THE CURRENT STATE OF	DR MAURICE SHEPPARD	03/06/2022 07:05 AM	030:23

		POLITICS LOCALLY			
public health, economy, phila	MADISON FORUM: GAS PRICES	NICK JARMUSZ WITH AA WISCONSIN ON GAS PRICES, WHY THEY HAVE CLIMBED AND WHEN MIGHT WE SEE SOME RELI	Nick Jarmusz	03/13/2022 07:05 AM	029:40
WEATHER ECONOMIC RELIEF	MADISON FORUM: SPRING WEATHER	SEVER WEATHER SEASON STARTED EARLY THIS YEAR. ROBIN IS JOIND MY THE NATIONAL WEATHER SERVICE WITH	Robin Colbert	03/20/2022 07:05 AM	029:39
Economics, Women's Health	IHEARTRADIO COMMUNITIES: ECONOMIC ISSUES&WOMEN'S HEALTH	Lori Bettinger of BancAlliance discusses economic issues in the news and Dr. Fink discusses Women's Health	L. Bettinger, Dr. D. Fink	03/27/2022 07:05 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Supporting child welfare systems and connects children in foster care with families	Adoptuskids.org	000:59	84
Providing assistance, jobs, and services to veterans and their communities	Amvets.org	000:34	35

Providing assistance, jobs, and services to veterans and their communities	Amvets.org	000:30	38
Providing assistance, jobs, and services to veterans and their communities	Amvets.org	000:36	38
Providing assistance, jobs, and services to veterans and their communities	Amvets.org	000:30	41
Substance use prevention	SAMHSA (Substance Abuse and Mental Health Services Administration)	000:30	45
The importance of recycling your electronic devises	PSA - ECycle 30	000:29	40
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	1
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	40
Raising funds for the blind and visually impaired	PSA - Nat Fed Blind 30	000:29	45
Raising funds for the American Red Cross	PSA - RED CROSS :30	000:28	1
Options for planning for retirement	PSA - SSA - Online 30 socialsecurity.gov	000:30	40
Options for planning for retirement	PSA - SSA - Online 60 socialsecurity.gov	000:57	86
Options for planning for retirement	PSA - SSA - Online 60 socialsecurity.gov	000:58	1
Options for planning for retirement	PSA - SSA - Retire Online 15 socialsecurity.gov	000:15	4
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30 UnderageDrinking.samsa.gov	000:30	33
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60 UnderageDrinking.samsa.gov	000:59	79
Multiple Sclerosis Awareness	PSA - WalkMS 15 National MS Society	000:14	2
Multiple Sclerosis Awareness	PSA - WalkMS 30 National MS Society	000:29	36
Alcoholism, Mental Illness	Alcoholics Anonymous	000:59	81
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	20
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	31
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	83

ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	30
College Access	American Council on Education	000:20	20
COLON CANCER SCREENING AWAREN	STAND UP TO CANCER	000:30	57
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	10
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	21
Health Care	Red Cross	000:29	34
HEALTHY EATING EDUCATION	USDA	000:15	21
Job Training Goodwill	Goodwill/Ad Council	001:00	62
Life Lessons from HS Sports	W.I.A.A.	000:30	57
MILITARY AND VETERANS	USO	000:54	116
Multiple Sclerosis Awareness	National MS Society	000:54	109
National Park Conservation	National Park Conserva. Assc.	000:15	22
Protecting WildLife Areas	Wild Life Land Trust	000:14	23
Public Education	Nat Fondtn For Credit Council	000:14	19
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	27
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	28
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	7
Recycling	CALL TO RECYCLE DOT ORG	000:20	23
Retirement Saving Education	Social Security Admin	000:15	22
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	34
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	34
Sports Bring Communitites Tog	W.I.A.A.	000:30	56
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	26
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	27
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	21
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	77
VETERANS HEALTH	Paralyzed Veterans America	000:29	36
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	22