

WTSO
 Madison, WI
 Quarterly Issues/Programs List
 First Quarter, 2021
 04/16/2019
 WTSO
 Quarterly Issues/Programs List

WTSO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR
Culture,Communication,Consume	MADISON FORUM- 2020 YEAR IN REVIEW PT2	WIBA/IHEARTRADIO MADISON NEWS DIRECTOR ROBIN COLBERT EXPLORES THE NEWS AND EVENTS THAT SHAPED MADIS	Robin Colbert	01/01/2021 08:28 PM	029
Health&Medicine/Lifestyle	MADISON FORUM- WI COVID UPDATE	DR. JEFF POTHOF FROM THE UW JOINS ROBIN TO TALK ABOUT RECENT DEVELOPMENTS IN THE BATTLE AGAINST COV	JEFF POTHOF	01/08/2021 08:37 PM	029
Crime,Police,PublicHealth	MADISON FORUM- DC RIOTS	POLICING IN TROUBLING TIMES. PROTESTS LOCALLY AND NATIONALLY, SOMETIMES BECOMING VIOLENT	Dave Mahoney	01/15/2021 08:31 PM	029

Health&Medicine/Lifestyle	MADISON FORUM- iHRCommunities	900779_2_iHRCommunities_0122-0124 how the vaccine actually works and the effects of doses on immuni	Ryan Gorman	01/23/2021 08:30 AM	029
Health	Madison Forum900779_2_iHRCOMMUNITIES_0129-0131	Dr. Celine Gounder, former member of Joe Biden's Covid task force discusses the federal response to the pandemic.	Dr. C. Gounder	01/30/2021 08:32 AM	029
Health	MADISON FORUM-900779_2_iHRCommunities_0205-0207	David Waddell explains the Game Stop stock story including what you need to know about hedge funds, short selling, short squeezes, and more	David Waddell	02/06/2021 08:33 AM	029
Charity, Holidays, Sociology	MADISON FORUM-AMERICAN RED CROSS	Justin Kern of American Red Cross discusses the effects of the Covid19 pandemic has had on his organization.	JUSTIN KERN	02/13/2021 08:31 AM	029
Substance Abuse	Big Brothers Big Sisters of America & Combating Substance Abuse	Artis Stevens CEO of Big Brothers Big Sisters discusses their work and how the pandemic has impacted the organization	A. Stevens	02/20/2021 08:34 AM	029
Parenting	Parenting during chaotic times	Dr. Harold Koplewicz	Dr. H. Koplewicz	02/27/2021	029

	& patient advocacy during a pandemic	discusses parent through a pandemic and the rise of anxiety with children.		08:31 AM	
Public Health	The Pandemic one year later & thinking and learning differently	Dr. Marty Makary looks back at the pandemic one year into it, and explains what we should be doing now and as we move forward	Dr. M. Makary	03/07/2021 08:33 AM	029
Employers, Government	MADISON FORUM-Dane County Exec	Dane County Exec Joe Parisi discusses what Dane County is doing to deal with the effects of the Covid-19 pandemic and where residents can get a vaccination.	Joe Parisi	03/14/2021 08:31 AM	029
Edu, Health, Environment	MADISON FORUM- MADISON COLLEGE	Madison College professor Dr. Jack E. Daniels discusses higher education and what has changed through the Covid-19 pandemic.	Dr. J. E. DANIELS	03/20/2021 08:33 AM	029
Health, FedGov&Regulation	MADISON FORUM-VIRAL PATHOGENESIS	Dr. Barney Graham discusses infectious disease	Dr. B. Graham	03/27/2021 08:32 AM	029

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	4
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	18
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	3
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	3
Raising funds to send Veterans to Washington DC to see the monuments	Badger Honor Flight	000:29	40
Raising funds to send Veterans to Washington DC to see the monuments	Badger Honor Flight	000:29	38
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:29	1

Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	3
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	1
Raising funds to send Veterans to Washington DC to see the monuments	PSA-BADGER HONOR FLIGHT-1	000:28	1
Raising funds to send Veterans to Washington DC to see the monuments	PSA-BADGER HONOR FLIGHT-1	000:31	1
Raising funds to send Veterans to Washington DC to see the monuments	PSA-BADGER HONOR FLIGHT-2	000:28	1
Raising funds to send Veterans to Washington DC to see the monuments	PSA-BADGER HONOR FLIGHT-2	000:29	1
Raising funds to send Veterans to Washington DC to see the monuments	PSA-BADGER HONOR FLIGHT-2	000:31	1
Raising awareness about pollution and taking care of our planet Earth	PSA/IHEARTRADIO EARTH CAR TRAVEL	000:29	1
Raising awareness about pollution and taking care of our planet Earth	PSA/IHEARTRADIO EARTH HOME HEATING	000:29	1
Raising awareness about pollution and taking care of our planet Earth	PSA/IHEARTRADIO EARTH HOME HEATING	000:30	1

Raising awareness about pollution and taking care of our planet Earth	PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	000:31	1
Suicide Prevention	REACH.GOV	000:30	4
Suicide Prevention	REACH.GOV	000:30	6
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:59	5
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	4
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	1
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	3
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	3
College Access	American Council on Education	000:20	2
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	1
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	1
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	1
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	6
Raising awareness of blood donations	Red Cross	000:29	1
HEALTHY EATING EDUCATION	USDA	000:15	6
Job Training Goodwill	Goodwill/Ad Council	001:00	3

MILITARY AND VETERANS	PSA - USO alternate :55	000:52	1
MILITARY AND VETERANS	USO	000:54	14
Multiple Sclerosis Awareness	National MS Society	000:54	8
National Park Conservation	National Park Conserva. Assc.	000:15	5
Protecting WildLife Areas	Wild Life Land Trust	000:14	5
Raising awareness of the dangerous of polluting	Enviorenmental Protection AGY	000:14	2
Savings education for financial security	Nat Fondtn For Credit Council	000:14	4
Raising funds and awareness for Paralyzed Veterans	Paralyzed Veterans Of America	000:20	2
Protecting WildLife Areas	Wild Life Land Trust	000:14	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:15	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:15	1
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:19	1
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	1
Bringing awareness to alcohol abuse and	Dept Of Veterans Affairs	000:30	1

how Alcoholics Anonymous can help			
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	1
Recycling	Ad Council	000:20	2
Recycling	CALL TO RECYCLE DOT ORG	000:20	4
Retirement Saving Education	Social Security Admin	000:15	2
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	1
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	4
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	1
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	6
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	5
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	4