

WMAD  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2022  
04/16/2019

WMAD  
Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Wellness	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.1	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.1	Robin Colbert	07/03/2022 06:01 AM	029:48
PopCulture,Media,Parenting	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.2	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.1	Robin Colbert	07/10/2022 06:01 AM	029:48
Media,Lit,Arts	MADISON FORUM - INTERVIEW WITH JOHN STOFFLET	ROBIN TALKS WITH JOHN STOFFLET VETERAN NBC15 ANCHOR	John Stofflet	07/17/2022 06:00 AM	029:47
Edu,Law,Sports	MADISON FORUM - CAMP HERO	ROBIN TALKS WITH JEN ROMAN FROM CAMP HERO a non profit camp for Girl Scouts	Jen Roman	07/24/2022 06:02 AM	029:47
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks brain health and ways to improve focus and sleep with his guests	Dr. P. Porter, R. Insana	07/31/2022 06:00 AM	029:49
Community Event	MADISON FORUM: WI STATE FAIR WITH JEN PUENTE	Robin talks with Jen Puente, CMO of the WI State Fair, about the 2022 fair.	Jen Puente	08/07/2022 06:00 AM	029:47
Elections,Communication,Publi	MADISON	Robin talks with	Charles	08/14/2022	029:47

	FORUM: WI PRIMARY ANALYSIS W/ CHARLES FRANKLIN	Charles Franklin, Marquette Law poll director, about WI election results.	Franklin	06:01 AM	
COMMUNITY INVOLVEMENT	MADISON FORUM: VISION ZERO W/ RENEE CALLAWAY	Robin talks with Madison's Pedestrian Bicycle Administrator Renee Callaway about Vision Zero	Renee Callaway	08/21/2022 06:03 AM	029:47
COMMUNITY INVOLVEMENT	MADISON FORUM: IheART cOMMUNITIES	Dr Charmain F Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Fo	Dr. C. Jackman	08/28/2022 06:03 AM	029:50
Public Health & Safety, Educa	MADISON FORUM: MONKEY POX FAQ	Robin talks common monkey pox questions with Ken Van Horn from Public Health Madison & Dane Co	Ken Van Horn	09/04/2022 06:00 AM	029:47
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks the CDC's Covid-19 Vaccine policy unit lead.	Dr. E. Twentyman, M. Tobin	09/11/2022 06:01 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks update on Covid-19 Vaccines and Suicide Prevention Awareness Month	Dr. G. Bearman, B. DiSabatino	09/18/2022 06:00 AM	029:49
ANIMAL CARE	MADISON FORUM: DCHS WILDLIFE CENTER	Robin talks with Jackie and Sarah from the Dane Co Humane Society Wildlife Center.	Jackie Smith & Sarah Rogers	09/25/2022 05:50 AM	029:47

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
University Of Wisconsin in Madison Hospital	MemoriesMatterUW PSA	000:58	245
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	4
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	5
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
Importance of Summer Education	NATIONAL SUMMER LEARNING	000:30	16
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	14
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	3
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	2
NO KID HUNGRY	NO KID HUNGRY	000:29	14
ADDICTION RECOVERY	NATIONAL RECOVERY MONTH	000:29	6
ADDICTION RECOVERY	NATIONAL RECOVERY MONTH	000:29	3
Services for the elderly LGBTQ	SAGE	000:29	2
Suicide prevention efforts among LGBTQ and questioning youth	TREVOR PROJECT	000:29	4