

WMAD  
Madison, WI  
Quarterly Issues/Programs List  
First Quarter, 2023  
04/16/2019

WMAD  
Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health & Safety Awareness	MADISON FORUM - YEAR IN REVIEW PT. 1	Robin Colbert discusses the biggest news events across Wisconsin in 2022	Robin Colbert	01/01/2023 06:01 AM	028:37
Public Health & Safety Awareness	MADISON FORUM - YEAR IN REVIEW PT. 2	Robin Colbert discusses the biggest news events across Wisconsin in 2022	Robin Colbert	01/08/2023 06:00 AM	028:37
Mental Health	MADISON FORUM - MENTAL HELP WITH NAMI	Available mental health resources in Wisconsin	Exe. Dir. Of NAMI WI - Mary Kay Battaglia	01/15/2023 06:01 AM	029:47
Mental Health	MADISON FORUM - TIKTOK TALK	Steve Noll professor at Madison College discusses the issues around TikTok.	Madison College Professor - STEVE NOLL	01/22/2023 06:00 AM	029:47
Politics, Public Health, Publ	MADISON FORUM - DANE CO UPDATE	The ongoing issues in getting a new Dane County Jail and other county issues.	Dane County Exec. JOE PARISI	01/29/2023 06:02 AM	029:47
HealthCare, Pets and People	MADISON FORUM - CARING CANINES	Caring Canines program and how this helps sick children	UW Health child life education specialist - Katie Glass	02/05/2023 06:00 AM	029:47

Arts,Media,Tech	MADISON FORUM - FILMMAKING WITH GREG JESKE	Robin talks with award-winning documentary filmmaker Greg Jeske	Greg Jeske	02/12/2023 06:00 AM	029:47
Pet Adoption	MADISON FORUM - ADOPTING A PET WITH DCHS	Robin talks with Amy Good from the Dane Co Humane Society about the pets available for adoption	Amy Good	02/19/2023 06:01 AM	029:47
MENTAL HEALTH	THEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Steps everyone can take to limit the risk of cardiovascular disease	Dr. Barbara Kevish	02/26/2023 06:03 AM	029:49
City of Madison Streets Div.	MADISON FORUM: Snow Removal w/Madison Streets Div	Robin talks with Brian Johnson from City Madison Streets Div about 2023 snow removal	Brian Johnson	03/05/2023 06:00 AM	029:47
Public Safety	MADISON FORUM: BRT and Metro Transit redesign	Robin talks with Mike Cechvala from WisDOT about Madison's bus system plans.	Mike Cechvala	03/12/2023 06:02 AM	029:47
WI Politics	MADISON FORUM: An Interview with Gloria Reyes	Robin talks with Madison mayorial candidate Gloria Reyes	Gloria Reyes	03/19/2023 06:02 AM	029:47
WI Politics	MADISON FORUM: Interview with Mayor Satya Rhodes-Conway	Robin talks with Madison Mayor Satya Rhodes-Conway on the upcoming election	SATYA RHODES-CONWAY	03/26/2023 06:02 AM	029:46

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
	MemoriesMatterUW PSA	000:58	142
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	5
RAISING FUNDS FOR SPCL OLYMPC	SPECIAL OLYMPICS	000:30	64