

WMAD  
 Madison, WI  
 Quarterly Issues/Programs List  
 Second Quarter, 2023  
 04/16/2019  
 WMAD

Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Wealth/Savings Education	MADISON FORUM: Safe Wisconsin Banking	Robin talks with WI Banker Assoc. President Rose Oswald Poels about the current banking situation	Rose Oswald Poels	04/02/2023 06:00 AM	029:47
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 06:00 AM	029:48
The state of food/hospitality in Wisconsin	MADISON FORUM-THE FISH FRY GUY	Robin talks with Mike Seidel, also know as The Fish Fry Guy, about the best fish fries in WI.	Mike Seidel	04/16/2023 06:02 AM	029:47
Wildfire Prevention	MADISON FORUM-FIRE SEASON	Robin talks Amy Penn from WI DNR about wildfires.	Amy Penn	04/23/2023 06:00 AM	029:47
Social Justice, Pediatric Hos	iHeartRadio Communities: Public Affairs Special	Discussion on National Minority Health Month and Earth Month/Earth Day.	K. Jones	04/30/2023 06:00 AM	029:49
Lyme Disease prevention	MADISON FORUM: Lyme Disease Awareness Month	Robin talks with Dr. Gregory DeMuri, pediatric infectious disease expert	Dr. Gregory DeMuri	05/07/2023 06:00 AM	029:47

Crime Prevention	MADISON FORUM: CRIME STOPPERS	Robin talks with TYLER GRIGG SPOKESPEERSON FOR MADISON AREA CRIME STOPPERS	TYLER GRIGG	05/14/2023 06:02 AM	030:20
Veteran's Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	How the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss	05/21/2023 06:02 AM	029:50
Driving Safety	MADISON FORUM - Summer Driving	Robin talks with AAA's Nick Jarmusz about things you can do to drive safely during the summer.	Nick Jarmusz	05/28/2023 06:03 AM	029:47
Veteran's Health, Mental Heal	iHeartRadio Communities: Public Affairs Special	Organizations who help support Veterans, their families, and the services they provide.	B. Carroll	06/04/2023 06:00 AM	029:50
ANIMAL CARE	MADISON FORUM: Jane's Journey Home	Jane's Journey Home, a senior dog rescue sanctuary.	Rachel Leuzinger	06/11/2023 06:02 AM	029:47
Low-income assistance resources to keep utilities on	MADISON FORUM: C.U.B.	THE CITIZENS UTILITY BOARD OF WISCONSION	TOM CONTENT	06/18/2023 06:00 AM	029:47
LGBTQ+ RIGHTS	MADISON FORUM: OutReach LGBTQ+ Community Center	Robin talks with Steve Starkey about how the Madison LGBTQ+ community is handling recent events.	Steve Starkey	06/25/2023 06:01 AM	029:47

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Alzheimer's Research Awareness	MemoriesMatterUW PSA	000:58	45
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	176
MENTAL HEALTH Awareness	CHILD MIND INSTITUTE	000:32	3
MENTAL HEALTH Awareness	CHILD MIND INSTITUTE	000:35	5
Bringing Extreme Poverty To An End	GLOBAL CITIZEN	000:30	1
LGBTQ+ RIGHTS	SAGE	000:30	10
LGBTQ+ RIGHTS	TREVOR PROJECT	000:30	10
Creating life-changing wishes for children with critical illnesses	MAKE A WISH	000:30	11
MENTAL HEALTH Awareness	CHILD MIND INSTITUTE	000:30	8
MENTAL HEALTH Awareness	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH Awareness	NAMI	000:30	8
Feeding Hungry kids in America	NO KID HUNGRY	000:29	8
CANCER RESEARCH FUNDING	THE V FOUNDATION	000:29	15