

## ORDER



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

**Orders**

**Order / Rev:** 1823290

**Alt Order #:** 08822726

**Product Desc:** NRA PVF VA-LG

**Estimate:** 8858

**Flight Dates:** 10/10/17 - 10/16/17

**Original Date / Rev:** 09/22/17 / 09/22/17

**Order Type:** Political

**Primary AE:** Ryan Eddins

**Sales Office:** H-DC

**Sales Region:** National

**Agency**

**Name:** Red Eagle Media Group

**Buying Contact:**

**Billing Contact:**

815 Slaters Lane

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** ISS/NRA/Political Victory Fund

**Demographic:** A35+

**Product Codes:** PL20

**Priority:** P 1

**Revenue Code 1:** Agency

**Revenue Code 2:** Political

**Revenue Code 3:** Pol-Issue

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/16/17	7	\$10,200.00	\$8,670.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	7	\$10,200.00	\$8,670.00	41.20
<b>Totals</b>	<b>7</b>	<b>\$10,200.00</b>	<b>\$8,670.00</b>	<b>41.20</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWBT	10/16/17	10/16/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	1-----	:30	1	\$1,000.00	P 1	6.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----			1			\$1,000.00		6.70			
N 2	WWBT	10/15/17	10/15/17	NET Nascar Daytime Nascar Daytime	Comm	Sa-Sun, 12p-7p (2:00 PM-6:00 PM)	-----1	:30	1	\$600.00	P 0	3.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1			1			\$600.00		3.40			
N 3	WWBT	10/15/17	10/15/17	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1	:30	1	\$600.00	P 1	5.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1			1			\$600.00		5.10			
N 4	WWBT	10/15/17	10/15/17	12 News Today Sun @ 7a 12 News Today Sun @ 7a	Comm	7a-758a	-----1	:30	1	\$500.00	P 1	3.60	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1			1			\$500.00		3.60			
N 5	WWBT	10/15/17	10/15/17	NET NFL Football NFL GAME REG SEASON	Comm	815-1130P	-----1	:30	1	\$5,500.00	P 1	9.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1			1			\$5,500.00		9.00			
N 6	WWBT	10/12/17	10/12/17		Comm	559p-630p	---1---	:30	1	\$1,000.00	P 1	6.70	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12 News @ 6p															
12 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	--- 1 ---			1			\$1,000.00		6.70			
N 7	WWBT	10/10/17	10/10/17	12 News @ 6p	Comm	559p-630p	- 1 - - - - -	:30	1	\$1,000.00	P 1	6.70	NM	1	\$1,000.00
12 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	- 1 - - - - -			1			\$1,000.00		6.70			
													Totals	7	\$10,200.00