

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Orders
Order / Rev: 1823290
Alt Order #: 08822726
Product Desc: NRA PVF VA-LG
Estimate: 8858
Flight Dates: 10/10/17 - 10/16/17
Original Date / Rev: 09/22/17 / 09/22/17
Order Type: Political

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/NRA/Political Victory Fund
Demographic: A35+
Product Codes: PL20
Priority: P 1
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/25/17 | 10/16/17 | 7 | \$10,200.00 | \$8,670.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|--------------------|-------------------|--------------|
| October 2017 | 7 | \$10,200.00 | \$8,670.00 | 41.20 |
| Totals | 7 | \$10,200.00 | \$8,670.00 | 41.20 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ryan Eddins | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| N 1 | WWBT | 10/16/17 | 10/16/17 | 12 News @ 6p 12 News @ 6p | Comm | 559p-630p | 1----- | :30 | 1 | \$1,000.00 | P 1 | 6.70 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/16/17 | 10/22/17 | 1----- | | 1 | | \$1,000.00 | | 6.70 | | | | | |
| N 2 | WWBT | 10/15/17 | 10/15/17 | NET Nascar Daytime Nascar Daytime | Comm | Sa-Sun, 12p-7p (2:00 PM-6:00 PM) | -----1 | :30 | 1 | \$600.00 | P 0 | 3.40 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/09/17 | 10/15/17 | -----1 | | 1 | | \$600.00 | | 3.40 | | | | | |
| N 3 | WWBT | 10/15/17 | 10/15/17 | 12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun | Comm | 6p-629p | -----1 | :30 | 1 | \$600.00 | P 1 | 5.10 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/09/17 | 10/15/17 | -----1 | | 1 | | \$600.00 | | 5.10 | | | | | |
| N 4 | WWBT | 10/15/17 | 10/15/17 | 12 News Today Sun @ 7a 12 News Today Sun @ 7a | Comm | 7a-758a | -----1 | :30 | 1 | \$500.00 | P 1 | 3.60 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/09/17 | 10/15/17 | -----1 | | 1 | | \$500.00 | | 3.60 | | | | | |
| N 5 | WWBT | 10/15/17 | 10/15/17 | NET NFL Football NFL GAME REG SEASON | Comm | 815-1130P | -----1 | :30 | 1 | \$5,500.00 | P 1 | 9.00 | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/09/17 | 10/15/17 | -----1 | | 1 | | \$5,500.00 | | 9.00 | | | | | |
| N 6 | WWBT | 10/12/17 | 10/12/17 | | Comm | 559p-630p | ---1--- | :30 | 1 | \$1,000.00 | P 1 | 6.70 | NM | 1 | \$1,000.00 |

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 Estimate: 8858
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|-------|-------------|
| | | | | 12 News @ 6p | | | | | | | | | | | |
| | | | | 12 News @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/09/17 | 10/15/17 | ---1--- | | 1 | | \$1,000.00 | | 6.70 | | | | | |
| N 7 | WWBT | 10/10/17 | 10/10/17 | 12 News @ 6p | Comm | 559p-630p | -1----- | :30 | 1 | \$1,000.00 | P 1 | 6.70 | NM | 1 | \$1,000.00 |
| | | | | 12 News @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/09/17 | 10/15/17 | -1----- | | 1 | | \$1,000.00 | | 6.70 | | | | | |
| | | | | | | | | | | | | | Totals | 7 | \$10,200.00 |