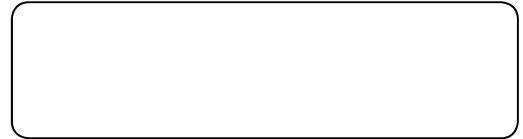




Hannemann Committee 2020-Keiki Hula

Book: CS-COVID-19 KHNL SELLING

Proposal ID: 119687
 Station: KHNL+
 Schedule Date: 7/27/2020 - 8/2/2020
 Advertiser: Hannemann Committee 2020
 Spot Length(s): :30
 Book: CS-COVID-19 KHNL SELLING (sell)
 Author: Frank Guiffreda



Flight Dates: 7/27/2020-8/2/2020

Program Time	Spot Length	JL	CS-A18+ CS.RTG RTG	CS-A35+ CS.RTG RTG	Wk S	Rate Spots
KHNL+						
KEIKI HULA HOIKE Sun 3:00p-5:00p	:30	1	5.9	6.0	1	\$600.00 1
KHNL+ Totals		1				\$600.00 Spts: 1
	GRP/(000)		5.9	6.0		
Cost				\$600.00		
KGMB+						
KEIKI HULA HOIKE Sat 1:00p-2:00p	:30	1	1.2	1.2	1	\$600.00 1
			Book: CS-COVID-19 KG			
KEIKI HULA HOIKE Sat 6:00p-7:00p	:30	1	5.2	5.4	1	\$600.00 1
			Book: CS-COVID-19 KG			
KGMB+ Totals		2				\$1,200.00 Spts: 2
	GRP/(000)		6.4	6.6		
Cost				\$1,200.00		
KFVE-TV						
HI NOW 7A-8A Mo-Fr 7:00a-8:00a	:30	3	*1.5	*1.6	1	\$50.00 3
			Book: CS 18 (sell)			
HAWAII NEWS NOW @630P Mo-Fr 6:30p-7:00p	:30	3	*1.3	*1.4	1	\$75.00 3
			Book: CS 18 (sell)			
HAWAII NEWS NOW @9P Mo-Fr 9:00p-9:30p	:30	3	*3.7	*3.8	1	\$175.00 3
			Book: CS 18 (sell)			
KEIKI HULA: 2020 We-Su 7:00p-9:00p	:30	4	*1.7	*1.8	1	\$600.00 4
			Book: CS 18 (sell)			
KEIKI HULA 2020 ENC Sun 5:00p-9:00p	:30	3	*0.0	*0.0	1	\$600.00 3
			Book: CS 18 (sell)			
KFVE-TV Totals		16				\$5,100.00 Spts: 16
	GRP/(000)		26.3	27.6		
Cost				\$5,100.00		

Total Cost: \$6,900.00

Note: Asterisk (*) indicates manual adjustment of estimate.

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Hannemann Committee 2020-Keiki Hula

Book: CS-COVID-19 KHNL SELLING

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General Summary (CS-A35+ CS.RTG)

Table with 12 columns: Name, Spots, Cost, Grps, Imp(000), CPP, CPM, Reach, Freq, 3+ Reach, Net Reach. Rows include KHNL+, KGMB+, KFVE-TV, and HONOLULU.

Note: Asterisk (*) indicates manual adjustment of estimate.

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