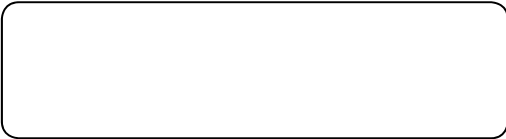




Proposal ID: 119689
 Station: KHNL+
 Schedule Date: 7/27/2020 - 7/31/2020
 Spot Length(s): :30
 Book: CS-COVID-19 KHNL SELLING (sell)
 Author: Frank Guiffreda



Flight Dates: 7/27/2020-7/31/2020

| Program Time | Spot Length | JL | CS-A18+ CS.RTG RTG | CS-A35+ CS.RTG RTG | Wk s | Rate Spots |
|--|------------------|----|--------------------|--------------------|--------------|-------------------|
| KGMB+ | | | | | | |
| HAWAII NEWS NOW SUNRISE 6A-7A Mo-Fr 6:00a-7:00a | :30 | 2 | 7.2 | 7.4 | 1 | \$450.00 2 |
| KGMB HAWAII NEWS NOW 5P Mo-Fr 5:00p-5:30p | :30 | 2 | 10.8 | 11.2 | 1 | \$675.00 2 |
| KGMB HAWAII NEWS NOW 10P Mo-Fr 10:00p-10:30p | :30 | 2 | 8.7 | 9.0 | 1 | \$750.00 2 |
| KGMB+ Totals | | 6 | | | | \$3,750.00 |
| | GRP/(000) | | 53.4 | 55.2 | Spts: | 6 |
| Cost | | | \$3,750.00 | | | |

Total Cost: \$3,750.00

General Summary (CS-A18+ CS.RTG)

| Name | Spots | Cost | Grps | Imp(000) | CPP | CPM | Reach | Freq | 3+ Reach | Net Reach |
|-------|-------|------------|------|----------|---------|---------|-------|------|----------|-----------|
| KGMB+ | 6 | \$3,750.00 | 53.4 | 221.2 | \$70.22 | \$16.95 | 38.0 | 1.4 | 8.4 | 157,295 |