

WHIG-TV QUARTERLY ISSUES REPORT

OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2020

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED ELECTION COVERAGE.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE ROCKY MOUNT CITY COUNCIL MEETING.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A NEW SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS QUARTER WE AIRED THE FUNERAL SERVICES FOR DEPUTY ALLISON, A RESPECTED LOCAL OFFICER IN OUR AREA THAT LOST HIS LIFE IN THE LINE OF DUTY.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES -WE AIRED THE EDGEcombe COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT.
- VETERAN'S ISSUES - THIS QUARTER WE AIRED THE VETERAN'S MEMORIAL SERVICE TO HONOR VETERAN'S.

WHIG-TV QUARTERLY ISSUES REPORT
OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2020

- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.

ELECTION COVERAGE – TUE. NOV. 3 @ 8:00 P.M. 90 MIN.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.

ROCKY MOUNT CITY COUNCIL MEETING - THU. OCT. 1 @ 5:30 P.M. 57 MIN., SAT. OCT. 3 @ 4:00 P.M. 57 MIN., SUN. OCT. 4 @ 8:00 P.M. 57 MIN., WED. OCT. 14 @ 4:30 P.M. 57 MIN., SAT. OCT. 17 @ 3:00 P.M. 2 HOURS, SUN. OCT. 18 @ 6:30 P.M. 2 HOURS.

- COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – WED. OCT. 7 @ 6:00 P.M. 57 MIN., WED. OCT. 21 @ 9:30 P.M. 57 MIN., MON. OCT. 26 @ 9:30 P.M. 57 MIN., SAT. OCT. 31 @ 3:30 P.M. 57 MIN., SUN. NOV. 1 @ 8:00 P.M. 57 MIN., MON. NOV. 9 @ 6:00 P.M. 57 MIN., WED. NOV. 11 @ 9:30 P.M. 57 MIN., SUN. NOV. 15 @ 9:00 P.M. 57 MIN., WED. NOV. 16 @ 9:30 P.M. 57 MIN., SAT. NOV. 21 @ 11:30 A.M. 57 MIN., SUN. NOV. 22 @ 12:30 P.M. 57 MIN., WED. DEC. 2 @ 9:30 P.M. 57 MIN., WED. DEC. 9 @ 9:30 P.M. 57 MIN., SAT. DEC. 13 @ 8:30 P.M. 57 MIN., WED. DEC. 16 @ 9:30 P.M. 57 MIN., SAT. DEC. 19 @ 3:30 P.M. 57 MIN., SUN. DEC. 20 @ 9:00 P.M. 57 MIN., MON. DEC. 21 @ 9:30 P.M. 57 MIN., SAT. DEC. 26 @ 4:30 P.M. 57 MIN., SUN. DEC. 27 @ 8:00 P.M. 57 MIN., WED. DEC. 30 @ 9:30 P.M. 57 MIN.

DEPUTY ALLISON'S FUNERAL SERVICE – SAT. DEC. 12 @ 5:00 P.M. 27 MIN., SUN. DEC. 13 @ 2:30 P.M. 27 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.- FRI. OCT. 2 @ 5:00 P.M. 57 MIN., SUN. OCT. 4 @ 12:30 P.M. 57 MIN., WED. OCT. 7 @ 9:30 P.M. 57 MIN., FRI. OCT. 9 @ 5:00 P.M. 57 MIN., SAT. OCT. 10 @ 7:30 A.M. 57 MIN., SAT. OCT. 10 @ 4:00 P.M. 57 MIN., WED. OCT. 14 @ 9:30 P.M. 57 MIN., FRI. OCT. 16 @ 8:00 P.M. 57 MIN., SAT. OCT. 17 @ 11:30 A.M. 57 MIN., WED. OCT. 21 @ 4:30 P.M. 57 MIN., FRI. OCT. 23 @ 8:00 P.M. 57 MIN., SUN. OCT. 25 @ 12:30 P.M. 57 MIN., WED. OCT. 28 @ 9:30 P.M. 57 MIN., SAT. OCT. 31 @ 2:30 P.M. 57 MIN., WED. NOV. 4 @ 6:00 P.M. 57 MIN., FRI. NOV. 6 @ 5:00 P.M. 57 MIN., WED. NOV. 11 @ 6:00 P.M. 57 MIN., SAT. NOV. 14 @ 4:00 P.M. 57 MIN., SUN. NOV. 15 @ 8:00 P.M. 57 MIN., WED. NOV. 18 @ 6:00 P.M. 57 MIN., FRI. NOV. 20 @ 5:00 P.M. 57 MIN., SAT. NOV. 21 @ 4:00 P.M. 57 MIN., SUN. NOV. 22 @ 11:00 A.M. 57 MIN., WED. NOV. 25 @ 6:00 P.M. 57 MIN., SUN. NOV. 29 @ 12:30 P.M. 57 MIN., WED. DEC. 2 @ 4:30 P.M. 57 MIN., SUN. DEC. 6 @ 12:30 P.M. 57 MIN., FRI. DEC. 11 @ 8:00 P.M. 57 MIN., SAT. DEC. 12 @ 11:00 A.M. 57 MIN., SUN. DEC. 13 @ 12:30 P.M. 57 MIN., WED. DEC. 16 @ 6:00 P.M. 57 MIN., SAT. DEC. 19 @ 2:30 P.M. 57 MIN., WED. DEC. 23 @ 6:00 P.M. 57 MIN., SAT. DEC. 26 @ 2:30 P.M. 57 MIN., SUN. DEC. 27 @ 7:00 P.M. 57 MIN.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST

OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2020

• HEALTH ISSUES (CONT'D)

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:00 P.M. 57 MIN. – FRI.OCT. 2 @ 3:30 P.M. 57 MIN., SUN. OCT. 4 @ 11:00 A.M. 57 MIN., MON. OCT. 5 @ 9:30 P.M. 57 MIN., FRI. OCT. 9 @ 3:30 P.M. 57 MIN., MON. OCT. 12 @ 6:00 P.M. 57 MIN., TUE. OCT. 13 @ 5:30 P.M. 57 MIN., FRI. OCT. 16 @ 5:00 P.M. 57 MIN., SUN. OCT. 18 @ 12:30 P.M. 57 MIN., MON. OCT. 19 @ 6:00 P.M. 57 MIN., FRI. OCT. 23 @ 5:00 P.M. 57 MIN., WED. OCT. 28 @ 5:30 P.M. 57 MIN., FRI. OCT. 30 @ 5:00 P.M. 57 MIN., SUN. NOV. 1 @ 12:30 P.M. 57 MIN., MON. NOV. 2 @ 9:30 P.M. 57 MIN., SUN. NOV. 8 @ 12:30 P.M. 57 MIN., MON. NOV. 9 @ 9:30 P.M. 57 MIN., THU. NOV. 12 @ 5:30 P.M. 57 MIN., FRI. NOV. 13 @ 5:00 P.M. 57 MIN., SAT. NOV. 14 @ 11:00 A.M. 57 MIN., SUN. NOV. 15 @ 12:30 P.M. 57 MIN., MON. NOV. 23 @ 6:00 P.M. 57 MIN., SUN. NOV. 29 @ 7:30 P.M. 57 MIN., FRI. DEC. 4 @ 8:00 P.M. 57 MIN., MON. DEC. 7 @ 5:30 P.M. 57 MIN., THU. DEC. 10 @ 5:30 P.M. 57 MIN., FRI. DEC. 11 @ 5:00 P.M. 57 MIN., WED. DEC. 16 @ 4:30 P.M. 57 MIN., FRI. DEC. 18 @ 5:00 P.M. 57 MIN., TUE. DEC. 22 @ 5:30 P.M. 57 MIN., SUN. DEC. 27 @ 12:30 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN.

• ECONOMIC ISSUES

MAYORAL BRIEF – AIRS THURSDAY'S @ 8:00 P.M. 27 MIN. – THU. OCT. 1 @ 10:30 A.M. 27 MIN., FRI. OCT. 2 @ 12:30 P.M. 27 MIN., SAT. OCT. 30 @ 12:00 P.M. 27 MIN., SAT. OCT. 3 @ 9:30 P.M. 27 MIN., SUN. OCT. 4 @ 2:30 P.M. 27 MIN., MON. OCT. 5 @ 12:30 P.M. 27 MIN., TUE. OCT. 6 @ 9:30 P.M. 27 MIN., WED. OCT. 7 @ 10:30 A.M. 27 MIN., THU. OCT. 8 @ 10:30 A.M. 27 MIN., FRI. OCT. 9 @ 12:30 P.M. 27 MIN., SAT. OCT. 10 @ 9:30 P.M. 27 MIN., TUE. OCT. 13 @ 10:30 A.M. 27 MIN., FRI. OCT. 16 @ 12:30 P.M. 27 MIN., SAT. OCT. 17 @ 9:30 P.M. 27 MIN., SUN. OCT. 18 @ 11:30 A.M. 27 MIN., THU. OCT. 22 @ 10:30 A.M. 27 MIN., SAT. OCT. 24 @ 12:30 P.M. 27 MIN., SUN. OCT. 25 @ 2:30 P.M. 27 MIN., MON. OCT. 26 @ 12:30 P.M. 27 MIN., TUE. OCT. 27 @ 5:30 P.M. 27 MIN., WED. OCT. 29 @ 11:30 A.M. 27 MIN., THU. OCT. 29 @ 11:30 A.M. 27 MIN., FRI. OCT. 30 @ 11:30 A.M. 27 MIN., SAT. OCT. 31 @ 9:30 P.M. 27 MIN., SUN. NOV. 1 @ 2:30 P.M. 27 MIN., MON. NOV. 2 @ 3:30 P.M. 27 MIN., TUE. NOV. 3 @ 7:30 P.M. 27 MIN., THU. NOV. 5 @ 10:30 A.M. 27 MIN., FRI. NOV. 6 @ 11:30 A.M. 27 MIN., SAT. NOV. 7 @ 9:30 A.M. 27 MIN., SAT. NOV. 7 @ 9:30 P.M. 27 MIN., SUN. NOV. 8 @ 2:30 P.M. 27 MIN., MON. NOV. 9 @ 12:30 P.M. 27 MIN., TUE. NOV. 10 @ 10:30 A.M. 27 MIN., TUE. NOV. 10 @ 9:30 P.M. 27 MIN., WED. NOV. 11 @ 11:30 A.M. 27 MIN., THU. NOV. 12 @ 11:30 A.M. 27 MIN., FRI. NOV. 13 @ 12:30 P.M. 27 MIN., SAT. NOV. 14 @ 5:00 P.M. 27 MIN., SUN. NOV. 15 @ 2:30 P.M. 27 MIN., MON. NOV. 16 @ 8:30 P.M. 27 MIN., WED. NOV. 18 @ 11:30 A.M. 27 MIN., THU. NOV. 19 @ 11:30 A.M. 27 MIN., FRI. NOV. 20 @ 10:30 A.M. 27 MIN., SAT. NOV. 21 @ 9:30 P.M. 27 MIN., SUN. NOV. 22 @ 2:30 P.M. 27 MIN., MON. NOV. 23 @ 12:30 P.M. 27 MIN., TUE. NOV. 24 @ 10:30 A.M. 27 MIN., THU. NOV. 26 @ 10:30 A.M. 27 MIN., FRI. NOV. 27 @ 10:30 A.M. 27 MIN., SUN. NOV. 29 @ 2:30 P.M. 27 MIN., MON. NOV. 30 @ 8:30 P.M. 27 MIN., TUE. DEC. 1 @ 7:30 P.M. 27 MIN., THU. DEC. 3 @ 11:30 A.M. 27 MIN., SAT. DEC. 5 @ 5:00 P.M. 27 MIN., FRI. DEC. 4 @ 12:30 P.M. 27 MIN., SUN. DEC. 6 @ 2:30 P.M. 27 MIN., MON. DEC. 7 @ 3:30 P.M. 27 MIN., WED. DEC. 9 @ 11:30 A.M. 27 MIN., THU. DEC. 10 @ 10:30 A.M. 27 MIN., FRI. DEC. 11 @ 12:30 P.M. 27 MIN., MON. DEC. 14 @ 3:30 P.M. 27 MIN., WED. DEC. 16 @ 11:30 A.M. 27 MIN., SAT. DEC. 19 @ 4:30 P.M. 27 MIN., SUN. DEC. 20 @ 2:30 P.M. 27 MIN., MON. DEC. 21 @ 6:00 P.M. 27 MIN., SAT. DEC. 26 @ 9:30 A.M. 27 MIN., SUN. DEC. 27 @ 2:30 P.M. 27 MIN., MON. DEC. 28 @ 11:30 A.M. 27 MIN., MON. DEC. 28 @ 8:30 P.M. 27 MIN., THU. DEC. 31 @ 11:30 A.M. 27 MIN.

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- ECONOMIC ISSUES

EDGECOMBE COMMISSIONER'S MEETING – WED. NOV. 4 @ 9:30 P.M. 57 MIN., THU. NOV. 5 @ 5:30 P.M. 57 MIN., FRI. NOV. 6 @ 8:00 P.M. 57 MIN., SAT. NOV. 7 @ 4:00 P.M. 57 MIN., SUN. NOV. 8 @ 8:30 P.M. 57 MIN.

- VETERAN'S ISSUES

VETERAN'S MEMORIAL SERVICE – THU. NOV. 12 @ 7:30 P.M. 27 MIN., FRI. NOV. 13 @ 10:30 A.M. 27 MIN., FRI. NOV. 13 @ 8:00 P.M. 27 MIN., SAT. NOV. 14 @ 9:30 P.M. 27 MIN., SUN. NOV. 15 @ 11:30 A.M. 27 MIN., MON. NOV. 16 @ 11:30 A.M. 27 MIN., THU. NOV. 19 @ 7:30 P.M. 27 MIN.

