

WHIG-TV QUARTERLY ISSUES REPORT

JULY, AUGUST, SEPTEMBER 3RD QUARTER 2020

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE ROCKY MOUNT & TARBORO CITY COUNCIL MEETINGS WHERE THE CITIES ISSUES ARE ADDRESSED IN A PUBLIC FORUM AND ALLOWS THE CITIZENS TO VOICE THEIR OPINIONS ABOUT THE CURRENT POLICIES.
- COMMUNITY AWARENESS ISSUES - THIS QUARTER WE AIRED THE SMALL BUSINESS AWARDS GIVEN TO THRIVING BUSINESSES IN OUR COMMUNITY. THIS QUARTER WE AIRED THE MONUMENT REMOVAL. THIS WAS WHERE ONE OF OUR AREAS LONG TIME MONUMENTS WAS REMOVED DUE TO MOVEMENTS THAT FELT IT WAS OFFENSIVE. THIS QUARTER WE AIRED THE U.S. ATTORNEY PRESS CONFERENCE. THIS WAS A CONFERENCE WHERE THE U.S. ATTORNEY CAME TO GIVE A REPORT ON THE ROUND UP OF CRIMINALS THAT HAD BEEN ARRESTED AND PROSECUTED IN OUR AREA FOR DRUGS, GUNS, AND GANG ACTIVITY.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A NEW SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES - WE AIRED THE NASH & EDGECOMBE COUNTY COMMISSIONER'S MEETINGS. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT.
- EDUCATIONAL ISSUES - THIS QUARTER WE AIRED THE NASH COUNTY SCHOOL BOARD MEETING.

WHIG-TV QUARTERLY ISSUES REPORT
JULY, AUGUST, SEPTEMBER 3RD QUARTER 2020

- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.

ROCKY MOUNT CITY COUNCIL MEETING – WED. AUG. 12 @ 9:00 P.M. 57 MIN., FRI. AUG. 14 @ 8:00 P.M. 57 MIN., SAT. AUG. 15 @ 11:30 A.M. 57 MIN., SUN. AUG. 16 @ 7:30 P.M. 57 MIN., WED. AUG. 26 @ 5:00 P.M. 57 MIN., FRI. AUG. 28 @ 8:00 P.M. 57 MIN., SAT. AUG. 29 @ 3:30 P.M. 57 MIN., SUN. AUG. 30 @ 6:00 P.M. 57 MIN., THU. SEP. 17 @ 5:30 P.M. 57 MIN., FRI. SEP. 18 @ 8:00 P.M. 57 MIN., SAT. SEP. 19 @ 11:30 A.M. 57 MIN., SUN. SEP. 20 @ 12:30 P.M. 57 MIN.

TARBORO CITY COUNCIL MEETING – FRI. AUG. 14 @ 5:30 P.M. 90 MIN., SAT. AUG. 15 @ 2:00 P.M. 120 MIN.

- COMMUNITY AWARENESS ISSUES

SMALL BUSINESS AWARDS – WED. AUG. 19 @ 11:30 A.M. 27 MIN., WED. AUG. 19 @ 5:30 P.M. 27 MIN., THU. AUG. 20 @ 6:30 P.M. 27 MIN., FRI. AUG. 21 @ 5:30 P.M. 27 MIN.

MONUMENT REMOVAL – THU. JULY 2 @ 10:30 A.M. 27 MIN., THU. JULY 2 @ 10:00 P.M. 27 MIN., FRI. JULY 3 @ 4:00 P.M. 27 MIN., SAT. JULY 4 @ 9:30 A.M. 27 MIN., MON. JULY 6 @ 5:00 P.M. 27 MIN.

U.S. ATTORNEY PRESS CONFERENCE – SAT. SEP. 5 @ 4:30 P.M. 27 MIN., SUN. SEP. 6 @ 8:00 P.M. 27 MIN., MON. SEP. 7 @ 5:00 P.M. 27 MIN., MON. SEP. 7 @ 9:30 P.M. 27 MIN.

- COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – SUN. JULY 26 @ 7:00 P.M. 57 MIN., MON. JULY 27 @ 9:30 P.M. 57 MIN., TUE. JULY 28 @ 9:30 P.M. 57 MIN., SAT. AUG. 1 @ 3:30 P.M. 57 MIN., SUN. AUG. 2 @ 6:30 P.M. 57 MIN., MON. AUG. 3 @ 5:00 P.M. 57 MIN., SUN. AUG. 9 @ 3:30 P.M. 57 MIN., MON. AUG. 10 @ 9:30 P.M. 57 MIN., SUN. AUG. 16 @ 12:30 P.M. 57 MIN., MON. AUG. 17 @ 9:30 P.M. 57 MIN., SAT. AUG. 16 @ 4:00 P.M. 57 MIN., SUN. AUG. 23 @ 7:30 P.M. 57 MIN., MON. AUG. 24 @ 9:30 P.M. 57 MIN., WED. AUG. 26 @ 6:00 P.M. 57 MIN., SUN. AUG. 30 @ 3:30 P.M. 57 MIN., MON. AUG. 31 @ 6:00 P.M. 57 MIN., WED. SEP. 2 @ 5:00 P.M. 57 MIN., WED. SEP. 9 @ 9:00 P.M. 57 MIN., SAT. SEP. 12 @ 11:00 A.M. 57 MIN., SUN. SEP. 13 @ 7:00 P.M. 57 MIN., WED. SEP. 16 @ 9:00 P.M. 57 MIN., MON. SEP. 21 @ 9:30 P.M. 57 MIN., WED. SEP. 23 @ 6:00 P.M. 57 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.- WED. JULY 1 @ 9:30 P.M. 57 MIN., FRI. JULY 3 @ 3:00 P.M. 57 MIN., SAT. JULY 4 @ 2:00 P.M. 57 MIN., SUN. JULY 5 @ 12:30 P.M. 57 MIN., SAT. JULY 11 @ 2:00 P.M. 57 MIN., SUN. JULY 12 @ 12:30 P.M. 57 MIN., WED. JULY 15 @ 4:30 P.M. 57 MIN., FRI. JULY 17 @ 8:00 P.M. 57 MIN., SAT. JULY 18 @ 4:30 P.M. 57 MIN., SUN. JULY 19 @ 12:30 P.M. 57 MIN., WED. JULY 22 @ 6:00 P.M. 57

WHIG-TV QUARTERLY ISSUES PROGRAM LIST
JULY, AUGUST, SEPTEMBER 3RD QUARTER 2020

- HEALTH ISSUES (CONT'D)

REMEDY THIS NATURALLY(CONT'D) - MIN., FRI. JULY 24 @ 8:00 P.M. 57 MIN., SAT. JULY 25 @ 7:30 A.M. 57 MIN., SAT. JULY 25 @ 3:30 P.M. 57 MIN., SUN. JULY 26 @ 3:30 P.M. 57 MIN., WED. JULY 29 @ 6:00 P.M. 57 MIN., SAT. AUG. 1 @ 4:30 P.M. 57 MIN., SUN. AUG. 2 @ 3:30 P.M. 57 MIN., WED. AUG. 5 @ 6:00 P.M. 57 MIN., FRI. AUG. 7 @ 5:00 P.M. 57 MIN., SAT. AUG. 8 @ 11:00 A.M. 57 MIN., SUN. AUG. 9 @ 12:30 P.M. 57 MIN., SUN. AUG. 16 @ 3:30 P.M. 57 MIN., WED. AUG. 19 @ 6:00 P.M. 57 MIN., SAT. AUG. 22 @ 3:00 P.M. 57 MIN., SUN. AUG. 23 @ 8:30 P.M. 57 MIN., TUE. AUG. 25 @ 7:00 P.M. 57 MIN., SAT. AUG. 29 @ 4:30 P.M. 57 MIN., SUN. AUG. 30 @ 12:30 P.M. 57 MIN., WED. SEP. 2 @ 6:00 P.M. 57 MIN., FRI. SEP. 4 @ 5:00 P.M. 57 MIN., SUN. SEP. 6 @ 6:30 P.M. 57 MIN., FRI. SEP. 11 @ 5:00 P.M. 57 MIN., SAT. SEP. 12 @ 4:00 P.M. 57 MIN., SUN. SEP. 13 @ 12:30 P.M. 57 MIN., SAT. SEP. 19 @ 3:00 P.M. 57 MIN., SUN. SEP. 20 @ 6:30 P.M. 57 MIN., WED. SEP. 23 @ 9:30 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:00 P.M. 57 MIN. – THU. JULY 2 @ 5:30 P.M. 57 MIN., FRI. JULY 3 @ 5:00 P.M. 57 MIN., SUN. JULY 5 @ 3:30 P.M. 57 MIN., FRI. JULY 10 @ 3:00 P.M. 57 MIN., SUN. JULY 12 @ 3:30 P.M. 57 MIN., TUE. JULY 14 @ 5:30 P.M. 57 MIN., SUN. JULY 19 @ 3:30 P.M. 57 MIN., MON. JULY 20 @ 5:00 P.M. 57 MIN., TUE. JULY 21 @ 5:30 P.M. 57 MIN., FRI. JULY 24 @ 5:00 P.M. 57 MIN., SAT. JULY 25 @ 4:30 P.M. 57 MIN., SUN. JULY 25 @ 12:30 P.M. 57 MIN., MON. JULY 27 @ 5:00 P.M. 57 MIN., WED. JULY 29 @ 4:30 P.M. 57 MIN., FRI. JULY 31 @ 8:00 P.M. 57 MIN., SUN. AUG. 2 @ 12:30 P.M. 57 MIN., MON. AUG. 3 @ 9:30 P.M. 57 MIN., SAT. AUG. 8 @ 3:30 P.M. 57 MIN., TUE. AUG. 11 @ 5:30 P.M. 57 MIN., SUN. AUG. 16 @ 6:30 P.M. 57 MIN., THU. AUG. 20 @ 5:30 P.M. 57 MIN., SAT. AUG. 22 @ 2:00 P.M. 57 MIN., SUN. AUG. 23 @ 3:30 P.M. 57 MIN., TUE. AUG. 25 @ 5:30 P.M. 57 MIN., SAT. AUG. 29 @ 11:00 A.M. 57 MIN., MON. AUG. 31 @ 5:00 P.M. 57 MIN., THU. SEP. 3 @ 5:30 P.M. 57 MIN., FRI. SEP. 4 @ 3:00 P.M. 57 MIN., SUN. SEP. 6 @ 12:30 P.M. 57 MIN., THU. SEP. 10 @ 5:30 P.M. 57 MIN., FRI. SEP. 11 @ 3:00 P.M. 57 MIN., TUE. SEP. 15 @ 5:30 P.M. 57 MIN., FRI. SEP. 18 @ 5:00 P.M. 57 MIN., SUN. SEP. 20 @ 7:30 P.M. 57 MIN., FRI. SEP. 25 @ 5:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN.

- ECONOMIC ISSUES

MAYORAL BRIEF – AIRS THURSDAY'S @ 8:00 P.M. 27 MIN. – WED. JULY 1 @ 10:30 A.M. 27 MIN., FRI. JULY 3 @ 10:30 A.M. 27 MIN., SAT. JULY 4 @ 4:00 P.M. 27 MIN., SUN. JULY 5 @ 9:30 P.M. 27 MIN., MON. JULY 6 @ 11:30 A.M. 27 MIN., TUE. JULY 7 @ 7:30 P.M. 27 MIN., WED. JULY 8 @ 11:30 A.M. 27 MIN., THU. JULY 9 @ 10:30 A.M. 27 MIN., FRI. JULY 10 @ 10:30 A.M. 27 MIN., SAT. JULY 11 @ 12:30 P.M. 27 MIN., SUN. JULY 12 @ 8:00 P.M. 27 MIN., MON. JULY 13 @ 11:30 A.M. 27 MIN., TUE. JULY 14 @ 10:30 A.M. 27 MIN., WED. JULY 15 @ 11:30 A.M. 27 MIN., THU. JULY 16 @ 12:30 P.M. 27 MIN., FRI. JULY 17 @ 10:30 A.M. 27 MIN., SAT. JULY 18 @ 11:00 P.M. 27 MIN., TUE. JULY 21 @ 7:30 P.M. 27 MIN., WED. JULY 22 @ 11:00 P.M. 27 MIN., THU. JULY 23 @ 10:30 A.M. 27 MIN., FRI. JULY 24 @ 11:30 A.M. 27 MIN., SAT. JULY 25 @ 12:30 P.M. 27 MIN., SUN. JULY 26 @ 2:30 P.M. 27 MIN., MON. JULY 27 @ 3:30 P.M. 27 MIN., TUE. JULY 28 @ 7:30 P.M. 27 MIN., WED. JULY 29 @ 11:30 A.M. 27 MIN., THU. JULY 30 @ 12:30 P.M. 27 MIN., FRI. JULY 31 @ 10:30 A.M. 27 MIN., SAT. AUG. 1 @ 9:30 P.M. 27 MIN., SUN. AUG. 2 @ 2:30 P.M. 27 MIN., MON. AUG. 3 @ 11:30 A.M. 27 MIN., MON. AUG. 3 @ 6:30 P.M. 27 MIN., THU. AUG. 6 @ 12:30 P.M. 27 MIN.,

WHIG-TV QUARTERLY ISSUES PROGRAM LIST
JULY, AUGUST, SEPTEMBER 3RD QUARTER 2020

- ECONOMIC ISSUES (CONT'D)

MAYORAL BRIEF - FRI. AUG. 7 @ 10:30 A.M. 27 MIN., SUN. AUG. 9 @ 6:00 P.M. 27 MIN., MON. AUG. 10 @ 12:30 P.M. 27 MIN., TUE. AUG. 11 @ 10:30 A.M. 27 MIN., WED. AUG. 12 @ 10:00 P.M. 27 MIN., FRI. AUG. 14 @ 10:30 A.M. 27 MIN., MON. AUG. 17 @ 11:30 A.M. 27 MIN., WED. AUG. 19 @ 9:00 P.M. 27 MIN., THU. AUG. 20 @ 10:30 A.M. 27 MIN., FRI. AUG. 21 @ 10:30 A.M. 27 MIN., SUN. AUG. 23 @ 7:00 P.M. 27 MIN., MON. AUG. 24 @ 11:30 A.M. 27 MIN., TUE. AUG. 25 @ 9:30 P.M. 27 MIN., WED. AUG. 26 @ 4:30 P.M. 27 MIN., THU. AUG. 27 @ 10:30 A.M. 27 MIN., SAT. AUG. 29 @ 9:30 P.M. 27 MIN., MON. AUG. 31 @ 12:30 P.M. 27 MIN., WED. SEP. 2 @ 11:30 A.M. 27 MIN., THU. SEP. 3 @ 10:30 A.M. 27 MIN., FRI. SEP. 4 @ 10:30 A.M. 27 MIN., SAT. SEP. 5 @ 5:00 P.M. 27 MIN., MON. SEP. 7 @ 11:30 A.M. 27 MIN., THU. SEP. 8 @ 9:30 P.M. 27 MIN., THU. SEP. 10 @ 11:30 A.M. 27 MIN., FRI. SEP. 11 @ 11:30 A.M. 27 MIN., FRI. SEP. 11 @ 9:00 P.M. 27 MIN., SAT. SEP. 12 @ 9:30 A.M. 27 MIN., SUN. SEP. 13 @ 6:00 P.M. 27 MIN., SUN. SEP. 13 @ 2:30 P.M. 27 MIN., MON. SEP. 14 @ 12:30 P.M. 27 MIN., TUE. SEP. 15 @ 9:30 P.M. 27 MIN., WED. SEP. 16 @ 10:30 A.M. 27 MIN., THU. SEP. 17 @ 11:30 A.M. 27 MIN., FRI. SEP. 18 @ 11:30 A.M. 27 MIN., SAT. SEP. 19 @ 9:30 P.M. 27 MIN., SUN. SEP. 20 @ 11:30 A.M. 27 MIN., SEP. 21 @ 5:00 P.M. 27 MIN., TUE. SEP. 22 @ 7:30 P.M. 27 MIN., THU. SEP. 24 @ 11:30 A.M. 27 MIN., FRI. SEP. 25 @ 11:30 A.M. 27 MIN.

EDGECOMBE COMMISSIONER'S MEETING - WED. JULY 8 @ 6:00 P.M. 57 MIN., THU. JULY 9 @ 5:30 P.M. 57 MIN., FRI. JULY 10 @ 5:00 P.M. 57 MIN., SAT. JULY 11 @ 11:00 A.M. 57 MIN., SUN. JULY 12 @ 7:00 P.M. 57 MIN., SAT. JULY 18 @ 2:00 P.M. 2 ½ HOURS, SUN. JULY 19 @ 6:30 P.M. 2 ½ HOURS, TUE. AUG. 18 @ 5:30 P.M. 57 MIN., WED. AUG. 19 @ 4:30 P.M. 57 MIN., FRI. AUG. 21 @ 3:00 P.M. 57 MIN., SUN. AUG. 23 @ 12:30 P.M. 57 MIN., MON. AUG. 24 @ 5:00 P.M. 57 MIN.

- EDUCATIONAL ISSUES

NASH COUNTY SCHOOL BOARD MEETING - WED. AUG. 12 @ 4:30 P.M. 90 MIN., FRI. AUG. 14 @ 3:00 P.M. 90 MIN.

