WHIG-TV QUARTERLY ISSUES REPORT

JANUARY, FEBRUARY, MARCH 2020 1ST QUARTER

- <u>GOVERNMENTAL ISSUES</u> WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED **"NC SPIN"** THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED THE REPUBLICAN DEBATE. WE ALSO AIRED THE GOP CONVENTION COVERAGE.
- <u>CIVIC INVOLVEMENT ISSUES</u> WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE CITY COUNCIL MEETING WHERE THE CITIES ISSUES ARE ADDRESSED IN A PUBLIC FORUM AND ALLOWS THE CITIZENS TO VOICE THEIR OPINIONS ABOUT THE CURRENT POLICIES.
- <u>COMMUNITY AWARENESS ISSUES</u> THIS QUARTER WE AIRED RELAY FOR LIFE EVENTS.
- <u>HEALTH ISSUES</u> WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- <u>ECONOMIC ISSUES</u> WE AIRED THE NASH & EDGECOMBE COUNTY COMMISSIONER'S MEETINGS. THIS QUARTER WE AIRED A NEW SHOW CALLED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM THAT WILL AIR TWICE A MONTH WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. WE AIRED THE MEETING OF THE WHOLE WHICH IS A BI-WEEKLY CITY COUNCIL WORK SESSION WHERE CITY MANAGEMENT PRESENTS INFORMATION TO CITY COUNCIL FOCUSING ON PROJECTS FOR THE CITY OF ROCKY MOUNT. THIS QUARTER WE AIRED THE MAYORS PRESS CONFERENCE.
- <u>CULTURAL ISSUES</u> THIS QUARTER WE AIRED THE MARTIN LUTHER KING CEREMONY HONORING MLK.

WHIG-TV QUARTERLY ISSUES REPORT

JANUARY, FEBRUARY, MARCH 2020 1ST QUARTER

<u>GOVERNMENTAL ISSUES</u>

NC SPIN - AIRS EVERY SUNDAY AT 1:30 P.M. - 30 MIN.

REPUBLICAN DEBATE - WED. FEB. 12 @ 4:30 P.M. 57 MIN., FRI. FEB. 14 @ 8:00 P.M. 57 MIN., SAT. FEB. 15 @ 2:00 P.M. 57 MIN., SUN. FEB. 16 @ 12:00 P.M. 57 MIN., MON. FEB. 17 @ 6:00 P.M. 57 MIN., FEB. 18 @ 9:30 P.M. 57 MIN., WED. FEB. 19 @ 4:30 P.M. 57 MIN.

GOP CONVENTION - THU. MAR. 12 @ 5:30 P.M. 57 MIN., FRI. MAR. 13 @ 3:00 P.M. 57 MIN., SAT. MAR. 14 @ 11:00 A.M. 57 MIN., SUN. MAR. 15 @ 9:00 P.M. 57 MIN., MON. MAR. 16 @ 9:30 P.M. 57 MIN., SAT. MAR. 21 @ 2:00 P.M. 57 MIN.

<u>CIVIC INVOLVEMENT ISSUES</u>

UNITED WAY - MONDAY'S @ 10:30 A.M. 30 MIN.

ROTARY CLUB – AIRS EVERY TUESDAY @ 5:30 P.M. AND FRIDAY'S @ 5:00 P.M. 27 MIN. – WED. JAN. 1 @ 10:30 A.M. 27 MIN., THU. JAN 2 @ 11:30 A.M. 27 MIN., FRI. JAN. 3 @ 4:00 P.M. 27 MIN., SUN. JAN. 5 @ 1:00 P.M. 27 MIN., MON. JAN. 6 @ 6:30 P.M. 27 MIN., MON. JAN. 20 @ 11:30 A.M. 27 MIN., WED. JAN. 22 @ 10:00 P.M. 27 MIN., THU. JAN. 23 @ 10:00 P.M. 27 MIN., MON. JAN. 27 @ 3:30 P.M. 27 MIN., THU. JAN. 30 @ 11:30 A.M. 27 MIN., SUN. FEB. 2 @ 5:30 P.M. 27 MIN., MON. FEB. 3 @ 11:30 A.M. 27 MIN., WED. FEB. 5 @ 11:30 A.M. 27 MIN., THU. FEB. 6 @ 12:30 P.M. 27 MIN., SAT. FEB. 8 @ 12:30 P.M. 27 MIN., MON. FEB. 10 @ 12:30 P.M. 27 MIN., TUE. FEB. 11 @ 10:30 A.M. 27 MIN., WED. FEB. 12 @ 11:30 A.M. 27 MIN., WED. FEB. 12 @ 10:00 P.M. 27 MIN., TUE. FEB. 13 @ 10:30 A.M. 27 MIN., WED. FEB. 13 @ 10:00 P.M. 27 MIN., SAT. FEB. 15 @ 12:30 P.M. 27 MIN., SUN. FEB. 16 @ 5:30 P.M. 27 MIN., THU. FEB. 20 @ 12:30 P.M. 27 MIN., MON. FEB. 24 @ 3:30 P.M. 27 MIN., WED. FEB. 26 2 10:30 A.M. 27 MIN., WED. MAR. 4 @ 5:30 P.M. 27 MIN., MON. FEB. 24 @ 3:30 P.M. 27 MIN., WED. FEB. 26 2 10:30 A.M. 27 MIN., WED. MAR. 4 @ 5:30 P.M. 27 MIN., MON. FEB. 24 @ 3:30 P.M. 27 MIN., FRI. MAR. 6 @ 5:30 P.M. 27 MIN., MON. MAR. 9 @11:30 A.M. 27 MIN., WED. MAR. 11 @ 10:30 A.M. 27 MIN., THU. MAR. 12 @ 12:30 P.M. 27 MIN., SUN. MAR. 15 @ 5:30 P.M. 27 MIN., MON. MAR. 16 @ 3:30 P.M. 27 MIN., TUE. MAR. 17 @ 6:00 P.M. 27 MIN., WED. MAR. 18 @ 10:30 A.M. 27 MIN.

KIWANA'S CLUB – TUE. FEB. 18 @ 5:30 P.M. 27 MIN., THU. FEB. 20 @ 7:30 P.M. 27 MIN., FRI. FEB. 21 @ 10:30 A.M. 27 MIN., SAT. FEB. 22 @ 12:30 P.M. 27 MIN., SUN. FEB. 23 @ 2:30 P.M. 27 MIN., MON. FEB. 24 @ 11:30 A.M. 27 MIN., TUE. FEB. 25 @ 5:30 P.M. 27 MIN., WED. FEB. 26 @ 11:30 A.M. 27 MIN., FRI. FEB. 28 @ 11:30 A.M. 27 MIN., SAT. FEB. 29 @ 3:30 P.M. 27 MIN., SUN. MAR. 1 @ 9:30 P.M. 27 MIN., MON. MAR. 2 @ 12:30 P.M. 27 MIN., WED. MAR. 4 @ 10:30 A.M. 27 MIN., WED. MAR. 4 @ 10:30 A.M. 27 MIN., THU. MAR. 5 @ 10:30 A.M. 27 MIN., THU. MAR. 5 @ 10:00 P.M. 27 MIN., FRI. MAR. 6 @ 12:30 P.M. 27 MIN., MON. MAR. 9 @ 12:30 P.M. 27 MIN., FRI. MAR. 13 @ 4:00 P.M. 27 MIN.

WILSON ANNUAL CHAMBER MEETING – WED. JAN. 29 @ 4:30 P.M. 90 MIN., FRI. JAN. 31 @ 8:00 P.M. 90 MIN., SAT. FEB. 1 @ 2:00 P.M. 90 MIN., SUN. FEB. 2 @ 12:00 P.M. 90 MIN., MON. FEB. 3 @ 5:30 P.M. 90 MIN., FRI. FEB. 7 @ 3:00 P.M. 90 MIN., FRI. FEB. 14 @ 3:00 P.M. 90 MIN.

CITY COUNCIL MEETING – WED. JAN. 15 @ 5:30 P.M. 57 MIN., THU. JAN. 16 2 5:30 P.M. 57 MIN., FRI. JAN. 17 2 8:00 P.M. 57 MIN., SAT. JAN.18 @ 4:00 P.M. 57 MIN., SUN. JAN. 19 @ 12:00 P.M. 57 MIN., SUN. JAN. 19 @ 9:00 P.M. 57 MIN., SAT. JAN. 27 @ 9:00 P.M. 57 MIN., FRI. JAN. 31 @ 6:30 P.M. 57 MIN., SAT. FEB. 1 @ 3:30 P.M. 57 MIN., SUN. FEB. 2 @ 6:30 P.M. 57 MIN., THU. FEB. 13 @ 5:30 P.M. 57 MIN., SAT. FEB. 15 @ 11:30 A.M. 57 MIN., SUN. FEB. 16 @ 3:30 P.M. 57 MIN., SUN. MAR. 1 @ 6:30 P.M. 90 MIN.

WHIG-TV QUARTERLY ISSUES REPORT JANUARY, FEBRUARY, MARCH 2020 1ST QUARTER

<u>CIVIC INVOLVEMENT ISSUES</u>

ROCKY MOUNT CHAMBER ANNUAL MEETING – FRI. FEB. 28 @ 7;30 P.M. 120 MIN., SAT. FEB. 29 @ 11:00 A.M. 120 MIN.

<u>COMMUNITY AWARENESS ISSUES</u>

RELAY FOR LIFE - WED. JAN. 22 @ 6:00 P.M. 27 MIN., WED. JAN. 29 @ 6:00 P.M. 27 MIN.

HEALTH ISSUES

REMEDY THIS NATURALLY - MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.-WED. JAN. 1 @ 6:30 P.M. 57 MIN., SAT. JAN. 4 @ 2:00 P.M. 57 MIN., SUN. JAN. 5 @ 12:00 P.M. 57 MIN., SUN. JAN. 5 2 9:00 P.M. 57 MIN., SAT. JAN. 11 @ 11:00 A.M. 57 MIN., SUN. JAN. 12 2 3:30 P.M. 57 MIN., SAT. JAN. 18 @ 2:00 P.M. 57 MIN., SUN. JAN. 19 @ 6:30 P.M. 57 MIN., FRI. JAN. 24 @ 6:30 P.M. 57 MIN., SAT. JAN. 25 @ 2:00 P.M. 57 MIN.,SUN. JAN. 26 @ 12:00 P.M. 57 MIN., SUN. FEB. 9 @ 5:30 P.M. 57 MIN., SUN. FEB. 16 @ 8:00 P.M. 57 MIN., SAT. FEB. 22 @ 3:30 P.M. 57 MIN., SUN. FEB. 23 @ 5:30 P.M. 57 MIN.,SAT. FEB. 29 @ 4:30 P.M. 57 MIN., SUN. MAR. 1 @ 12:30 P.M. 57 MIN., TUE. MAR. 3 @ 7:00 P.M. 57 MIN., SUN. MAR. 8 @ 3:30 P.M. 57 MIN., SAT. MAR. 7 @ 12:00 P.M. 57 MIN., SAT. MAR. 14 @ 4:30 P.M. 57 MIN., SUN. MAR. 15 @ 12:30 P.M. 57 MIN., FRI. MAR. 20 @ 6:30 P.M. 57 MIN., SUN. MAR. 22 @ 3:30 P.M. 57 MIN., FRI. MAR. 27 @ 8:00 P.M. 57 MIN., SAT. MAR. 28 @ 3:30 P.M. 57 MIN., SUN. MAR. 29 @ 3:30 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH - WEDNESDAY'S @ 7:30 P.M. 57 MIN., NOTE: STARTED AIRING AT 7:00 P.M. ON WEDNESDAY'S APRIL 1ST 57 MIN.- THU. JAN. 2 @ 7:00 P.M. 57 MIN., FRI. JAN. 3 @ 8:00 P.M. 57 MIN., SAT. JUN. 4 @ 12:00 P.M. 57 MIN., SUN. JAN. 5 @ 3:30 P.M. 57 MIN., SUN. JAN. 12 @ 5:30 P.M. 57 MIN., MON. JAN. 13 @ 9:30 P.M. 57 MIN., FRI. JAN. 17 @ 6:30 P.M. 57 MIN., SUN. JAN. 19 @ 7:30 P.M. 57 MIN., MON. JAN. 20 2 9:30 P.M. 57 MIN., FRI. JAN. 24 @ 3:00 P.M. 57 MIN., SAT. JAN. 25 @ 3:00 P.M. 57 MIN., SUN. JAN. 26 @ 3:30 P.M. 57 MIN., MON. JAN. 27 @ 8:00 P.M. 57 MIN., FRI. JAN. 31 @ 3:00 P.M. 57 MIN., SUN. FEB. 2 @ 3:30 P.M. 57 MIN., THU. FEB. 6 @ 5:30 P.M. 57 MIN., SUN. FEB. 9 @ 12:00 P.M. 57 MIN., SUN. FEB. 9 @ 7:00 P.M. 57 MIN., MON. FEB. 10 @ 8:00 P.M. 57 MIN., FRI. FEB. 14 @ 6:30 P.M. 57 MIN., SUN. FEB. 16 @ 9:00 P.M. 57 MIN., MON. FEB. 17 @ 8:00 P.M. 57 MIN., FRI. FEB. 21 @ 6:30 P.M. 57 MIN., SUN. FEB. 23 @ 3:30 P.M. 57 MIN., MON. FEB. 24 @ 8:00 P.M. 57 MIN., FRI. FEB. 28 @ 6:30 P.M. 57 MIN., SUN. MAR. 1 @ 3:30 P.M. 57 MIN., MON. MAR. 2 @ 9:30 P.M. 57 MIN., FRI. MAR. 6 @ 3:00 P.M. 57 MIN., SUN. MAR. 8 @ 12:30 P.M. 57 MIN., MON. MAR. 9 @ 8:00 P.M. 57 MIN., TUE. MAR. 10 @ 7:00 P.M. 57 MIN., FRI. MAR. 13 @ 6:30 P.M. 57 MIN., SUN. MAR. 15 @ 3:30 P.M. 57 MIN., MON. MAR. 16 @ 5:00 P.M. 57 MIN., FRI. MAR. 20 @ 8;00 P.M. 57 MIN., SUN. MAR. 22 @ 12:30 P.M. 57 MIN., MON. MAR. 23 @ 5:00 P.M. 57 MIN., FRI. MAR. 27 @ 3:00 P.M. 57 MIN., SUN. MAR. 29 @ 12:30 P.M. 57 MIN., MON. MAR. 30 @ 5:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC - AIRS TUESDAY'S @ 8:00 P.M. 27 MIN.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST JANUARY, FEBRUARY, MARCH 1ST QUARTER 2020

• ECONOMIC ISSUES

MAYORAL BRIEF - STARTED REGULAR PROGRAMMING ON THURSDAY'S JANUARY 30 @ 8:00 P.M. 27 MIN. - MON. JAN. 20 @ 8:00 P.M. 57 MIN., TUE. JAN. 21 @ 5:30 P.M. 27 MIN., FRI. JAN. 24 @ 10:30 A.M. 27 MIN., SAT. JAN. 25 @ 9:30 P.M. 27 MIN., SUN. JAN. 26 @ 1:00 P.M. 27 MIN., THU. JAN. 30 @ 7:00 P.M. 27 MIN., SUN. FEB. 2 @ 7;30 P.M. 27 MIN., MON. FEB. 3 @ 3:30 P.M. 27 MIN., THU. FEB. 6 @ 11:30 A.M. 27 MIN., THU. FEB. 13 @ 7:00 P.M. 27 MIN., MON. FEB. 17 @ 5:00 P.M. 27 MIN. WED. FEB. 19 @ 11:30 A.M. 57 MIN., WED. FEB. 19 @ 10:00 P.M. 27 MIN., THU.FEB. 27 @ 7:00 P.M. 27 MIN., FRI.FEB. 28 @ 10:30 A.M. 27 MIN., SAT. FEB. 29 @ 4:00 P.M. 27 MIN., SUN. MAR. 1 @ 5:30 P.M. 27 MIN., MON. MAR. 2 @ 11:30 A.M. 27 MIN., TUE. MAR. 3 @ 5:30 P.M. 27 MIN., WED. MAR. 4 @ 11:30 A.M. 27 MIN., MAR. 14 @ 3:45 P.M. - 4:00 P.M. 27 MIN., THU. TUE. MAR. 14 @ 4:00 - 4:30 P.M. 27 MIN., SAT. MAR. 28 @ 4:30 P.M. 27 MIN., MON. MAR. 30 @ 11:30 A.M. 27 MIN., MAR. 17 @ 5:30 P.M. 27 MIN., SAT. MAR. 28 @ 4:30 P.M. 27 MIN., MON. MAR. 30 @ 11:30 A.M. 27 MIN., MON. MAR. 30 @ 6:00 P.M. 27 MIN.

EDGECOMBE COMMISSIONER'S MEETING - FRI. JAN. 10 @ 3:00 P.M. 90 MIN., SUN. JAN. 12 @ 12:00 P.M. 90 MIN., SAT. FEB. 8 @ 2:30 P.M. 90 MIN., WED. FEB. 26 @ 4:30 P.M. 90 MIN., FRI. FEB. 28 @ 3:00 P.M. 90 MIN., WED. MAR. 4 @ 4:30 P.M. 57 MIN., THU. MAR. 5 @ 5:30 P.M. 57 MIN., SAT. MAR. 7 @ 4:00 P.M. 2 ½ HOURS.

NASH COUNTY COMMISSIONER'S MEETING - PART 1 - MON. JAN. 6 @ 9:00 P.M. 120 MIN., FRI. JAN. 10 @ 5:30 P.M. 120 MIN., SAT. JAN. 11 @ 2:00 P.M. 120 MIN.

NASH COUNTY COMMISSIONER'S MEETING - PART 2 - WED. JAN. 8 @ 4:30 P.M. 120 MIN., FRI. JAN. 10 @ 7:30 P.M. 120 MIN., SAT. JAN. 11 @ 4:00 P.M. 120 MIN., FRI. FEB. 7 @ 7:00 P.M. 120 MIN., SUN. FEB. 9 @ 8:00 P.M. 120 MIN., SUN. MAR. 8 @ 7:00 P.M. 120 MIN., SUN. MAR. 15 @ 6:30 P.M. 90 MIN., WED. MAR. 18 @ 4:30 P.M. 90 MIN., THU. MAR. 19 @ 5:30 P.M. 90 MIN.

MEETING OF THE WHOLE - SAT. MAR. 21 @ 3:30 P.M. 90 MIN., SUN. MAR. 22 @ 8:30 P.M. 90 MIN., TUE. MAR. 24 @ 9:30 P.M. 90 MIN.

MAYOR'S PRESS CONFERENCE - SUN. MAR. 15 @ 8:00 P.M. 27 MIN., MON. MAR. 16 @ 6:30 P.M. 27 MIN.

<u>CULTURAL ISSUES</u>

MARTIN LUTHER KING CEREMONY - TUE. JAN. 21 @ 7:00 P.M. 57 MIN., WED. JAN. 22 @ 4:30 P.M. 57 MIN., THU. JAN. 23 @ 7:00 P.M. 57 MIN., SUN. JAN. 26 @ 5:30 P.M. 57 MIN.