

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Wendy Horman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wendy Horman

Authorized committee:

Committee to Elect Wendy Horman

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Congress Representative

Date of election:

May 21st 2024

General

Primary

Treasurer of candidate's authorized committee:

Tim Anderson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Wendy Horman

Signature:

Keith Walker

Name:

Wendy Horman

Name:

Keith Walker

Date of Request to Purchase Ad Time: 4/24/24

Date of Station Agreement to Sell Time:

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Wendy Horman

Name:

Wendy Horman

Date:

4/24/24

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KAOX-KUPY KSNV KSPZ

Date Received/Requested:

4-22-24

Est. #:

Station Location:

Run Start and End Dates:

4-25-24 - 5-21-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Sales Order

Stations: KAOX-FM, KSNA-FM, KSPZ-AM Buyer: \_\_\_\_\_  
 Contract Name: Wendy Horman Political Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 4/18/24 End Date: 5/21/24 Billing Cycle: Standard  
 Revenue Type: Local Direct Type: Cash Salesperson: 1414akep Comm %: 20  
 Advertiser: Wendy Horman Makegood Policy: Within Contract Dates  
 Address: 1860 Heather Circle  
 City: Idaho Falls State: ID Zip: 83406  
 Phone: 208-521-3384  
 Product Name: April-May 2024  
 Competitive Code: Political

## KAOX-FM

| No | DATES   |         | Alt<br>wks | TIMES   |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        | RATE | TOTALS |       | PTY      |      |
|----|---------|---------|------------|---------|----------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|----------|------|
|    | START   | END     |            | START   | END      |     | M            | T | W | T | F | SA | SU | Per Wk |      | D/W    | SPOTS |          | \$\$ |
| 1  | 4/25/24 | 5/21/24 |            | 6:00 AM | 10:00 AM | 30  | 3            | 3 | 3 | 3 | 3 |    |    | 15     | D    | 25.00  | 57    | 1,425.00 |      |
| 2  | 4/25/24 | 5/21/24 |            | 6:00 AM | 10:00 AM | 30  | 3            | 3 | 3 | 3 | 3 |    |    | 15     | D    | 20.00  | 57    | 1,140.00 |      |

TOTAL GROSS \$2,565.00, NET \$2,565.00

## KSNA-FM

| No | DATES   |         | Alt<br>wks | TIMES   |         | LEN | DISTRIBUTION |   |   |   |   |    |    |        | RATE | TOTALS |       | PTY      |      |
|----|---------|---------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|----------|------|
|    | START   | END     |            | START   | END     |     | M            | T | W | T | F | SA | SU | Per Wk |      | D/W    | SPOTS |          | \$\$ |
| 1  | 4/25/24 | 5/21/24 |            | 6:00 AM | 7:00 PM | 30  | 6            | 6 | 6 | 6 | 5 |    |    | 29     | D    | 15.00  | 110   | 1,650.00 |      |

TOTAL GROSS \$1,650.00, NET \$1,650.00

## KSPZ-AM

| No | DATES   |         | Alt<br>wks | TIMES   |         | LEN | DISTRIBUTION |   |   |   |   |    |    |        | RATE | TOTALS |       | PTY    |      |
|----|---------|---------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|--------|------|
|    | START   | END     |            | START   | END     |     | M            | T | W | T | F | SA | SU | Per Wk |      | D/W    | SPOTS |        | \$\$ |
| 1  | 4/25/24 | 5/21/24 |            | 6:00 AM | 7:00 PM | 30  | 6            | 6 | 6 | 6 | 5 |    |    | 29     | D    | 6.00   | 110   | 660.00 |      |
| 2  | 4/18/24 | 5/18/24 |            | 8:00 AM | 3:00 PM | 30  |              |   |   |   |   |    | 6  | 6      | D    | 4.00   | 30    | 120.00 |      |
| 3  | 5/18/24 | 5/18/24 |            | 5:00 AM | 8:00 PM | 30  |              |   |   |   |   |    | 2  | 2      | D    | 2.50   | 2     | 5.00   |      |

TOTAL GROSS \$785.00, NET \$785.00

### Billing Projections: By Month

|    | Apr 24   | May 24   |
|----|----------|----------|
| CA | 1,071.00 | 3,929.00 |
| ST | 549.00   | 4,451.00 |

Print Spot Prices

|                   |       |          |
|-------------------|-------|----------|
| TOTAL SPOTS       | ..... | 366      |
| GROSS TOTAL \$    | ..... | 5,000.00 |
| ADJUSTED SPOTS    | ..... | 366      |
| ADJUSTED TOTAL \$ | ..... | 5,000.00 |

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| APPROVE               | DECLINE               |                     |
|-----------------------|-----------------------|---------------------|
| <input type="radio"/> | <input type="radio"/> | Traffic             |
| <input type="radio"/> | <input type="radio"/> | Sales Manager       |
| <input type="radio"/> | <input type="radio"/> | Credit              |
| <input type="radio"/> | <input type="radio"/> | Local Sales Manager |

