

## **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by station KCLD, along with the most significant programming treatment of those issues for the period of *Oct-Dec 2014*. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue Program/			Date	Time	Duration			
Narration of Type & Description  Silent Auction   Cancer   11/5/   Off Air   Off Air   This donation of artist signed								
Benefit	Benefit for	2014	On Air	Oli Ali	This donation of artist signed memorabilia went toward a benefit			
Delicit	Ashley	2014			for a sick teen.			
	Haider				for a sick teen.			
Community	VA	11/9/	News	2 minutes	We gave details of the parade and			
Support	Veteran's	2014	110005	2 mmaces	also broke down the freebies			
Support	Parade	201.			around town that vets and active			
					service men and women could			
					take advantage of. We posted			
					those on our web page.			
Community	VA Grand	11/11	News and	5 minutes	GCML and Hinkley gave a free			
Benefits	Casino	/2014	Interview		buffet meal on Veteran's Day to			
					show appreciation.			
Family Health	Wishbone	11/5	News	2 minutes	We announced the locations to get			
Event	Walk Run	throu			free family registration to the			
	Mentions	gh			event on Thanksgiving.			
		11/7						
Family Health	Wishbone	11/24	Interview	2 minutes	We had Jason and Sarah on to talk			
Event	Walk Run	/2014			about the fun family event. Derek			
					Lee emceed the event.			
Station	Local Family	11/30	Off Air	Off Air	We were contacted by a hard			
Donation		/2014			working wife and mother. We			
					know people in the community			
					need help around this time of year			
					so we used our Playhouse budget			
					to make it a little easier. She			
G:	NICH 1	10/5/	OCC A:	OCC A:	received a small donation of \$50.			
Station	NICU and	12/5/	Off Air	Off Air	Our station is a huge supporter of			
Donation	the March of Dimes	2014			the March of Dimes and donated			
	Dimes				10/\$10 gift cards toward the NICU			

					stockings for parents that are spending the holidays away from home. Derek Lee emcees the MOD walk every April. (Client)
Community					Festival of Lights, Thursday
Family Events:					December 4 <sup>th</sup> . The 26 <sup>th</sup> annual
					festival is held in St. Cloud.
					The Sauk Rapids Parade of Lights,
					December 6 <sup>th</sup> . Also, the VFW
					was entertaining the public with
					activities throughout that day.
Youth/Athletic	Dream Draw	12/13	News	2 minutes	Saturday December 13 <sup>th</sup> , 100% of
s Benefit		/2014			the proceeds went towards the
					DREAM Tech Academy in
					Willmar.

LEIGHTON BROADCASTING, INC., ST. CLOUD, MN