

1st Quarter 2017

This program, The Grand Valley Report, was scheduled and aired on 1490 AM KNAM, Monday through Friday at 10:50pm. It is also scheduled on a rotator to run randomly one other time per day.

MBC Grand Public Affairs Programming for the Month of January 2017

Issue: Child Abuse 1 min.: Interview with Mesa County CASA Director Janet Rowland on the need for youth advocates in Mesa County. CASA holding an orientation for community members willing to represent abused or neglected children in court.

This program, The Grand Valley Report, was aired the week of Monday January 2st, 2017 through January 6th 2017.

Issue: Environment 2 min.: Interview with Citizens for Clean Air spokeswoman Kristin Winn on winter air quality in the Grand Valley. The group works to educate people about the poor air quality and alternatives to burning. They have a proposal for a Grand Junction city ordinance to outlaw open burning in the city limits.

This program, The Grand Valley Report, was aired the week of Monday January 9th, 2017 through January 20th 2017.

Issue: Transportation 1 min.: Interview with Colorado State Patrol Trooper Dan Chermok on safety when driving in snow and ice. He says it comes down to one thing: Slowing down.

This program, The Grand Valley Report, was aired the week of Monday January 16th, 2017 through January 20th 2017.

Issue: Transportation 1 min.: Interview with Colorado Department of Transportation spokeswoman Tracy Truelove on avalanche control. Many areas of the high country are susceptible to slides and it's up to CDOT to make sure the traveling public is safe.

This program, The Grand Valley Report, was aired the week of Monday January 23rd, 2017 through January 27th 2017.

Issue: Energy 1 min.: Interview with Xcel Energy Area Manager Kelly Flenniken on replacement of old sodium vapor street lights with LEDs. All Xcel lights in western Colorado have now been changed as part of a energy and cost saving measure.

This program, The Grand Valley Report, was aired the week of Monday January 30th, 2017 through February 3rd 2017.

MBC Grand Public Affairs Programming for the Month of February 2017

Issue: Law Enforcement 1 min.: Interview with Colorado State Trooper Dan Chermok on the CSP Youth Academy. Applications are being taken through mid March.

This program, The Grand Valley Report, was aired the week of Monday February 2st, 2017 through February 6th 2017.

Issue: Child Abuse 1 min.: Interview with Mesa County CASA Director Janet Rowland on the need for youth advocates in Mesa County. CASA holding an orientation

for community members willing to represent abused or neglected children in court.

This program, The Grand Valley Report, was aired the week of Monday February 9th, 2017 through February 20th 2017.

Issue: Energy 1 min.: Interview with Xcel Energy Area Manager Kelly Flenniken on replacement of old sodium vapor street lights with LEDs. All Xcel lights in western Colorado have now been changed as part of a energy and cost saving measure.

This program, The Grand Valley Report, was aired the week of Monday February 16th, 2017 through February 20th 2017.

Issue: Law Enforcement 1 min.: Interview with Colorado State Trooper Dan Chermok on the degrees of DUI and the cost of getting a DUI

This program, The Grand Valley Report, was aired the week of Monday February 27th, 2017 through March 3rd 2017.

MBC Grand Public Affairs Programming for the Month of March 2017

Issue: Agriculture 1 min.: Interview with Fruita Co-op General Retail Operations Manager Mark Liff on the annual Farm and Ranch Day. The event held in cooperation with CSU Extension and Fruita FFA. The event designed to educate people about animals and crops in the Grand Valley.

This program, The Grand Valley Report, was aired the week of Monday March 6th, 2017 through March 10th, 2017.

Issue: Environment 2 min.: Interview with Mesa County Health Department spokeswoman Katie Goddine on open burning. The season began March 1st and continues through the end of May for yard waste and agricultural burning.

This program, The Grand Valley Report, was aired the week of Monday March 13th, 2017 through March 17th, 2017.

Issue: Law Enforcement 1 min.: Interview with Colorado State Patrol Trooper Dan Chermok on safety when driving in snow and ice. He says it comes down to one thing: Slowing down.

This program, The Grand Valley Report, was aired the week of Monday March 20th, 2017 through March 24th, 2017.

Issue: Health Care 1 min.: Interview with Mesa County March of Dimes Development Specialist Melissa Wertz on a fundraising walk called March for Babies. Teams raise money for research and neonatal care for premature babies.

This program, The Grand Valley Report, was aired the week of Monday March 27th, 2017 through March 31st, 2017.

