

ORDER



Orders
Order / Rev: 737873
Alt Order #:
Product Desc: February 2024
Estimate:
Flight Dates: 02/07/24 - 03/05/24
Original Date / Rev: 02/06/24 / 02/06/24
Order Type: GENERAL

KKPS-FM
Primary AE: Melba Gutierrez - 0689
Sales Office: L-MCA
Sales Region: LOCAL

Agency Name: Olive Marketing Firm
Buying Contact:
Billing Contact:
 1100 East Jasmine Suite 103
 McAllen, TX 78501

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Juan R Alvarez District Court 332
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-13

New Business End:
Advertiser External ID: 001RP000006FUX1YAO
Agency External ID: 0012R00002Fd4QXQAZ
Unit Code: General
Order Separation: 00:00:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/01/24 | 02/29/24 | 210 | \$4,320.00 | \$3,672.00 |
| 03/01/24 | 03/05/24 | 50 | \$1,000.00 | \$850.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|-------------------|-------------------|-------------|
| February 2024 | 210 | \$4,320.00 | \$3,672.00 | 0.00 |
| March 2024 | 50 | \$1,000.00 | \$850.00 | 0.00 |
| Totals | 260 | \$5,320.00 | \$4,522.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|------------------------|--------------|--------------|-------------------------------|---------|
| Melba Gutierrez - 0689 | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|---------------|------------|-------------------|
| N 1 | KKPSF | 02/07/24 | 03/05/24 | M-F 6a-7p M-F 6a-7p | CM | M-F 6a-7p | +++++-- | :30 | 50 | \$22.00 | P-13 | 0.00 | NM | 180 | \$3,960.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/05/24 | 02/11/24 | ----+-- | | 20 | | | | \$22.00 | | 0.00 | | | |
| | | Week: 02/12/24 | 02/18/24 | -++++-- | | 40 | | | | \$22.00 | | 0.00 | | | |
| | | Week: 02/19/24 | 02/25/24 | +++++-- | | 50 | | | | \$22.00 | | 0.00 | | | |
| | | Week: 02/26/24 | 03/03/24 | +++++-- | | 50 | | | | \$22.00 | | 0.00 | | | |
| | | Week: 03/04/24 | 03/10/24 | ++----- | | 20 | | | | \$22.00 | | 0.00 | | | |
| N 2 | KKPSF | 02/10/24 | 03/03/24 | Sa-Su 6a-7p Sa-Su 6a-7p | CM | Sa-Su 6a-7p | -----+ | :30 | 20 | \$17.00 | P-13 | 0.00 | NM | 80 | \$1,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/05/24 | 02/11/24 | -----+ | | 20 | | | | \$17.00 | | 0.00 | | | |
| | | Week: 02/12/24 | 02/18/24 | -----+ | | 20 | | | | \$17.00 | | 0.00 | | | |
| | | Week: 02/19/24 | 02/25/24 | -----+ | | 20 | | | | \$17.00 | | 0.00 | | | |
| | | Week: 02/26/24 | 03/03/24 | -----+ | | 20 | | | | \$17.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 260 | \$5,320.00 |

February

2024

KKPS

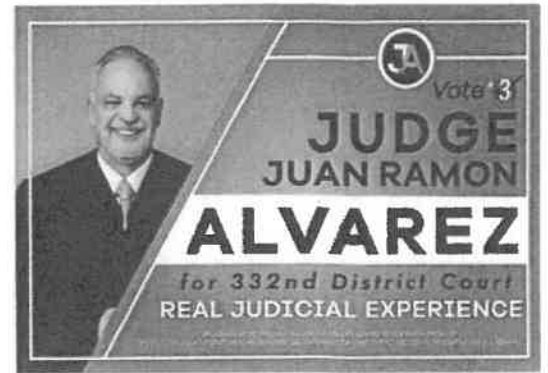
Juan R. Alvarez District Court For 332

Juan Ramon Alvarez for District Court 332

M-F 6am-7pm 180x @ \$22 Total \$3,960

S/Su 6am-7pm 80x @ \$17 Total \$1,360

Total Gross: \$5,320 Net: \$4,522 Olive \$798



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---------------|--|---------------|---------------------------------------|---------------|---------------|---------------|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 M-F 6a-7p>10x D.C. | 8 | 9 | 10 |
| | | | | M-F 6a-7p>10x | M-F 6a-7p>10x | Sat-6a-7p>10x |
| 11 | 12 M-F 6a-7p>10x J.I. | 13 | 14 | 15 | 16 | 17 |
| Sun-6a-7p>10x | | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | Sat-6a-7p>10x |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| Sun-6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | Sat-6a-7p>10x |
| 25 | 26 | 27 | 28 | 29 | 1 | 2 |
| Sun-6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | Sat-6a-7p>10x |
| 3 | 4 | 5 | | | | |
| Sun-6a-7p>10x | M-F 6a-7p>10x | M-F 6a-7p>10x | | | | |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joel Olivarez, hereby request station time as follows:

| | | |
|-------------------------|-------------------------------------|--------------------------|
| IDENTIFY CANDIDATE TYPE | <input type="checkbox"/> | FEDERAL CANDIDATE |
| | <input checked="" type="checkbox"/> | STATE OR LOCAL CANDIDATE |

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Juan Ramon Alvarez

Authorized committee:

Agency requesting time (and contact information):
 N/A Olive Marketing Firm

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
District Judge of 332nd Court

Date of election: March 5 General Primary

Treasurer of candidate's authorized committee:
David R. Gorena

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature: | Signature: |
| Name: <u>Joel Olivarez</u> | Name: <u>Melba Gutierrez Franklin</u> |
| Date of Request to Purchase Ad Time: <u>2/7/24</u> | Date of Station Agreement to Sell Time: <u>2-7-24</u> |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2-7-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|---------------------------|---|---|
| Contract #: <u>737873</u> | Station Call Letters: <u>KKPS</u> | Date Received/Requested: <u>2/7/24</u> |
| Est. #: | Station Location: <u>801 N Jackson Rd</u> | Run Start and End Dates: <u>2/8/24 - 3/5/24</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.