

ORDER



KABC-TV

Orders
Order / Rev: 63002 - 4
Alt Order #: WOC10164928
Product Desc: Jerry Brown for Governor
Estimate: 1611
Flight Dates: 10/08/14 - 11/03/14
Original Date / Rev: 10/06/14 / 10/10/14
Order Type: GEN

Primary AE: Local Political
Sales Office: L-LA
Sales Region: Local

Agency
Name: Sadler Strategic Media
Buying Contact:
Billing Contact:
 2566 Overland Avenue
 Los Angeles, CA 90064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jerry Brown for Governor
Demographic: A35+
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 09/29/14 | 10/26/14 | 231 | \$469,720.00 | \$399,262.00 |
| 10/27/14 | 11/03/14 | 121 | \$325,840.00 | \$276,964.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|---------------|
| October 2014 | 231 | \$469,720.00 | \$399,262.00 | 478.30 |
| November 2014 | 121 | \$325,840.00 | \$276,964.00 | 248.20 |
| Totals | 352 | \$795,560.00 | \$676,226.00 | 726.50 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| . Local Political | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| 1 | KABC | 10/08/14 | 10/10/14 | M-F 5a-6a Eyewitness News 5a | CM | Cc 5a-6a | --WTF-- | :30 | 3 | \$480.00 | P-03 | 0.00 | NM | 3 | \$1,440.00 |
| | | | | (Program: _) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | | \$480.00 | | 0.00 | | | |
| 2 | KABC | 10/08/14 | 10/10/14 | M-F 6a-7a Eyewitness News 6a | CM | Cc 6a-7a | --WTF-- | :30 | 3 | \$880.00 | P-03 | 0.00 | NM | 3 | \$2,640.00 |
| | | | | (Program: _) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | | \$880.00 | | 0.00 | | | |
| 3 | KABC | 10/08/14 | 10/10/14 | M-F 7a-9a GMA | CM | Cc 7a-9a | --WTF-- | :30 | 6 | \$960.00 | P-03 | 2.20 | NM | 6 | \$5,760.00 |
| | | | | (Program: Good Morning America) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 6 | | | | \$960.00 | | 2.20 | | | |
| 4 | KABC | 10/08/14 | 10/12/14 | M-F 430a-5a Eyewitness News 430a | CM | Cc 430a-5a | --WTF-- | :30 | 3 | \$240.00 | P-03 | 0.60 | NM | 3 | \$720.00 |
| | | | | (Program: Eyewitness News M-F 4:30a) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | | \$240.00 | | 0.60 | | | |
| 5 | KABC | 10/08/14 | 10/10/14 | M-F 11a-12p Eyewitness News 11a | CM | Cc 11a-12p | --WTF-- | :30 | 3 | \$400.00 | P-03 | 1.60 | NM | 3 | \$1,200.00 |
| | | | | (Program: Eyewitness News 11a) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 63002 - 4
Alt Order #: WOC10164928
Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
Product Desc: Jerry Brown for Governor
Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|-------------|
| 5 | KABC | 10/08/14 | 10/10/14 | M-F 11a-12p Eyewitness News 11a (Program: Eyewitness News 11a) | CM | Cc 11a-12p | --WTF-- | :30 | 3 | \$400.00 | P-03 | 1.60 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$400.00 | | 1.60 | | | |
| 6 | KABC | 10/08/14 | 10/10/14 | M-F 3p-4p M-F 3p-4p (Program: Millionaire/DT Jeopardy) | CM | Cc 3p-4p | --WTF-- | :30 | 2 | \$440.00 | P-03 | 0.90 | NM | 2 | \$880.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 2 | \$440.00 | | 0.90 | | | |
| 7 | KABC | 10/08/14 | 10/10/14 | M-F 4p-5p Eyewitness News 4p-5p (Program: Eyewitness News 4p) | CM | Cc 4p-5p | --WTF-- | :30 | 3 | \$880.00 | P-03 | 1.70 | NM | 3 | \$2,640.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$880.00 | | 1.70 | | | |
| 8 | KABC | 10/08/14 | 10/10/14 | M-F 5p-6p Eyewitness News 5p-6p (Program: Eyewitness News 5-6:30p) | CM | Cc 5p-6p | --WTF-- | :30 | 3 | \$1,120.00 | P-03 | 2.50 | NM | 3 | \$3,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$1,120.00 | | 2.50 | | | |
| 9 | KABC | 10/08/14 | 10/10/14 | M-F 6p-630p Eyewitness News 6p-630p (Program: Eyewitness News 6p) | CM | Cc 6p-630p | --WTF-- | :30 | 3 | \$1,280.00 | P-03 | 2.60 | NM | 3 | \$3,840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$1,280.00 | | 2.60 | | | |
| 10 | KABC | 10/08/14 | 10/10/14 | M-F 7p-730p Jeopardy 7p-730p (Program: Jeopardy) | CM | Cc 7p-730p | --WTF-- | :30 | 3 | \$2,240.00 | P-03 | 4.20 | NM | 3 | \$6,720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$2,240.00 | | 4.20 | | | |
| 11 | KABC | 10/08/14 | 10/10/14 | M-F 730p-8p Wheel 730p-8p (Program: Wheel of Fortune) | CM | Cc 730p-8p | --WTF-- | :30 | 3 | \$2,400.00 | P-03 | 4.00 | NM | 3 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$2,400.00 | | 4.00 | | | |
| 12 | KABC | 10/08/14 | 10/08/14 | Wed Prime Hour B Modern Family/Blackish (Program: Modern Family/Black-ish) | CM | Cc 9p-10p | --W---- | :30 | 1 | \$12,760.00 | P-03 | 3.90 | NM | 1 | \$12,760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --W---- | | | | | 1 | \$12,760.00 | | 3.90 | | | |
| 13 | KABC | 10/08/14 | 10/09/14 | Thurs Prime Hour A Grey's Anatomy (Program: Grey's Anatomy) | CM | Cc 8p-9p | ---T--- | :30 | 1 | \$9,600.00 | P-03 | 3.90 | NM | 1 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---T--- | | | | | 1 | \$9,600.00 | | 3.90 | | | |
| 14 | KABC | 10/08/14 | 10/09/14 | Thurs Prime Hour C How To Get Away With Murder (Program: How to Get Away with Murder) | CM | Cc 10p-11p | ---T--- | :30 | 1 | \$10,400.00 | P-03 | 4.00 | NM | 1 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---T--- | | | | | 1 | \$10,400.00 | | 4.00 | | | |
| 15 | KABC | 10/08/14 | 10/10/14 | Fri Prime Hour C 20/20 (Program: 20/20 Friday) | CM | Cc 10p-11p | ----F-- | :30 | 1 | \$8,000.00 | P-03 | 2.60 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----F-- | | | | | 1 | \$8,000.00 | | 2.60 | | | |
| 16 | KABC | 10/08/14 | 10/12/14 | M-Su 11p News Eyewitness News 11p (Program: Eyewitness News 11p) | CM | Cc 11p-1135p | --WTFSS | :30 | 5 | \$1,600.00 | P-03 | 2.80 | NM | 5 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTFSS | | | | | 5 | \$1,600.00 | | 2.80 | | | |
| 17 | KABC | 10/08/14 | 10/10/14 | | CM | Cc 1135p-1237a | --WTF-- | :30 | 3 | \$1,280.00 | P-03 | 1.40 | NM | 3 | \$3,840.00 |

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Alt Order #: WOC10164928
Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
Product Desc: Jerry Brown for Governor
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KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------|-------------------|-----------------------|-----------------|---------------|---------------|-------------------------|------|------------|-------------|-------|------------|
| M-F 1135p-1237a | | | | | | | | | | | | | | | |
| M-F 1135p-1237a | | | | | | | | | | | | | | | |
| (Program: Jimmy Kimmel Live) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | 3 | | \$1,280.00 | | 1.40 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KABC | 10/06/14-10/12/14 | | M-F 1135p-1237a | | 1135p-1237a | --WThF---- | :30 | | (\$1,280.00) | | 1.40 | NM | | |
| See MG 17.4 | | | | | | | | | | | | | | | |
| [Not Available] | | | | | | | | | | | | | | | |
| 4 | KABC | 10/13/14-10/19/14 | | M-F 6p-630p | | 6p-630p | MTWThF---- | :30 | | \$1,280.00 | | 1.40 | NM | | |
| Ⓜ MG for 17.2 10/09 | | | | | | | | | | | | | | | |
| [Makegood Per Management] | | | | | | | | | | | | | | | |
| 18 | KABC | 10/08/14 | 10/11/14 | Sa 6a-7a | CM | Cc 6a-7a | -----S- | :30 | 1 | \$560.00 | P-03 | 1.40 | NM | 1 | \$560.00 |
| Sa 6a-7a | | | | | | | | | | | | | | | |
| (Program: Eyewitness News Sat 6a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S- | 1 | | \$560.00 | | 1.40 | | | | | | |
| 19 | KABC | 10/08/14 | 10/11/14 | Sa 7a-8a | CM | Cc 7a-8a | -----S- | :30 | 1 | \$600.00 | P-03 | 2.10 | NM | 1 | \$600.00 |
| Sa 7a-8a | | | | | | | | | | | | | | | |
| (Program: Good Morning America Sat 7a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S- | 1 | | \$600.00 | | 2.10 | | | | | | |
| 20 | KABC | 10/08/14 | 10/11/14 | Sa 8a-930a | CM | Cc 8a-930a | -----S- | :30 | 1 | \$640.00 | P-03 | 2.50 | NM | 1 | \$640.00 |
| Sa 8a-930a | | | | | | | | | | | | | | | |
| (Program: Eyewitness News Sat 8-9:30a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S- | 1 | | \$640.00 | | 2.50 | | | | | | |
| 21 | KABC | 10/08/14 | 10/12/14 | SaSu 4p-630p | CM | Cc 4p-630p | -----S | :30 | 2 | \$560.00 | P-03 | 1.90 | NM | 2 | \$1,120.00 |
| EyewitnesNews SaSu4p-630p | | | | | | | | | | | | | | | |
| (Program: Eyewitness News Sat-Sun 4-6:30p) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 2 | | \$560.00 | | 1.90 | | | | | | |
| 22 | KABC | 10/08/14 | 10/12/14 | Su 6a-7a | CM | Cc 6a-7a | -----S | :30 | 1 | \$480.00 | P-03 | 1.20 | NM | 1 | \$480.00 |
| Su 6a-7a | | | | | | | | | | | | | | | |
| (Program: Good Morning America Sun 6a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 1 | | \$480.00 | | 1.20 | | | | | | |
| 23 | KABC | 10/08/14 | 10/12/14 | Su 7a-8a | CM | Cc 7a-8a | -----S | :30 | 1 | \$480.00 | P-03 | 1.60 | NM | 1 | \$480.00 |
| Su 7a-8a | | | | | | | | | | | | | | | |
| (Program: Eyewitness News Sun 7a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 1 | | \$480.00 | | 1.60 | | | | | | |
| 24 | KABC | 10/08/14 | 10/12/14 | Su 8a-9a | CM | Cc 8a-9a | -----S | :30 | 1 | \$1,600.00 | P-03 | 1.80 | NM | 1 | \$1,600.00 |
| Su 8a-9a | | | | | | | | | | | | | | | |
| (Program: This Week) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 1 | | \$1,600.00 | | 1.80 | | | | | | |
| 25 | KABC | 10/08/14 | 10/12/14 | Su 9a-11a | CM | Cc Su 9a-11a | -----S | :30 | 1 | \$640.00 | P-03 | 1.80 | NM | 1 | \$640.00 |
| Su 9a-11a | | | | | | | | | | | | | | | |
| (Program: Eyewitness News Sun 9-11a) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 1 | | \$640.00 | | 1.80 | | | | | | |
| 27 | KABC | 10/08/14 | 10/12/14 | M-F 1237a-107a | CM | Cc 1237a-107a | --WTF-- | :30 | 3 | \$560.00 | P-03 | 0.70 | NM | 3 | \$1,680.00 |
| M-F 1237a-107a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | 3 | | \$560.00 | | 0.70 | | | | | | |
| 28 | KABC | 10/08/14 | 10/12/14 | Su 5a-6a | CM | Cc 5a-6a | -----S | :30 | 1 | \$240.00 | P-03 | 0.90 | NM | 1 | \$240.00 |
| Su 5a-6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | 1 | | \$240.00 | | 0.90 | | | | | | |
| 29 | KABC | 10/08/14 | 10/11/14 | | CM | Cc 12:30 PM-4:00 PM | -----S- | :30 | 2 | \$3,600.00 | P-03 | 1.20 | NM | 2 | \$7,200.00 |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------------|----------|------|---------------|------|-------|-------------|
| Sa Day Game 2 College F | | | | | | | | | | | | | | | |
| Sa Day Game 2 College FB (12:30 PM-4:00 PM) | | | | | | | | | | | | | | | |
| (Program: Non USC/UCLA College Football - Morning) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S- | | | 2 | | \$3,600.00 | | | 1.20 | | | |
| 31 | KABC | 10/08/14 | 10/12/14 | SaSu 1135p News | CM | Cc 1135p-12a | -----SS | :30 | 2 | \$720.00 | P-03 | 1.30 | NM | 2 | \$1,440.00 |
| SaSu Eyewitness News 1135p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----SS | | | 2 | | \$720.00 | | | 1.30 | | | |
| 32 | KABC | 10/08/14 | 10/12/14 | Sa 5a-6a | CM | Cc 5a-6a | -----S- | :30 | 1 | \$240.00 | P-03 | 1.00 | NM | 1 | \$240.00 |
| Sa 5a-6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S- | | | 1 | | \$240.00 | | | 1.00 | | | |
| 33 | KABC | 10/13/14 | 10/26/14 | M-F 5a-6a | CM | Cc 5a-6a | MTWTF-- | :30 | 5 | \$560.00 | P-03 | 1.10 | NM | 9 | \$5,040.00 |
| Eyewitness News 5a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | 4 | | \$560.00 | | | 1.10 | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | 5 | | \$560.00 | | | 1.10 | | | |
| 34 | KABC | 10/27/14 | 11/02/14 | M-F 5a-6a | CM | Cc 5a-6a | MTWTF-- | :30 | 5 | \$600.00 | P-03 | 1.10 | NM | 5 | \$3,000.00 |
| Eyewitness News 5a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | 5 | | \$600.00 | | | 1.10 | | | |
| 35 | KABC | 11/03/14 | 11/03/14 | M-F 5a-6a | CM | Cc 5a-6a | M----- | :30 | 1 | \$560.00 | P-03 | 1.10 | NM | 1 | \$560.00 |
| Eyewitness News 5a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$560.00 | | | 1.10 | | | |
| 36 | KABC | 10/13/14 | 11/02/14 | M-F 6a-7a | CM | Cc 6a-7a | MTWTF-- | :30 | 5 | \$960.00 | P-03 | 2.00 | NM | 15 | \$14,400.00 |
| Eyewitness News 6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | 5 | | \$960.00 | | | 2.00 | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | 5 | | \$960.00 | | | 2.00 | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | 5 | | \$960.00 | | | 2.00 | | | |
| 37 | KABC | 11/03/14 | 11/03/14 | M-F 6a-7a | CM | Cc 6a-7a | M----- | :30 | 1 | \$880.00 | P-03 | 2.00 | NM | 1 | \$880.00 |
| Eyewitness News 6a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$880.00 | | | 2.00 | | | |
| 38 | KABC | 10/13/14 | 11/02/14 | M-F 7a-9a | CM | Cc 7a-9a | MTWTF-- | :30 | 8 | \$960.00 | P-03 | 2.20 | NM | 28 | \$26,880.00 |
| GMA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | 8 | | \$960.00 | | | 2.20 | | | |

Order / Rev: 63002 - 4
Alt Order #: WOC10164928
Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
Product Desc: Jerry Brown for Governor
Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|--------------------|-------------------------------------|-------|-----------------------|-----------------|---------------|-------|-----------------------|------|---------------|-------------|-------|-------------|
| 38 | KABC | 10/13/14 | 11/02/14 | M-F 7a-9a GMA | CM | Cc 7a-9a | MTWTF-- | :30 | 8 | \$960.00 | P-03 | 2.20 | NM | 28 | \$26,880.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | 8 | | | | \$960.00 | | 2.20 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 2 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 3 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 4 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 5 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 6 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 7 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 8 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | (\$960.00) | | 2.20 | NM | | |
| | | See MG 38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36 [Not Available] | | | | | | | | | | | | | |
| 29 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 30 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 31 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 32 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 33 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 34 | KABC | 10/13/14-10/19/14 | M-F 7a-9a | | | 7a-9a | MTWThF---- | :30 | | \$1,120.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 35 | KABC | 10/13/14-10/19/14 | M-F 11a-12p | | | 11a-12p | MTWThF---- | :30 | | \$480.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| 36 | KABC | 10/13/14-10/19/14 | M-F 9a-10a | | | 9a-10a | MTWThF---- | :30 | | \$480.00 | | 2.20 | NM | | |
| | | Ⓜ MG for 38.7,38.5,38.4,38.8,38.3,38.6,38.2,38.1 [Makegood Per Management] | | | | | | | | | | | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | 10 | | | | \$960.00 | | 2.20 | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | 10 | | | | \$960.00 | | 2.20 | | | |
| 39 | KABC | 11/03/14 | 11/03/14 | M-F 7a-9a GMA | CM | Cc 7a-9a | M----- | :30 | 2 | \$960.00 | P-03 | 2.20 | NM | 2 | \$1,920.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | 2 | | | | \$960.00 | | 2.20 | | | |
| 40 | KABC | 10/13/14 | 11/02/14 | M-F 430a-5a Eyewitness News 430a | CM | Cc 430a-5a | MTWTF-- | :30 | 3 | \$280.00 | P-03 | 0.60 | NM | 12 | \$3,360.00 |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| 40 | KABC | 10/13/14 | 11/02/14 | M-F 430a-5a Eyewitness News 430a | CM | Cc 430a-5a | MTWTF-- | :30 | 3 | \$280.00 | P-03 | 0.60 | NM | 12 | \$3,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | | | | 3 | \$280.00 | | 0.60 | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 4 | \$280.00 | | 0.60 | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 5 | \$280.00 | | 0.60 | | | |
| 41 | KABC | 11/03/14 | 11/03/14 | M-F 430a-5a Eyewitness News 430a | CM | Cc 430a-5a | M----- | :30 | 1 | \$280.00 | P-03 | 0.60 | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$280.00 | | 0.60 | | | |
| 42 | KABC | 10/20/14 | 11/02/14 | M-F 9a-10a Live with Kelly & Michael | CM | Cc 9a-10a | MTWTF-- | :30 | 2 | \$480.00 | P-03 | 1.20 | NM | 5 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 2 | \$480.00 | | 1.20 | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 3 | \$480.00 | | 1.20 | | | |
| 43 | KABC | 10/20/14 | 11/02/14 | M-F 10a-11a M-F 10a-11a | CM | Cc 10a-11a | MTWTF-- | :30 | 2 | \$1,200.00 | P-03 | 1.60 | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 2 | \$1,200.00 | | 1.60 | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 3 | \$1,200.00 | | 1.60 | | | |
| 44 | KABC | 10/13/14 | 10/19/14 | M-F 11a-12p Eyewitness News 11a | CM | Cc 11a-12p | MTWTF-- | :30 | 4 | \$480.00 | P-03 | 1.60 | NM | 4 | \$1,920.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | | | | 4 | \$480.00 | | 1.60 | | | |
| 45 | KABC | 10/20/14 | 10/26/14 | M-F 11a-12p Eyewitness News 11a | CM | Cc 11a-12p | MTWTF-- | :30 | 4 | \$560.00 | P-03 | 1.60 | NM | 4 | \$2,240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 4 | \$560.00 | | 1.60 | | | |
| 46 | KABC | 10/27/14 | 11/02/14 | M-F 11a-12p Eyewitness News 11a | CM | Cc 11a-12p | MTWTF-- | :30 | 5 | \$480.00 | P-03 | 1.60 | NM | 5 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 5 | \$480.00 | | 1.60 | | | |
| 47 | KABC | 11/03/14 | 11/03/14 | M-F 11a-12p Eyewitness News 11a | CM | Cc 11a-12p | M----- | :30 | 1 | \$480.00 | P-03 | 1.60 | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$480.00 | | 1.60 | | | |
| 48 | KABC | 10/27/14 | 11/02/14 | M-F 12p-1p M-F 12p-1p | CM | Cc 12p-1p | MTWTF-- | :30 | 2 | \$1,200.00 | P-03 | 1.50 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 2 | \$1,200.00 | | 1.50 | | | |
| 49 | KABC | 10/27/14 | 11/02/14 | M-F 1p-2p M-F 1p-2p | CM | Cc 1p-2p | MTWTF-- | :30 | 2 | \$800.00 | P-03 | 1.20 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 2 | \$800.00 | | 1.20 | | | |
| 50 | KABC | 10/13/14 | 11/02/14 | M-F 3p-4p M-F 3p-4p | CM | Cc 3p-4p | MTWTF-- | :30 | 2 | \$560.00 | P-03 | 0.90 | NM | 6 | \$3,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | | | | 2 | \$560.00 | | 0.90 | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 2 | \$560.00 | | 0.90 | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 2 | \$560.00 | | 0.90 | | | |
| 51 | KABC | 10/13/14 | 10/26/14 | M-F 4p-5p Eyewitness News 4p-5p | CM | Cc 4p-5p | MTWTF-- | :30 | 4 | \$880.00 | P-03 | 1.70 | NM | 9 | \$7,920.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | | | | 4 | \$880.00 | | 1.70 | | | |
| | | Week: 10/20/14 | 10/26/14 | MTWTF-- | | | | | 5 | \$880.00 | | 1.70 | | | |
| 52 | KABC | 10/27/14 | 11/02/14 | M-F 4p-5p Eyewitness News 4p-5p | CM | Cc 4p-5p | MTWTF-- | :30 | 5 | \$960.00 | P-03 | 1.70 | NM | 5 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | MTWTF-- | | | | | 5 | \$960.00 | | 1.70 | | | |
| | | | 11/03/14 | | CM | Cc | | | 1 | | P-03 | 1.70 | NM | 1 | \$760.00 |

Order / Rev: 63002 - 4
Alt Order #: WOC10164928
Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
Product Desc: Jerry Brown for Governor
Estimate: 1611
KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------------|----------------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------|-------------------------|------|------------|-------------|-------|-------------|
| 53 | KABC | 11/03/14 | | M-F 4p-5p Eyewitness News 4p-5p | | 4p-5p | M----- | :30 | | \$760.00 | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | M----- | | 1 | | | \$760.00 | 1.70 | | | | | |
| 54 | KABC | 10/13/14 | 10/19/14 | M-F 5p-6p Eyewitness News 5p-6p | CM | Cc 5p-6p | MTWTF-- | :30 | 4 | \$1,120.00 | P-03 | 2.50 | NM | 4 | \$4,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/13/14 | 10/19/14 | MTWTF-- | | 4 | | | \$1,120.00 | 2.50 | | | | | |
| 55 | KABC | 10/20/14 | 11/02/14 | M-F 5p-6p Eyewitness News 5p-6p | CM | Cc 5p-6p | MTWTF-- | :30 | 5 | \$1,120.00 | P-03 | 2.50 | NM | 10 | \$11,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/20/14 | 10/26/14 | MTWTF-- | | 5 | | | \$1,120.00 | 2.50 | | | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | 5 | | | \$1,120.00 | 2.50 | | | | | |
| 56 | KABC | 11/03/14 | 11/03/14 | M-F 5p-6p Eyewitness News 5p-6p | CM | Cc 5p-6p | M----- | :30 | 1 | \$1,040.00 | P-03 | 2.50 | NM | 1 | \$1,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | M----- | | 1 | | | \$1,040.00 | 2.50 | | | | | |
| 57 | KABC | 10/13/14 | 10/19/14 | M-F 6p-630p Eyewitness News 6p-630p | CM | Cc 6p-630p | MTWTF-- | :30 | 4 | \$1,280.00 | P-03 | 2.60 | NM | 4 | \$5,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/13/14 | 10/19/14 | MTWTF-- | | 4 | | | \$1,280.00 | 2.60 | | | | | |
| 58 | KABC | 10/20/14 | 10/26/14 | M-F 6p-630p Eyewitness News 6p-630p | CM | Cc 6p-630p | MTWTF-- | :30 | 5 | \$1,920.00 | P-03 | 2.60 | NM | 5 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/20/14 | 10/26/14 | MTWTF-- | | 5 | | | \$1,920.00 | 2.60 | | | | | |
| 59 | KABC | 10/27/14 | 11/02/14 | M-F 6p-630p Eyewitness News 6p-630p | CM | Cc 6p-630p | MTWTF-- | :30 | 5 | \$3,600.00 | P-03 | 2.60 | NM | 5 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | 5 | | | \$3,600.00 | 2.60 | | | | | |
| 60 | KABC | 11/03/14 | 11/03/14 | M-F 6p-630p Eyewitness News 6p-630p | CM | Cc 6p-630p | M----- | :30 | 1 | \$1,440.00 | P-03 | 2.60 | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 11/03/14 | 11/09/14 | M----- | | 1 | | | \$1,440.00 | 2.60 | | | | | |
| 61 | KABC | 10/13/14 | 10/19/14 | M-F 7p-730p Jeopardy 7p-730p | CM | Cc 7p-730p | MTWTF-- | :30 | 3 | \$2,080.00 | P-03 | 4.20 | NM | 4 | \$6,240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| | Week: | 10/13/14 | 10/19/14 | MTWTF-- | | 3 | | | \$2,080.00 | 4.20 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KABC | 10/13/14-10/19/14 | M-F 7p-730p | | 7p-730p | MTWThF---- | :30 | | (\$2,080.00) | | 4.20 | NM | | |
| | | See MG 61.4,61.5,61.6,61.7 | | | | | | | | | | | | | |
| | | [Not Available] | | | | | | | | | | | | | |
| | 2 | KABC | 10/13/14-10/19/14 | M-F 7p-730p | | 7p-730p | MTWThF---- | :30 | | (\$2,080.00) | | 4.20 | NM | | |
| | | See MG 61.4,61.5,61.6,61.7 | | | | | | | | | | | | | |
| | | [Not Available] | | | | | | | | | | | | | |
| | 3 | KABC | 10/13/14-10/19/14 | M-F 7p-730p | | 7p-730p | MTWThF---- | :30 | | (\$2,080.00) | | 4.20 | NM | | |
| | | See MG 61.4,61.5,61.6,61.7 | | | | | | | | | | | | | |
| | | [Not Available] | | | | | | | | | | | | | |
| | 4 | KABC | 10/13/14-10/19/14 | M-F 7p-730p | | 7p-730p | MTWThF---- | :30 | | \$2,240.00 | | 4.20 | NM | | |
| | | Ⓜ MG for 61.2,61.3,61.1 | | | | | | | | | | | | | |
| | | [Makegood Per Management] | | | | | | | | | | | | | |
| | 5 | KABC | 10/13/14-10/19/14 | M-F 5p-6p | | 5p-6p | MTWThF---- | :30 | | \$1,120.00 | | 3.00 | NM | | |
| | | Ⓜ MG for 61.2,61.3,61.1 | | | | | | | | | | | | | |
| | | [Makegood Per Management] | | | | | | | | | | | | | |
| | 6 | KABC | 10/13/14-10/19/14 | M-F 1p-2p | | 1p-2p | MTWThF---- | :30 | | \$640.00 | | 1.20 | NM | | |
| | | Ⓜ MG for 61.2,61.3,61.1 | | | | | | | | | | | | | |
| | | [Makegood Per Management] | | | | | | | | | | | | | |
| | 7 | KABC | 10/13/14-10/19/14 | M-F 7p-730p | | 7p-730p | MTWThF---- | :30 | | \$2,240.00 | | 4.20 | NM | | |
| | | Ⓜ MG for 61.2,61.3,61.1 | | | | | | | | | | | | | |
| | | [Makegood Per Management] | | | | | | | | | | | | | |
| 62 | KABC | 10/20/14 | 10/26/14 | | CM | Cc 7p-730p | MTWTF-- | :30 | 3 | \$2,240.00 | P-03 | 4.20 | NM | 3 | \$6,720.00 |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611
KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|-------------|
| M-F 7p-730p Jeopardy 7p-730p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | | | 3 | \$2,240.00 | | 4.20 | | | |
| 63 | KABC | 10/27/14 | 11/02/14 | M-F 7p-730p Jeopardy 7p-730p | CM | Cc 7p-730p | MTWTF-- | :30 | 3 | \$2,560.00 | P-03 | 4.20 | NM | 3 | \$7,680.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | | | 3 | \$2,560.00 | | 4.20 | | | |
| 64 | KABC | 10/13/14 | 10/26/14 | M-F 730p-8p Wheel 730p-8p | CM | Cc 730p-8p | MTWTF-- | :30 | 3 | \$2,400.00 | P-03 | 4.00 | NM | 6 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | | | 3 | \$2,400.00 | | 4.00 | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | | | 3 | \$2,400.00 | | 4.00 | | | |
| 65 | KABC | 10/27/14 | 11/02/14 | M-F 730p-8p Wheel 730p-8p | CM | Cc 730p-8p | MTWTF-- | :30 | 3 | \$2,080.00 | P-03 | 4.00 | NM | 3 | \$6,240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | | | 3 | \$2,080.00 | | 4.00 | | | |
| 66 | KABC | 11/03/14 | 11/03/14 | M-F 730p-8p Wheel 730p-8p | CM | Cc 730p-8p | M----- | :30 | 1 | \$2,080.00 | P-03 | 4.00 | NM | 1 | \$2,080.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$2,080.00 | | 4.00 | | | |
| 67 | KABC | 10/20/14 | 10/27/14 | Mon Prime Other A Dancing with the Stars | CM | Cc 8p-10p | M----- | :30 | 1 | \$10,400.00 | P-03 | 7.70 | NM | 1 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/27/14 | 11/02/14 | M----- | | | | | 1 | \$10,400.00 | | 7.70 | | | |
| 68 | KABC | 10/20/14 | 10/26/14 | Mon Prime Other A Dancing with the Stars | CM | Cc 8p-10p | M----- | :30 | 1 | \$16,800.00 | P-03 | 7.70 | NM | 1 | \$16,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | M----- | | | | | 1 | \$16,800.00 | | 7.70 | | | |
| 69 | KABC | 11/03/14 | 11/03/14 | Mon Prime Other A Dancing with the Stars | CM | Cc 8p-10p | M----- | :30 | 1 | \$40,000.00 | P-03 | 7.70 | NM | 1 | \$40,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$40,000.00 | | 7.70 | | | |
| 70 | KABC | 10/13/14 | 10/19/14 | Mon Prime Hour C Castle | CM | Cc 10p-11p | M----- | :30 | 1 | \$9,600.00 | P-03 | 4.70 | NM | 1 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | M----- | | | | | 1 | \$9,600.00 | | 4.70 | | | |
| 71 | KABC | 10/20/14 | 11/02/14 | Mon Prime Hour C Castle | CM | Cc 10p-11p | M----- | :30 | 1 | \$12,000.00 | P-03 | 4.70 | NM | 2 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | M----- | | | | | 1 | \$12,000.00 | | 4.70 | | | |
| Week: | | 10/27/14 | 11/02/14 | M----- | | | | | 1 | \$12,000.00 | | 4.70 | | | |
| 72 | KABC | 10/13/14 | 10/19/14 | Tues Prime Hour C Forever | CM | Cc 10p-11p | -T----- | :30 | 1 | \$8,000.00 | P-03 | 2.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | -T----- | | | | | 1 | \$8,000.00 | | 2.00 | | | |
| 73 | KABC | 10/27/14 | 11/02/14 | Tues Prime Hour C Forever | CM | Cc 10p-11p | -T----- | :30 | 1 | \$6,400.00 | P-03 | 2.00 | NM | 1 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -T----- | | | | | 1 | \$6,400.00 | | 2.00 | | | |
| 74 | KABC | 10/27/14 | 11/02/14 | Wed Prime Hour A The Middle/The Goldbergs | CM | Cc 8p-9p | --W---- | :30 | 1 | \$6,400.00 | P-03 | 2.60 | NM | 1 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --W---- | | | | | 1 | \$6,400.00 | | 2.60 | | | |
| 75 | KABC | 10/20/14 | 10/26/14 | Wed Prime Hour B Modern Family/Blackish | CM | Cc 9p-10p | --W---- | :30 | 1 | \$24,000.00 | P-03 | 3.90 | NM | 1 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | --W---- | | | | | 1 | \$24,000.00 | | 3.90 | | | |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|-------------|---------------|------|------|-------|-------------|
| 76 | KABC | 10/20/14 | 10/26/14 | Wed Prime Hour C Nashville | CM | Cc 10p-11p | --W---- | :30 | 1 | \$5,600.00 | P-03 | 2.00 | NM | 1 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | --W---- | | | 1 | | \$5,600.00 | | 2.00 | | | | |
| 77 | KABC | 10/27/14 | 11/02/14 | Wed Prime Hour C Nashville | CM | Cc 10p-11p | --W---- | :30 | 1 | \$6,400.00 | P-03 | 2.00 | NM | 1 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | --W---- | | | 1 | | \$6,400.00 | | 2.00 | | | | |
| 78 | KABC | 10/20/14 | 11/02/14 | Thurs Prime Hour A Grey's Anatomy | CM | Cc 8p-9p | ---T--- | :30 | 1 | \$12,800.00 | P-03 | 3.90 | NM | 2 | \$25,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | ---T--- | | | 1 | | \$12,800.00 | | 3.90 | | | | |
| Week: | | 10/27/14 | 11/02/14 | ---T--- | | | 1 | | \$12,800.00 | | 3.90 | | | | |
| 79 | KABC | 10/13/14 | 10/19/14 | Thurs Prime Hour B Scandal | CM | Cc 9p-10p | ---T--- | :30 | 1 | \$14,400.00 | P-03 | 4.00 | NM | 1 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/13/14 | 10/19/14 | ---T--- | | | 1 | | \$14,400.00 | | 4.00 | | | | |
| 80 | KABC | 10/20/14 | 10/26/14 | Thurs Prime Hour B Scandal | CM | Cc 9p-10p | ---T--- | :30 | 1 | \$14,400.00 | P-03 | 4.00 | NM | 1 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | ---T--- | | | 1 | | \$14,400.00 | | 4.00 | | | | |
| 81 | KABC | 10/27/14 | 11/02/14 | Thurs Prime Hour B Scandal | CM | Cc 9p-10p | ---T--- | :30 | 1 | \$32,000.00 | P-03 | 4.00 | NM | 1 | \$32,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | ---T--- | | | 1 | | \$32,000.00 | | 4.00 | | | | |
| 82 | KABC | 10/20/14 | 11/02/14 | Thurs Prime Hour C How To Get Away With Murder | CM | Cc 10p-11p | ---T--- | :30 | 1 | \$11,200.00 | P-03 | 4.00 | NM | 2 | \$22,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | ---T--- | | | 1 | | \$11,200.00 | | 4.00 | | | | |
| Week: | | 10/27/14 | 11/02/14 | ---T--- | | | 1 | | \$11,200.00 | | 4.00 | | | | |
| 83 | KABC | 10/20/14 | 11/02/14 | Fri Prime Hour B Shark Tank | CM | Cc 9p-10p | ----F-- | :30 | 1 | \$11,200.00 | P-03 | 3.00 | NM | 2 | \$22,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | ----F-- | | | 1 | | \$11,200.00 | | 3.00 | | | | |
| Week: | | 10/27/14 | 11/02/14 | ----F-- | | | 1 | | \$11,200.00 | | 3.00 | | | | |
| 84 | KABC | 10/20/14 | 10/26/14 | Fri Prime Hour C 20/20 | CM | Cc 10p-11p | ----F-- | :30 | 1 | \$6,400.00 | P-03 | 2.60 | NM | 1 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | ----F-- | | | 1 | | \$6,400.00 | | 2.60 | | | | |
| 85 | KABC | 10/27/14 | 11/02/14 | Fri Prime Hour C 20/20 | CM | Cc 10p-11p | ----F-- | :30 | 1 | \$9,600.00 | P-03 | 2.60 | NM | 1 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | ----F-- | | | 1 | | \$9,600.00 | | 2.60 | | | | |
| 86 | KABC | 10/13/14 | 11/02/14 | M-Su 11p News Eyewitness News 11p | CM | Cc 11p-1135p | MTWTFSS | :30 | 5 | \$1,920.00 | P-03 | 2.80 | NM | 18 | \$34,560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTFSS | | | 5 | | \$1,920.00 | | 2.80 | | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTFSS | | | 6 | | \$1,920.00 | | 2.80 | | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTFSS | | | 7 | | \$1,920.00 | | 2.80 | | | | |
| 87 | KABC | 11/03/14 | 11/03/14 | M-Su 11p News Eyewitness News 11p | CM | Cc 11p-1135p | M----- | :30 | 1 | \$1,760.00 | P-03 | 2.80 | NM | 1 | \$1,760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$1,760.00 | | 2.80 | | | | |
| 88 | KABC | 10/13/14 | 10/19/14 | M-F 1135p-1237a M-F 1135p-1237a | CM | Cc 1135p-1237a | MTWTF-- | :30 | 3 | \$1,200.00 | P-03 | 1.40 | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | 3 | | \$1,200.00 | | 1.40 | | | | |
| 89 | KABC | 10/20/14 | 10/26/14 | M-F 1135p-1237a M-F 1135p-1237a | CM | Cc 1135p-1237a | MTWTF-- | :30 | 3 | \$1,120.00 | P-03 | 1.40 | NM | 3 | \$3,360.00 |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|------------|------|---------------|------|-------|------------|
| 89 | KABC | 10/20/14 | 10/26/14 | M-F 1135p-1237a M-F 1135p-1237a | CM | Cc 1135p-1237a | MTWTF-- | :30 | 3 | \$1,120.00 | P-03 | 1.40 | NM | 3 | \$3,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | 3 | | \$1,120.00 | | | 1.40 | | | |
| 90 | KABC | 10/27/14 | 11/02/14 | M-F 1135p-1237a M-F 1135p-1237a | CM | Cc 1135p-1237a | MTWTF-- | :30 | 4 | \$1,120.00 | P-03 | 1.40 | NM | 4 | \$4,480.00 |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | 4 | | \$1,120.00 | | | 1.40 | | | |
| 91 | KABC | 10/13/14 | 11/02/14 | M-F 1237a-107a M-F 1237a-107a | CM | Cc 1237a-107a | MTWTF-- | :30 | 3 | \$560.00 | P-03 | 0.70 | NM | 10 | \$5,600.00 |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | 3 | | \$560.00 | | | 0.70 | | | |
| Week: | | 10/20/14 | 10/26/14 | MTWTF-- | | | 3 | | \$560.00 | | | 0.70 | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | 4 | | \$560.00 | | | 0.70 | | | |
| 92 | KABC | 11/03/14 | 11/03/14 | M-F 1237a-107a M-F 1237a-107a | CM | Cc 1237a-107a | M----- | :30 | 1 | \$480.00 | P-03 | 0.70 | NM | 1 | \$480.00 |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$480.00 | | | 0.70 | | | |
| 93 | KABC | 10/20/14 | 11/02/14 | Sa 5a-6a Sa 5a-6a | CM | Cc 5a-6a | -----S- | :30 | 1 | \$240.00 | P-03 | 1.00 | NM | 2 | \$480.00 |
| Week: | | 10/20/14 | 10/26/14 | -----S- | | | 1 | | \$240.00 | | | 1.00 | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | 1 | | \$240.00 | | | 1.00 | | | |
| 94 | KABC | 10/20/14 | 11/02/14 | Sa 6a-7a Sa 6a-7a | CM | Cc 6a-7a | -----S- | :30 | 1 | \$560.00 | P-03 | 1.40 | NM | 2 | \$1,120.00 |
| Week: | | 10/20/14 | 10/26/14 | -----S- | | | 1 | | \$560.00 | | | 1.40 | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | 1 | | \$560.00 | | | 1.40 | | | |
| 95 | KABC | 10/13/14 | 10/26/14 | Sa 7a-8a Sa 7a-8a | CM | Cc 7a-8a | -----S- | :30 | 1 | \$800.00 | P-03 | 2.10 | NM | 2 | \$1,600.00 |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | 1 | | \$800.00 | | | 2.10 | | | |
| Week: | | 10/20/14 | 10/26/14 | -----S- | | | 1 | | \$800.00 | | | 2.10 | | | |
| 96 | KABC | 10/27/14 | 11/02/14 | Sa 7a-8a Sa 7a-8a | CM | Cc 7a-8a | -----S- | :30 | 1 | \$960.00 | P-03 | 2.10 | NM | 1 | \$960.00 |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | 1 | | \$960.00 | | | 2.10 | | | |
| 97 | KABC | 10/13/14 | 10/19/14 | Sa 8a-930a Sa 8a-930a | CM | Cc 8a-930a | -----S- | :30 | 1 | \$560.00 | P-03 | 2.50 | NM | 1 | \$560.00 |
| Week: | | 10/13/14 | 10/19/14 | -----S- | | | 1 | | \$560.00 | | | 2.50 | | | |
| 98 | KABC | 10/20/14 | 10/26/14 | Sa 8a-930a Sa 8a-930a | CM | Cc 8a-930a | -----S- | :30 | 1 | \$680.00 | P-03 | 2.50 | NM | 1 | \$680.00 |
| Week: | | 10/20/14 | 10/26/14 | -----S- | | | 1 | | \$680.00 | | | 2.50 | | | |
| 99 | KABC | 10/27/14 | 11/02/14 | Sa 8a-930a Sa 8a-930a | CM | Cc 8a-930a | -----S- | :30 | 1 | \$720.00 | P-03 | 2.50 | NM | 1 | \$720.00 |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | 1 | | \$720.00 | | | 2.50 | | | |
| 100 | KABC | 10/13/14 | 11/02/14 | SaSu 4p-630p Eyewitness News SaSu 4p-630p | CM | Cc 4p-630p | -----SS | :30 | 2 | \$560.00 | P-03 | 1.90 | NM | 6 | \$3,360.00 |
| Week: | | 10/13/14 | 10/19/14 | -----SS | | | 2 | | \$560.00 | | | 1.90 | | | |
| Week: | | 10/20/14 | 10/26/14 | -----SS | | | 2 | | \$560.00 | | | 1.90 | | | |
| Week: | | 10/27/14 | 11/02/14 | -----SS | | | 2 | | \$560.00 | | | 1.90 | | | |
| 101 | KABC | 10/13/14 | 10/26/14 | SaSu 1135p News SaSu Eyewitness News 1135p | CM | Cc 1135p-12a | -----SS | :30 | 2 | \$800.00 | P-03 | 1.30 | NM | 4 | \$3,200.00 |
| Week: | | 10/13/14 | 10/19/14 | -----SS | | | 2 | | \$800.00 | | | 1.30 | | | |
| Week: | | 10/20/14 | 10/26/14 | -----SS | | | 2 | | \$800.00 | | | 1.30 | | | |

Order / Rev: 63002 - 4
 Alt Order #: WOC10164928
 Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
 Product Desc: Jerry Brown for Governor
 Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|-------------|
| 102 | KABC | 10/27/14 | 11/02/14 | SaSu 1135p News SaSu Eyewitness New 1135p | CM | Cc 1135p-12a | -----SS | :30 | 2 | \$960.00 | P-03 | 1.30 | NM | 2 | \$1,920.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----SS | | 2 | | | | \$960.00 | | 1.30 | | | |
| 103 | KABC | 10/20/14 | 11/02/14 | Su 5a-6a Su 5a-6a | CM | Cc 5a-6a | -----S | :30 | 1 | \$240.00 | P-03 | 0.90 | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$240.00 | | 0.90 | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$240.00 | | 0.90 | | | |
| 104 | KABC | 10/13/14 | 10/19/14 | Su 6a-7a Su 6a-7a | CM | Cc 6a-7a | -----S | :30 | 1 | \$800.00 | P-03 | 1.20 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----S | | 1 | | | | \$800.00 | | 1.20 | | | |
| 105 | KABC | 10/20/14 | 10/26/14 | Su 6a-7a Su 6a-7a | CM | Cc 6a-7a | -----S | :30 | 1 | \$720.00 | P-03 | 1.20 | NM | 1 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$720.00 | | 1.20 | | | |
| 106 | KABC | 10/27/14 | 11/02/14 | Su 6a-7a Su 6a-7a | CM | Cc 6a-7a | -----S | :30 | 1 | \$800.00 | P-03 | 1.20 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$800.00 | | 1.20 | | | |
| 107 | KABC | 10/13/14 | 10/26/14 | Su 7a-8a Su 7a-8a | CM | Cc 7a-8a | -----S | :30 | 1 | \$560.00 | P-03 | 1.60 | NM | 2 | \$1,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----S | | 1 | | | | \$560.00 | | 1.60 | | | |
| | | Week: 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$560.00 | | 1.60 | | | |
| 108 | KABC | 10/27/14 | 11/02/14 | Su 7a-8a Su 7a-8a | CM | Cc 7a-8a | -----S | :30 | 1 | \$640.00 | P-03 | 1.60 | NM | 1 | \$640.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$640.00 | | 1.60 | | | |
| 109 | KABC | 10/13/14 | 10/19/14 | Su 8a-9a Su 8a-9a | CM | Cc 8a-9a | -----S | :30 | 1 | \$2,800.00 | P-03 | 1.80 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----S | | 1 | | | | \$2,800.00 | | 1.80 | | | |
| 110 | KABC | 10/20/14 | 10/26/14 | Su 8a-9a Su 8a-9a | CM | Cc 8a-9a | -----S | :30 | 1 | \$3,600.00 | P-03 | 1.80 | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$3,600.00 | | 1.80 | | | |
| 111 | KABC | 10/27/14 | 11/02/14 | Su 8a-9a Su 8a-9a | CM | Cc 8a-9a | -----S | :30 | 1 | \$4,000.00 | P-03 | 1.80 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$4,000.00 | | 1.80 | | | |
| 112 | KABC | 10/13/14 | 10/26/14 | Su 9a-11a Su 9a-11a | CM | Cc Su 9a-11a | -----S | :30 | 1 | \$560.00 | P-03 | 1.80 | NM | 2 | \$1,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | -----S | | 1 | | | | \$560.00 | | 1.80 | | | |
| | | Week: 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$560.00 | | 1.80 | | | |
| 113 | KABC | 10/27/14 | 11/02/14 | Su 630p-7p On The Red Carpet 630-7p | CM | Cc 630p-7p | -----S | :30 | 1 | \$1,120.00 | P-03 | 1.20 | NM | 1 | \$1,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$1,120.00 | | 1.20 | | | |
| 114 | KABC | 10/27/14 | 11/02/14 | Sun Prime Hour A America's Funniest Home Video | CM | Cc 7p-8p | -----S | :30 | 1 | \$4,000.00 | P-03 | 1.40 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$4,000.00 | | 1.40 | | | |
| 115 | KABC | 10/27/14 | 11/02/14 | Sun Prime Hour C Resurrection | CM | Cc 9p-10p | -----S | :30 | 1 | \$12,800.00 | P-03 | 3.00 | NM | 1 | \$12,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$12,800.00 | | 3.00 | | | |

Order / Rev: 63002 - 4
Alt Order #: WOC10164928
Flight Dates: 10/08/14 - 11/03/14

Advertiser: Jerry Brown for Governor
Product Desc: Jerry Brown for Governor
Estimate: 1611

KABC-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|--------------|
| 116 | KABC | 10/13/14 | 10/19/14 | USC/UCLA College Football UCLA @ California | CM | Cc | -----S- | :30 | 1 | \$16,000.00 | P-03 | 4.90 | NM | 1 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/13/14 | 10/19/14 | -----S- | | 1 | | | | \$16,000.00 | | 4.90 | | | |
| 117 | KABC | 10/13/14 | 10/19/14 | Sun Prime Hour D Revenge | CM | Cc 10p-11p | -----S | :30 | 1 | \$8,000.00 | P-03 | 2.40 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/13/14 | 10/19/14 | -----S | | 1 | | | | \$8,000.00 | | 2.40 | | | |
| 118 | KABC | 10/20/14 | 10/26/14 | Sa Day Game 2 College Sa Day Game 2 College FB | CM | Cc Various | -----S- | :30 | 2 | \$4,800.00 | P-03 | 1.20 | NM | 2 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/20/14 | 10/26/14 | -----S- | | 2 | | | | \$4,800.00 | | 1.20 | | | |
| 119 | KABC | 10/13/14 | 10/19/14 | Sa Prime College Football Sa Prime College Football | CM | Cc Various | -----S- | :30 | 2 | \$4,800.00 | P-03 | 1.20 | NM | 2 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/13/14 | 10/19/14 | -----S- | | 2 | | | | \$4,800.00 | | 1.20 | | | |
| 120 | KABC | 10/27/14 | 11/02/14 | Sa Day Game 1 College Sa Day Game 1 College FB | CM | Cc Various | -----S- | :30 | 2 | \$4,000.00 | P-03 | 1.20 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S- | | 2 | | | | \$4,000.00 | | 1.20 | | | |
| 121 | KABC | 10/27/14 | 11/02/14 | Sa Prime College Football Sa Prime College Football | CM | Cc Various | -----S- | :30 | 2 | \$4,400.00 | P-03 | 1.20 | NM | 2 | \$8,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S- | | 2 | | | | \$4,400.00 | | 1.20 | | | |
| 122 | KABC | 10/13/14 | 10/19/14 | Mon Prime Other A Dancing with the Stars | CM | Cc 8p-10p | M----- | :30 | 1 | \$9,160.00 | P-03 | 7.70 | NM | 1 | \$9,160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/13/14 | 10/19/14 | M----- | | 1 | | | | \$9,160.00 | | 7.70 | | | |
| 123 | KABC | 10/27/14 | 11/02/14 | Sun Prime Hour B Once Upon A Time | CM | Cc 8p-9p | -----S | :30 | 1 | \$16,000.00 | P-03 | 0.00 | NM | 1 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | -----S | | 1 | | | | \$16,000.00 | | 0.00 | | | |
| 124 | KABC | 10/20/14 | 10/26/14 | Sun Prime Hour B Once Upon A Time | CM | Cc 8p-9p | -----S | :30 | 1 | \$10,400.00 | P-03 | 0.00 | NM | 1 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/20/14 | 10/26/14 | -----S | | 1 | | | | \$10,400.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 352 | \$795,560.00 |