

CONT# **Aug 24, 22**
 REP **36107786** Mod# Ver# 1 (Last =)
 TO **CHRISTAL RADIO**
 FM **KZZO-FM (Sacramento, CA)**
 OFF **STEVE SARANTOS**
 AGY **LOS ANGELES**
 ADDR **SADLER STRATEGIC MEDIA**
12103 VIEWCREST RD
STUDIO CITY, CA 91604

DDS CONT# **0**
 C/P/E: **/ / 2686**

SALESPERSON FAX#

PH #

BYR **ROSA LOZANO**
 ADV **YES ON 27**
 PDT **SPORTS BETTING**
 FLT **Aug 29, 22 - Nov 13, 22**

* REP ORDER COMMENT *

** 8/24/2022 8:06:00 PM: NEW ORDER - PLEASE CONFIRM ASAP

** 8/24/2022 8:06:00 PM: POPULATIONBUYTYPE: CPP.

** 8/24/2022 8:06:00 PM: THIS IS WEEK OF 8/29 ORDER.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
ADD	1.1	FLIGHT 1 MTWTF..	6A - 10A	60	8/29/2022 - 9/2/2022	1W	10	\$150.00	10
	1.2	MTWTF..	10A - 3P	60	8/29/2022 - 9/2/2022	1W	10	\$150.00	10
	1.3	MTWTF..	3P - 7P	60	8/29/2022 - 9/2/2022	1W	10	\$150.00	10
	1.4S.	6A - 7P	60	9/3/2022 - 9/3/2022	1W	5	\$75.00	5
	** WEEKLY FLIGHT TOTALS **						35	\$4,875.00	

	Sep 22	Oct 22	Nov 22				
SPOTS	35	0	0				
CASH	4875.00	0.00	0.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	4875.00	0.00	0.00				

						TOTAL
SPOTS						35
CASH						4,875.00
TRADE						0.00
NSL						0.00
TOTAL						4,875.00

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REP CHRISTAL RADIO

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**** Competitive Comments ****

SVC: May22 MSA CustRadio

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.