

# DUPLICATE INVOICE



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 Main: (717)393-5851  
 Billing: (410)338-6432

www.wgal.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 210 W Pennsylvania Ave  
 Suite 250  
 Towson, MD 21204

Send Payment To:

**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1474637-1 | 04/17/16     | April 2016    | 03/28/16 - 04/17/16 |

| Property | Account Executive | Sales Office   | Sales Region |
|----------|-------------------|----------------|--------------|
| WGAL     | Mary Tricoli      | HRP-Philadelph | National     |

| Advertiser                | Product              | Estimate Number |
|---------------------------|----------------------|-----------------|
| DiSanto/R/PA State Senate | J DISANTO FOR SENATE | 2888            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 04/12/16 - 04/18/16 | 1474637 | 08224987    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 1021        | 264             | 295         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

| Line   | Start Date        | End Date        | Description          | Start/End Time    | MTWTFSS              | Length                | Spots/<br>Week | Rate         | Type        |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
|--|-------------------|-----------------|----------------------|-------------------|----------------------|-----------------------|----------------|--------------|-------------|---------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|---------|----------------------|-------|-----|----------|----------|----|
| 9  | 04/16/16          | 04/16/16        | Sat/Sun News 8 at 6a | 6-7a              | -----S-              | :30                   | 1              | \$250.00     | NM          |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
| <table border="0" style="width: 100%;"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/11/16</td> <td>04/17/16</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>WGAL</td> <td>Sa</td> <td>04/16/16</td> <td>6:40 AM</td> <td>Sat/Sun News 8 at 6a</td> <td>6-7a</td> <td>:30</td> <td>16DSNNTM</td> <td>\$175.00</td> <td>NM</td> </tr> </table> |                   |                 |                      |                   |                      |                       |                |              |             | <b>Weeks:</b> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 04/11/16 | 04/17/16 | -----S- | 1 | \$250.00 |  |  |  |  | <b>Spots: #</b> | <b>Ch</b> | <b>Day</b> | <b>Air Date</b> | <b>Air Time</b> | <b>Description</b> | <b>Start/End Time</b> | <b>Length</b> | <b>Ad-ID</b> | <b>Rate</b> | <b>Type</b> | 1 | WGAL | Sa | 04/16/16 | 6:40 AM | Sat/Sun News 8 at 6a | 6-7a  | :30 | 16DSNNTM | \$175.00 | NM |
| <b>Weeks:</b>  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                       |                |              |             |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
|  | 04/11/16          | 04/17/16        | -----S-              | 1                 | \$250.00             |                       |                |              |             |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
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| 1  | WGAL              | Sa              | 04/16/16             | 6:40 AM           | Sat/Sun News 8 at 6a | 6-7a                  | :30            | 16DSNNTM     | \$175.00    | NM            |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
| 10   | 04/17/16          | 04/17/16        | Sa/Su News 8 at 9a   | 9-10a             | -----S               | :30                   | 1              | \$450.00     | NM          |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |
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| <b>Total Spots</b>   |                   |                 |                      |                   |                      |                       | <b>2</b>       |              |             |               |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |         |                      |       |     |          |          |    |

**Payment Terms 30 Days**

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$625.00</b> |
| <u>Agency Commission</u> | <b>\$93.75</b>  |
| <u>Net Amount Due</u>    | <b>\$531.25</b> |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.