

KEEP MY TV PUBLIC FILE FORM

Station and Location: KSTW/Seattle	Date: 7/22/14
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The National Association of Broadcasters (NAB) and this station do hereby request station time concerning the following issue:

Promote the future of broadcast television technology.

Note: There are no charges for the airing of these spots. Stations may air these spots at their discretion.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance" as defined by the Bipartisan Campaign Reform Act of 2002?

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A. This programming refers to federal regulation of broadcast television.

For programming that "communicates a message relating to any political matter of national importance," attach Schedule (page 2).

I represent that the payment for the above described broadcast time has been furnished by (name and address): National Association of Broadcasters

Contact: Christopher D. Ornelas; 1771 N St, NW, Washington DC 20036; 202-429-5300

No payment has been provided for the airing of this (these) spots.

The entity furnishing the spot to station, if other than an individual person is:

☒ a corporation

☐ a committee

☒ an association

☐ or other unincorporated group

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List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

National Association of Broadcasters – Chief Executive Officers

Gordon H. Smith
President and Chief Executive Officer

Christopher D. Ornelas
Chief Operating and Strategy Officer

Schedule

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing actual air time for each spot.

TO BE SIGNED BY STATION REPRESENTATIVE



Signature

Elise Cantini, Program Coordinator

Printed Name and Title

Note: Because the FCC requires that the political file contain the actual time spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and the rates for specific spots aired (if applicable). The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Order Item Summary

CBS TELEVISION STATIONS



KSTW-TV

Order#: 39314	UN	LOC-Non-Revenue-Public	Start - End: 7/24/2014 - 9/7/2014	HL#:	Created: 07/22/2014 06:09 P
Advertiser: KSTW-TV (40823)	1000 Dexter Ave N Ste 205 Seattle, WA 98109-3578		Alt Ord Id:	Print Invoice Locally: Y	Updated:
Agency: KSTW-TV PROMOTION/PSA (12034)	1000 Dexter Ave N Ste 205 Seattle, WA 98109-3578		CPE: -/PSA	Co-op Invoice: N	Confirmed:
AE: KSTW-TV House (KSTW-TV)			Product: NAB Corporate Issue - Keep My TV	Do Not Mail Invoice: Y	Contract:
Buyer:			Demo: HHOLDS DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 0%	Notarize Invoice: N	Billing Mth: Item Rate
			Self Protection Intr: :02:00	Print Affidavit: N	Comm Cat: Standard
				Print Sub Invoice: N	Supress Rates: N
				Notarize Sub Invoice: N	Schedule Code: B

Item	Time Class		Eligible Days		BreakType	Product Category Commission Catg.			Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC																		
001	UN	4:00:00-27:59:00	M T W T F S S		MILT	Airtime (Broadcast) Standard			30	B	:02:00	0.00	\$0.00	70	\$140.00	\$2.00																			
<table><tr><td>Start</td><td>End</td><td>Jul 21</td><td>Jul 28</td><td>Aug 04</td><td>Aug 11</td><td>Aug 18</td><td>Aug 25</td><td>Sep 01</td></tr><tr><td>07/24/14</td><td>09/07/14</td><td>10</td><td>10</td><td>10</td><td>10</td><td>10</td><td>10</td><td>10</td></tr></table>																		Start	End	Jul 21	Jul 28	Aug 04	Aug 11	Aug 18	Aug 25	Sep 01	07/24/14	09/07/14	10	10	10	10	10	10	10
Start	End	Jul 21	Jul 28	Aug 04	Aug 11	Aug 18	Aug 25	Sep 01																											
07/24/14	09/07/14	10	10	10	10	10	10	10																											

Order Summary

	Unconfirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	70	\$0.00	\$0.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	70	\$0.00	\$0.00