

## Issues Programs List

### Q1

Townsquare Media Bangor  
WBZN, WDEA, WQCB, WWMJ, WEZQ

January 1 – March 31<sup>st</sup>, 2021

### Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Crime-** Maine Concerns covers stories we think are important to Maine residents from drug trafficking to scams and security related issues. We cover human crime stories, as well as environmental crimes, with information from the Maine Warden Service, U.S. Coast Guard, and Maine Marine Patrol. In addition, we discuss resources available to victims of crime, like domestic assault.
- B. **Health-** Maine Concerns covers a wide variety of health related stories and works with regional hospitals, the Maine CDC, and other organizations to get the word out about conferences, medical developments, viruses, and seasonal concerns like Lyme disease or flu. Many of our stories dealing with public safety can be considered health related as well, citing our warnings about CO poisoning during power outages as one example. The pandemic continues to be a hot topic during this quarter.
- C. **Economy-** Maine Concerns covers job fair activities, training and development opportunities, and available resources for educational financial aid. We have also reported on economic initiatives to help in times of crisis, like CARES ACT funding.
- D. **Environment-** Our environmental coverage spans a wide variety of stories including promoting public hearings, campaigns to protect Maine's wildlife, and educational programs. In addition, we cover stories about local efforts to clean up communities, and add more green space to urban areas.
- E. **Education** - Maine Concerns covers stories in Maine from school budgets to school safety initiatives. Stories about innovative college studies and research are also covered, and how to learn more about financial aid.
- F. **Public Safety-** Maine Concerns covers stories that impact the public safety of the community which can run the gamut from natural disasters to police emergencies. We also cover local police force initiatives to connect with the community, like Coffee with a Cop, or drug takeback events.

## **Section II. Responsive Programs**

**Our community issues program, Maine Concerns, airs each Sunday on WBZN and WQCB at 6:00 a.m., WEZQ at 6:12 a.m., WWMJ at 6:20 a.m., and on WDEA at 11:10 a.m.**

### **1-4-21 Health, Economy, Crime, Public Safety (Length - 24:49)**

**Downeast Community Partners** – Lee Hardison with Downeast Community Partners updates Cindy Campbell on the THAW fund that helps people to heat their homes in the winter. The 100% donation-based program gives emergency funds for people who are temporarily unable to afford heating oil, like a temporary job layoff or someone waiting for their heat assistance to kick in.

**Partners for Peace** – Cindy Campbell talks with Casey Faulkingham about domestic violence-related homicides, after a report from the Department of Public Safety showed that nearly half the murders in 2019 were related to domestic violence. Faulkingham talks about warning signs that a partner may become abusive, the added stresses on relationships caused by the pandemic, and what someone should do if they feel they're in a dangerous situation.

**Serve a Neighbor Campaign** – Cindy Campbell chats with Cheryl Garland Crabtree, about the Serve a Neighbor program, that encourages residents to do something nice for someone else, including shoveling snow, buying groceries, or other random acts of kindness. She says the program was designed for 2020, but they're hoping to see it continue into 2021, and explains how people can get involved.

### **1-10-21 Health, Education (Length – 24:57)**

**G.E.A.R. Parent Network** – Cindy Campbell talks with Support Specialist Sarah Judge about the GEAR Parent Network, which offers information about resources, a support hotline, and education for parents of children with emotional or behavioral health challenges. She discusses the many services they offer, from support groups to advocacy, including an educational class being held this week to teach parents how to communicate with their non-verbal children.

**Pine Tree Camp** – Cindy Campbell chats with Camp Director Dawn Willard-Boyington about the Pine Tree Camp for children and adults with disabilities, their no-child-turned-away policy, and the donations needed to keep it running. During the pandemic, the camp paid to mail activity boxes to their campers, so they could hold 'virtual camp.'

### **1-17-21 Health, (Length – 24:23)**

**American Red Cross** – Cindy Campbell talks with American Red Cross Executive Director for Northeastern Maine, Caroline King, about convalescent plasma and why it's in such demand. She explains that the plasma of people who have recovered from COVID-19 can actually provide antibodies to help other patients fight against the virus. She also details what it takes to donate plasma and where people can give.

**Parents in the Pandemic** – Cindy Campbell chats with Christopher McLaughlin of Northern Light Acadia Hospital about how the pandemic is affecting parents, who are trying to juggle: child care; remote learning; working their own jobs remotely; and helping their children deal with being so isolated from their friends. He offers tips parents and caregivers can use to stay in touch with their children's emotions and let them know they're not alone.

#### **1-24-21 Crime, Public Safety, Economy, Health (Length – 24:46)**

**Hope for Homeless** – Cindy Campbell talks with Ann Sweeney who, together with her husband Ken, founded the group 'Hope for Homeless' that just received a \$10,000 grant from the city of Bangor. The organization works with local shelters and the Bangor Police Department to provide everything from food to clothing, tents and hygiene products to the city's homeless population. Sweeney talks about the how the financial crisis created by the pandemic has increased the need, and also about scam artists who pretend to be homeless and cheat people out of money by standing at intersections.

#### **1-31-21 Education, Economy (Length – 24:18)**

**Challenger Learning Center** – Cindy Campbell talks with Challenger Learning Center's Executive Director Kirsten Hibbard about the programs being offered next month to Maine students. The non-profit education center uses simulated space flights to teach middle-school children about STEM subjects, and how they can be applied to jobs in Maine.

**Pine Tree Camp, Part 2** – Pine Tree Camp Director Dawn Willard-Robinson shares details with Cindy Campbell about the group's biggest fundraising event of the year, the Dysart's Pine Tree Camp snowmobile ride-in. While the ride-in was cancelled, they have several other ways people can donate, to fund tuition for children with disabilities whose parents are unable to pay tuition. They've added some ways for people to donate, including a text-to-donate number and the sale of cardboard eggs.

#### **2-7-21 Crime, Economy, Environment (Length: 24:21)**

**Maine Coalition Against Sexual Assault** – Cindy Campbell talks with Jennifer Wilkey and Jess Bedard of MECASA about human trafficking, how prevalent it is in Maine, and what community members can do to help in the fight against it. They explain what type of person is most vulnerable to traffickers, how a history of abuse plays into it, and what resources are available to them.

**Efficiency Maine** – Cindy Campbell talks with Michael Stoddard of Efficiency Maine about electric vehicles: what makes them preferable to fuel-dependent vehicles; how common they will be in the very near future; and the modifications needed in communities to accommodate them. He also talks about rebates that are available, through Efficiency Maine, on the vehicles and their recharging accessories.

#### **2-14-21 Health, Economy (Length 24:51)**

**Camp Capella Polar Dip** – Cindy Campbell talks with Camp Capella's Executive Director, Harvey Chesley about the facility that provides a full camper experience for

children and adults with disabilities, and the expense of being able to meet all the children's various challenges. He encourages people to participate or sponsor a participant in the upcoming polar dip, which has been adapted for the pandemic to include virtual options.

**Brick Church/Manna Warming Center** – Cindy Campbell talks with Bill Rae, Executive Director of Manna about the facility's warming center at the Brick Church in Bangor. He says donations are needed to provide water, sanitizing supplies, and blankets for the area's homeless population that will spend part of their day getting out of the cold and interacting with others.

**American Red Cross** – Cindy Campbell talks with Caroline King of the American Red Cross about the need for blood, and the fact that all blood that's donated is tested for COVID antibodies. This could let the donor know if they may have had a non-symptomatic case of COVID, and also reassures anyone who needs a transfusion that the blood will be safe and COVID-free.

## **2-21-21 Education, Health, Environment (Length – 24:32)**

**Literacy Volunteers of Bangor** – Cindy Campbell talks with Literacy Volunteers of Bangor's Executive Director Mary Marin Taylor about the need for online tutors, and the upcoming virtual tutor training session. The pandemic has caused the organization to expand their services to include online literacy, to help people navigate things like Zoom meetings. LV Bangor also helps with general reading literacy, attaining a GED, and learning English.

**Carbon Monoxide Poisoning** – Now that the snow is piling up, Cindy Campbell checks in with Epidemiologist Andrew Smith about the many ways residents can be exposed to carbon monoxide: including improperly vented generators; heater and dryer vents that are clogged with snow; and blocked car exhaust pipes. He explains the symptoms of CO poisoning and what to do if you think you've been exposed.

## **2-28-21. Health, Education, Economy (Length – 24:52)**

**Vaccination Clinic Volunteers** – Cindy Campbell talks with Stacey Coventry, Director of Volunteer and Community Services at Northern Light Eastern Maine Medical Center, about the need for hundreds of volunteers who can help with the COVID-19 vaccination clinic at the Cross Insurance Center. She explains the many duties performed by volunteers, both clinical and non-clinical, and how people can get involved.

**211 Maine** – Cindy Campbell talks with Nikki Busmanis of 211 Maine about how residents can access information pertinent to the season: including locations of food pantries; available heat assistance; and education assistance. Busmanis also talks about the information available through 211 Maine about the pandemic, including COVID testing sites and locations of vaccination clinics.

## **3-7-21 Health, Education**

**Mental Health Videos via Northern Light Acadia Hospital** – Cindy Campbell once again talks with Chris McLaughlin of Northern Light Acadia Hospital Pediatric Services.

This time McLaughlin tells us about a series of videos he has produced for YouTube, that offer education on a variety of topics. The videos can help everyone from young children coping with remote learning to Maine's seniors who are struggling with the isolation of the pandemic.

**Children's Miracle Network Hospitals** – Cindy Campbell talks with Kelly Pearson, Director of the CMNH program at Northern Light Eastern Maine Medical Center. She talks about how money donated to CMNH is used, from something as simple as buying a meal for a family who didn't expect to be at the hospital, to more complex purchases like the neo-natal ambulance that brings preemies in crisis to NLEMMC. Townsquare Media stations will be conducting a radiothon to collect donations for CMNH later this week.

### **3-14-21 Health, Education, Environment (Length – 25:02)**

**Together Place Writing Contest** – Cindy Campbell talks with Sean Faircloth, Executive Director of the Together Place in Bangor, about a writing contest for people who have dealt, or are dealing with mental health and/or substance abuse issues. The contest is a way for these folks to use the writing as a creative outlet, to help them deal with their challenges. Faircloth says the organization is holding virtual writing workshops to offer educational tips to participants.

**Camp Capella Day Camp** – Cindy Campbell talks with Harvey Chesley of Camp Capella about the organization's summer plans. With a relaxing of some outdoor health and safety restrictions, organizers plan to hold a day camp for children and adults with disabilities, where campers can tour through several outdoor activities in small groups. He says they're also offering a virtual camp to allow campers who are not comfortable participating in day camp to still find a way to have some fun.

### **3-21-21 Health (Length – 24:38)**

**National Sleep Awareness Week** – Cindy Campbell talks with Dr. Thomas Rajan, of the Eastern Maine Health Sleep lab, about the importance of getting adequate, quality sleep. He talks about the types of sleep disorders and the role sleep plays in maintaining a healthy immune system, which is so important in this time of COVID.

### **3-28-21 Environment, Education (Length: 24:18)**

**Brewer Outdoor Education** – Cindy Campbell talks with instructor Cindy Porter-McLaughlin about Brewer High School's outdoor education program, which is an alternative to physical education that gets students out in the environment. They take part in camping trips, rafting trips, and learn valuable outdoor skills.

**Dirigo Reads** – Cindy Campbell talks with Dirigo Reads co-founder Dan Cashman about this organization that aims to put a new book in the hands of every first grader in Maine by 2025. The program that's managed to fulfill their commitment, even during the pandemic, is now looking for new schools to add to the roster, as they continue toward their goal.