

KRZI-AM
ISSUES/PROGRAMS QUARTERLY REPORT
2nd QUARTER 2022

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
04/01/2022-06/30/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Texas Association of Broadcasters. They provide PSAs for stations to broadcast. This campaign is for the Texas National Guard. They are looking for people to sign up for the National Guard.
04/01/2022-06/30/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Waco Downtown Farmer's Market, supporting Waco and Central Texas farmers and artisans.
04/01/2022-04/06/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Region 12 Education Service Center Job Fair held on April 6, 2022.
04/01/2022-04/09/2022	3 times a day	:30 seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Unbound Light Up the Dark 5K benefit fun run. Unbound raises awareness locally about human trafficking.
04/05/2022-04/19/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for Historic Waco Foundation's Annual Spring Lecture Series, educating the public about the historical contributions of Waco's educational institutions.
04/10/2022-04/30/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for Greater Hewitt Chamber of Commerce community event and food drive, Nacho Daddy Car Show, held on April 30, 2022.
04/10/2022-05/14/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Arc of McLennan County annual fundraiser, Boots on the Brazos. The Arc is a Waco after school program.
04/10/2022-05/31/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Cen-Tex Hispanic Chamber of Commerce Family Skate Night, community event.
04/15/2022-05/01/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for Christ the King Catholic Church in Belton, TX, about their Annual Springfest community event.
04/15/2022-05/21/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the 75 th Annual Rodeo Killeen, promoting agricultural education, and supporting Central Texas high school students.

05/01/2022-05/15/2022	3 times a day	:30	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Waco Civic Theater's production of Music Man.
05/01/2022-05/27/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the West Cruzziers Car Show, benefitting St. Mary's Catholic School and VFW Post 4819.
05/23/2022-05/28/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for Humane Society of Central Texas, pet adoption event at the Dr. Pepper Museum.
05/01/2022-05/31/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for the Cen-Tex Hispanic Chamber of Commerce, publicizing their Family Skate Night event each Tuesday evening.
05/25/2022-06/30/2022	3 times a day	:30 Seconds	Bryan Reeder, Mike Crow, Tom Barfield, Ward Whites, Jim Nash	KRZI-AM aired PSAs for Carter Bloodcare Center, urging local citizens to donate blood in response to the Uvalde School tragedy.



Date aired: 04/03/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-14

Total running time: 29:30 (with optional exit at 24:00)

1. **Gary L. Freed, MD, MPH**, pediatrician, co-director of the University of Michigan Health C.S. Mott Children's Hospital National Poll on Children's Health

Dr. Freed led a nationwide poll that found that more than a quarter of parents say their adolescent-aged child has seen a mental health specialist, with nearly 60% of those reporting a visit within the past year. He said even before the pandemic, mental health disorders in adolescents, such as depression and anxiety, were prevalent. He added that lockdowns, school closings and isolation exacerbated these problems. He talked about common obstacles encountered by parents who seek mental health treatment for their children.

Issues covered:

Length: 8:09

**Adolescent Mental Health
Parenting**

2. **Emma J. Hudgins, PhD**, FRQNT Postdoctoral fellow, Bennett Lab in the Department of Biology at Carleton University

Dr. Hudgins was the lead author of a study that estimates that over the next 30 years, 1.4 million street trees on public land will be killed by invasive insects, primarily the emerald ash borer, costing over \$900 million to replace. She projects that an additional 87 million urban trees on private property will also die. She talked about potential strategies in urban planning to reduce the likelihood of such huge tree losses in the future.

Issues covered:

Length: 8:55

**Emerald Ash Bore
Environment
Government Spending**

3. **Matthew Harding, PhD**, Professor of Economics and Statistics, University of California, Irvine, UCI Faculty Innovation Fellow

Dr. Harding led research that found that a person's credit score can predict when they will die. He said having a low credit score doesn't mean someone is more likely to die young. He explained the two major connections between mortality and credit scores,

Issues covered:

Length: 5:10

**Longevity
Personal Finance**

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Date aired: 04/10/2022 Time Aired: 6:30 AM

Show # 2022-15

Total running time: 29:30 (with optional exit at 24:00)

2. **Tom McParland**, car buying expert and consumer advocate, founder of the car buying service Auto Match Consulting

In recent months, prices for new and used cars have skyrocketed to historic levels. Mr. McParland explained the factors contributing to the inflation. He discussed unusual and creative fees that many dealers are adding to car prices, and how consumers can deal with them. He also offered money-saving suggestions for buyers in the used car market.

Issues covered:

Length: 8:09

**Consumer Matters
Economy**

4. **Rebecca Knight**, senior correspondent for Insider

Many job seekers are accepting offers, only to find that the job and work environment are vastly different than the recruiter portrayed them. Ms. Knight said a recent survey found that 72% of new hires felt immediate regret because they believed that they had been deceived by a recruiter. She outlined the questions that savvy job seekers should ask in the interview process.

Issues covered:

Length: 8:55

**Employment
Career**

5. **Christina Abdel-Shaheed, PhD**, Early Career Development Fellow at the School of Public Health at University of Sydney

Virtually every medicine is known to cause at least a few unintended side effects. Dr. Abdel-Shaheed led a study that examined immune responses linked to acetaminophen (Tylenol), non-steroidal anti-inflammatory drugs like ibuprofen, and opioid analgesics. The results were mixed, and she explained the varying effects and the implications in combating various infectious conditions – including COVID-19.

Issues covered:

Length: 5:10

**Personal Health
COVID-19**



Date aired: 04/17/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-16

Total running time: 29:30 (with optional exit at 24:00)

3. **Minda Harts**, author of "*You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice*"

Ms. Harts offered advice to girls of color looking to find their voice and claim space as they prepare for high school, college, and the job market. She explained how young women can create boundaries as teenagers, why locating a mentor is critical to success, and how girls can find the courage to speak up in difficult conversations and negotiations.

Issues covered:

Length: 8:48

Minority Concerns

Racism

Career

6. **Loretta L. Worters**, Vice President of Media Relations, Insurance Information Institute

The cost of home construction is skyrocketing due to inflation, and this could spell trouble for homeowners. Ms. Worters said homeowners may discover they are underinsured if they need to rebuild in a covered insurance claim. She outlined what consumers need to know to assess whether they are appropriately covered for homeowners, car and umbrella policies in times of high inflation.

Issues covered:

Length: 8:30

Consumer Matters

Insurance

7. **Whitney Goodman**, licensed psychotherapist, owner of the Collaborative Counseling Center, a private therapy practice in Miami, author of “*Toxic Positivity: Keeping It Real in a World Obsessed With Being Happy*”

Ms. Goodman explained the concept of “toxic positivity,” in which society constantly tells people that the key to happiness is silencing negativity. She outlined simple ways to experience and work through difficult emotions, leading to more authenticity, connection, and personal growth.

Issues covered:

Length: 5:09

Mental Health

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Date aired: 04/24/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Annie Grace**, author of “*This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness & Change Your Life*”

Many people question whether drinking has become too big a part of their lives, and worry that it may even be affecting their health. Ms. Grace shared her personal struggles with alcohol addiction and how she quit. She debunked myths connected to social drinking. She also discussed societal pressures, psychological factors, and other reasons people drink.

Issues covered:

Length: 8:25

Substance Abuse

Mental Health

2. **John Brown Miller, PhD**, global expert on public infrastructure, former Professor of Construction Management and Civil And Environmental Engineering at the Massachusetts Institute of Technology

Dr. Brown discussed why government costs so much and why public infrastructure projects are frequently delayed or over budget. He offered examples to illustrate how other countries' public works projects are often completed in more cost-effective and efficient ways than in the U.S.

Issues covered:

Length: 8:50

Public Infrastructure

Government Spending

3. **Jodie Plumert, PhD**, Professor and Starch Faculty Fellow at the University of Iowa

For adults, crossing the street by foot seems easy. Dr. Plumert led a study that found that most kids' perceptual judgment and motor skills aren't developed enough to safely cross a street until age 14. She discussed the precautions that parents should take for younger children.

Issues covered:

Length: 4:54

Traffic Safety

Child Safety

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Date aired: 05/01/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

4. **Sadé Lindsay, PhD**, sociologist in the Cornell Brooks School of Public Policy at Cornell University

Many prisons offer vocational training and other educational opportunities for inmates. However, Dr. Lindsay led a study that found that the formerly incarcerated face a “prison credential dilemma” when deciding whether to use credentials from prison when seeking employment. Her study found that just 2 of 50 former inmates were successful in using their prison education credentials to find a job. She talked about the most common programs offered in prisons.

Issues covered:

Length: 8:35

**Criminal Justice
Education**

Employment

8. **Heather Turgeon, MFT**, co-author of “*Generation Sleepless: Why Tweens and Teens Aren't Sleeping Enough and How We Can Help Them*”

Ms. Turgeon said today’s teenagers are caught in a perfect storm of omnipresent screens, academic overload, night owl biology and early school start times. She said today’s teens are operating in a constant state of sleep debt while struggling to meet the demands of adolescence. She offered suggestions for parents who want to help their kids develop healthy sleep habits.

Issues covered:

Length: 8:43

Adolescent Health

9. **Kritee Gujral, PhD**, Research Health Economist in the Health Economics Resource Center of the Veterans Administration Palo Alto Health Care System

Dr. Gujral led a Veterans Administration study that found that rural veterans with mental-health issues were likelier to get online treatment after receiving iPads from the Department of Veteran Affairs, reducing their risk of suicide during the COVID-19 pandemic. She said the results were very promising, and the initiative will continue in the future.

Issues covered:

Length: 5:03

**Veterans’ Concerns
Mental Health**



Date aired: 05/08/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-19

Total running time: 29:30 (with optional exit at 24:00)

2. **Steven H. Woolf, MD, MPH**, Director Emeritus and Senior Advisor in the Center on Society and Health, Professor in the Department of Family Medicine and Population Health at the Virginia Commonwealth University School of Medicine

Dr. Woolf found that average life expectancy in the United States is expected to drop by 2.26 years from 2019 to 2021, worse than any of the other 21 high-income nations in his study. He said the trend is related to both the pandemic and to deeply rooted problems such as drug overdoses, obesity, diabetes and other chronic diseases that have been increasing for decades. He said the life expectancy declines were the worst among both Hispanic and African Americans.

Issues covered:

Length: 8:44

**Longevity
Personal Health
COVID 19**

4. **Nick Maggiulli**, personal finance blogger, Chief Operating Officer and Data Scientist at Ritholtz Wealth Management, author of "*Just Keep Buying: Proven Ways to Save Money and Build Your Wealth*"

Mr. Maggiulli talked about ways to accumulate wealth. He said there are many ways to get rich, including real estate, stock index funds or owning a business, but the overarching key is to buy income-producing assets. He offered suggestions for younger people to get a start in saving and investing.

Issues covered:

Length: 8:40

Personal Finance

5. **Camilla Hodge, PhD**, Professor in the Brigham Young University Marriott School of Business

Prof. Hodge led a recent study of a US National Parks program called “Every Kid Outdoors,” which gives families with fourth graders free access to national parks for one year. She found that the program has led to an increased frequency of hiking with children. She noted that the program was not very effective for lower income families, and offered recommendations to remedy that.

Issues covered:

Length: 4:52

**National Parks
Physical Fitness
Poverty**

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Date aired: 05/15/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-20

Total running time: 29:30 (with optional exit at 24:00)

3. **Matt Paxton**, decluttering and downsizing expert, host of the Emmy-nominated PBS series “Legacy List with Matt Paxton,” author of “*Keep the Memories, Lose the Stuff: Declutter, Downsize, and Move Forward with Your Life*”

Mr. Paxton discussed the difficulties everyone faces when downsizing or trying to declutter their home or workplace. He said most of the emotional obstacles are connected to memories that are attached to physical objects. He offered suggestions on how to begin a reorganizing project and to persevere to the end.

Issues covered:

Length: 9:19

Personal Productivity

Workplace Matters

Mental Health

6. **Michelle Johnson-Motoyama, PhD**, Associate Professor at Ohio State University's College of Social Work

A first-of-its-kind national study at Ohio State University found that a special program designed to help some families at risk of child maltreatment has been surprisingly successful. Prof. Johnson-Motoyama was the lead author and she found the program resulted in a 17% reduction in foster care use. She said "differential response" was developed as an alternative pathway for CPS workers to help families who came to their attention but were at lower risk of child maltreatment.

Issues covered:

Length: 7:56

Foster Care

Child Abuse and Neglect

7. **John Dattilo, PhD**, Professor of Recreation, Park, and Tourism Management at Penn State University

Prof. Dattilo authored a study that demonstrated that engaging in meaningful, challenging activities during free time can reduce people's loneliness and increase their positive feelings. He said the activity may vary from person to person, but it includes artistic endeavors like playing the piano or painting, physical activities like skiing or chopping wood, and mental tasks like writing or storytelling. He said the activities are effective in reducing loneliness even when done alone.

Issues covered:

Length: 5:05

Mental Health

Senior Citizens



Date aired: 05/22/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-21

Total running time: 29:30 (with optional exit at 24:00)

4. **Leonie Segal, PhD**, expert in child abuse and neglect, Foundation Chair of Health Economics and Social Policy at the School of Health Sciences at the University of South Australia

Prof. Segal led a study that found that reading aloud can triple a child's resilience at school, particularly for children who have suffered maltreatment or neglect. She noted that there is an acute need to support these children and their families, especially before the children start school, and that reading is a key factor for success. She also discussed her research into the inter-generational effects of child abuse.

Issues covered:

Length: 9:53

**Child Abuse
Literacy & Education
Parenting**

8. **Abel E. Moreyra, MD**, Professor of Medicine in the Division of Cardiovascular Disease and Hypertension at the Rutgers University-Robert Wood Johnson Medical School

Living in a noisy environment can be annoying, but it might also harm a person's health. Dr. Moreyra's research has found that people experiencing high levels of noise from cars, trains or planes were more likely to suffer a heart attack than people living in quieter areas. He said policy interventions like better enforcement of noise ordinances, infrastructure to block road noise, rules for air traffic, and low-noise tires for vehicles might help.

Issues covered:

Length: 7:20

**Personal Health
Government Policies**

9. **Nancy Altman**, co-director of Social Security Works and co-chair of the Strengthen Social Security coalition, co-author of "*Social Security Works for Everyone: Protecting and Expanding America's Most Popular Social Program*"

Although the Social Security trust fund is projected to run short of funds beginning in 2034, Ms. Altman is confident in the program's future. She said Congress will have no choice but to take significant action to save the program. She also explained why she believes Social Security should be expanded even more, with an increase in monthly benefits, national paid family leave, sick leave, and long-term care protections.

Issues covered:

Length: 5:07

Social Security

Senior Citizens

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Date aired: 05/29/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

Show # 2022-22

Total running time: 29:30 (with optional exit at 24:00)

5. **Susan Robinson**, Senior Public Affairs Director of Waste Management

Ms. Robinson outlined the biggest myths surrounding recycling. She talked about the most common items that consumers place in recycling bins that don't belong there, and what items should be recycled that often are not. She also discussed whether communities lose money on recycling programs.

Issues covered:

Length: 9:29

Recycling

Environment

Government Programs

10. **Cheryl Richardson**, motivational speaker and life coach, author of “*Waking Up in Winter: In Search of What Really Matters at Midlife*”

Ms. Richardson discussed thought-provoking questions about what matters at mid-life. She shared her personal story of being dissatisfied with a successful career once she reached her fifties. She talked about the value of journaling and how it helped her reexamine everything – her marriage, her work, her friendships, and her priorities.

Issues covered:

Length: 7:37__

Aging

Mental Health

11. **Maria Fitzpatrick, PhD**, Associate Professor in the Department of Policy and Management at Cornell University, Research Associate at the National Bureau of Economic Research

About a third of all Americans retire and start claiming Social Security when they turn 62. Dr. Fitzpatrick co-authored a study that found that men who retire at 62 experience a 20 percent higher likelihood of early death, compared to those who delay retirement. She talked about the possible factors behind this phenomenon and what retirees can do to stay physically and mentally healthy.

Issues covered:

Length: 4:58

Retirement Planning

Senior Citizens

Personal Health

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Date aired: 06/05/2022 Time Aired: 6:30 AM

Weekly Public Affairs Program

5. **Les Winston**, expert in philanthropic financial planning, founder of SocialSecurity.org

Mr. Winston explained the important distinctions between giving, charity and philanthropy. He said philanthropy is not just for the ultra-rich. He believes that non-profit and non-governmental organizations should not be dependent on government funding, but should receive the bulk of their resources from middle-class Americans through charitable and philanthropic planning.

Issues covered:

Length: 8:11

Philanthropy

Volunteerism

10. **Martha Khlopin**, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Medicare, the federally-funded health insurance program for people age 65 or older, is a complex program and it can be overwhelming for those approaching retirement age. Ms. Khlopin outlined the basics of what Americans need to know about the program, what it covers, when to enroll and how to enroll. She said the average person needs at least some guidance, but finding a knowledgeable and non-biased advisor is difficult.

Issues covered:

Length: 9:10

Medicare

Senior Citizens

11. **Tessa West**, Social Psychology Professor at New York University, author of *“Jerks at Work: Toxic Coworkers and What to Do About Them”*

From open floor plans and Zoom calls to Slack channels, the workplace has changed a lot over the years. But one thing that never changes is the existence of difficult co-workers at virtually every job. Prof. West offered practical suggestions to deal with jerks at work.

Issues covered:

Length: 5:13

Workplace Matters

Productivity