

ORDER



WEAU

Orders
Order / Rev: 359906
Alt Order #: WOC10402714
Product Desc: WI Election
Estimate: 4311
Flight Dates: 10/26/16 - 11/01/16
Original Date / Rev: 05/25/16 / 10/25/16
Order Type: NORMAL

Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Russ Feingold for Senate
Demographic: A35+
Product Codes: Candidate - National - Senate
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: 71023
Agency External ID: 8754
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	127	\$21,275.00	\$18,083.75
10/31/16	11/01/16	75	\$12,725.00	\$10,816.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	127	\$21,275.00	\$18,083.75	0.00
November 2016	75	\$12,725.00	\$10,816.25	0.00
Totals	202	\$34,000.00	\$28,900.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	10/26/16	11/01/16	Hello Wisconsin @ 430a	CM	430a-5a	11111--	:30	5	\$50.00	P-02	0.00	NM	5	\$250.00
(Program: HELLO WIS 430A)Feb-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/16		10/26/16	11/01/16	11111--			5			\$50.00		0.00			
E 2	WEAU	10/26/16	11/01/16	Hello Wisconsin @ 5a	CM	5:00 AM-5:30 AM	11111--	:30	5	\$75.00	P-02	0.00	NM	5	\$375.00
(Program: HELLO WISC 5A)Feb-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/16		10/26/16	11/01/16	11111--			5			\$75.00		0.00			
E 3	WEAU	10/26/16	11/01/16	Hello Wisconsin @ 530a	CM	5:30 AM-6:00 AM	11111--	:30	5	\$75.00	P-02	0.00	NM	5	\$375.00
(Program: HELLO WIS 530A)Feb-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/16		10/26/16	11/01/16	11111--			5			\$75.00		0.00			
E 4	WEAU	10/26/16	11/01/16	Hello Wisconsin @ 6a	CM	6:00 AM-7:00 AM	22222--	:30	10	\$225.00	P-02	0.00	NM	10	\$2,250.00
(Program: HELLO WISC 6A)Feb-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/16		10/26/16	11/01/16	22222--			10			\$225.00		0.00			
E 5	WEAU	10/26/16	11/01/16	Today Show	CM	7:00 AM-9:00 AM	44444--	:30	20	\$200.00	P-02	0.00	NM	20	\$4,000.00
(Program: TODAY SHW)Feb-2016LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 359906
 Alt Order #: WOC10402714
 Flight Dates: 10/26/16 - 11/01/16

Advertiser: Russ Feingold for Senate
 Product Desc: WI Election
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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WEAU	10/26/16	11/01/16	Today Show Today Show (Program: TODAY SHW<)Feb-2016LP	CM	7:00 AM-9:00 AM	44444--	:30	20	\$200.00	P-02	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/16		10/26/16	11/01/16	44444--			20		\$200.00		0.00				
E 6	WEAU	10/26/16	11/01/16	WEAU 13 News @ 5p WEAU 13 News @ 5p (Program: WEAU13 NWS-5PM)Feb-2016LP	CM	5:00 PM-5:30 PM	11111--	:30	5	\$270.00	P-02	0.00	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/16		10/26/16	11/01/16	11111--			5		\$270.00		0.00				
E 7	WEAU	10/26/16	11/01/16	WEAU 13 News @ 6p WEAU 13 News @ 6p (Program: WEAU13 NWS-6PM)Feb-2016LP	CM	6:00 PM-6:30 PM	11111--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/16		10/26/16	11/01/16	11111--			5		\$450.00		0.00				
E 8	WEAU	10/26/16	11/01/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL-FORTNE<)Feb-2016LP	CM	6:30 PM-7:00 PM	11111--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/16		10/26/16	11/01/16	11111--			5		\$450.00		0.00				
E 10	WEAU	10/26/16	11/01/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F (Program: WEAU13 NW-10PM<)Feb-2016LP	CM	10:00 PM-10:35 PM	11111--	:30	5	\$425.00	P-02	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/16		10/26/16	11/01/16	11111--			5		\$425.00		0.00				
E 11	WEAU	10/26/16	10/29/16	Sa Today Sa Today (Program: SATURDAY TODAY/AVG. ALL WKS)Feb-2016LP	CM	7:00 AM-9:00 AM	-----4-	:30	4	\$125.00	P-02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----4-			4		\$125.00		0.00				
E 12	WEAU	10/26/16	10/29/16	WEAU 13 News @ 6p S WEAU 13 News @ 6p Sat (Program: WEAU13 NWS-6PM)Feb-2016LP	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----1-			1		\$150.00		0.00				
E 13	WEAU	10/26/16	10/29/16	WEAU 13 News @ 10p S WEAU 13 News @ 10p Sat (Program: WEAU13 NW-10PM)Feb-2016LP	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----1-			1		\$300.00		0.00				
E 14	WEAU	10/26/16	10/30/16	Su Today Su Today (Program: SUN TODAY-NBC)Feb-2016LP	CM	7:00 AM-8:00 AM	-----2	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----2			2		\$125.00		0.00				
E 15	WEAU	10/26/16	10/30/16	Meet The Press Meet The Press (Program: MEET PRESS-SUN)Feb-2016LP	CM	8:00 AM-9:00 AM	-----2	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----2			2		\$75.00		0.00				
E 16	WEAU	10/26/16	10/30/16	Weekend Rotator Su Weekend Rotator Su (Program: ON THE MONEY)Feb-2016LP	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----1			1		\$15.00		0.00				
E 17	WEAU	10/26/16	10/30/16	Late Run 13 News @ 10p Late Run 13 News @ 10p (Program: AVG. ALL WKS)Feb-2016LP	CM	Various	-----2	:30	2	\$225.00	P-02	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/24/16		10/24/16	10/30/16	-----2			2		\$225.00		0.00				
N 18	WEAU	10/26/16	11/01/16		CM	4p-430p	11111--	:30	5	\$75.00	P-01	0.00	NM	5	\$375.00

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy M-F															
Jeopardy M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$75.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$75.00		0.00			
N 19	WEAU	10/26/16	11/01/16	Today Show II	CM	9a-10a	22222--	:30	10	\$50.00	P-02	0.00	NM	10	\$500.00
Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$50.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$50.00		0.00			
N 20	WEAU	10/26/16	11/01/16	WEAU 13 News Today	CM	10a-1030a	11111--	:30	5	\$40.00	P-02	0.00	NM	5	\$200.00
WEAU 13 News Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$40.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$40.00		0.00			
N 21	WEAU	10/26/16	11/01/16	M-F 1030a-11a	CM	1030a-11a	11111--	:30	5	\$25.00	P-02	0.00	NM	5	\$125.00
M-F 1030a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$25.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$25.00		0.00			
N 22	WEAU	10/26/16	11/01/16	Today Show 3	CM	11a-12p	22222--	:30	10	\$40.00	P-02	0.00	NM	10	\$400.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$40.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$40.00		0.00			
N 23	WEAU	10/26/16	11/01/16	WEAU 13 News @ Noon	CM	1158a-1230p	11111--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
WEAU 13 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$100.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$100.00		0.00			
N 24	WEAU	10/26/16	11/01/16	Days of Our Lives	CM	1230p-130p	22222--	:30	10	\$115.00	P-02	0.00	NM	10	\$1,150.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$115.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$115.00		0.00			
N 25	WEAU	10/26/16	11/01/16	M-F 130p-2p	CM	130p-2p	11111--	:30	5	\$30.00	P-02	0.00	NM	5	\$150.00
M-F 130p-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$30.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$30.00		0.00			
N 26	WEAU	10/26/16	11/01/16	M-F 2p-3p	CM	2p-3p	22222--	:30	10	\$40.00	P-02	0.00	NM	10	\$400.00
M-F 2p-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$40.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$40.00		0.00			
N 27	WEAU	10/26/16	11/01/16	M-F 3p-4p	CM	3p-4p	22222--	:30	10	\$40.00	P-02	0.00	NM	10	\$400.00
M-F 3p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$40.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$40.00		0.00			
N 28	WEAU	10/26/16	11/01/16	M-F 430p-5p	CM	430p-5p	11111--	:30	5	\$60.00	P-02	0.00	NM	5	\$300.00
M-F 430p-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--111--					3	\$60.00		0.00			
Week:		10/31/16	11/06/16	11-----					2	\$60.00		0.00			
N 29	WEAU	10/26/16	11/01/16	The Tonight Show	CM	1035p-1135p	22222--	:30	10	\$125.00	P-02	0.00	NM	10	\$1,250.00
The Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--222--					6	\$125.00		0.00			
Week:		10/31/16	11/06/16	22-----					4	\$125.00		0.00			

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N30	WEAU	10/26/16	11/01/16	Late Night w/ Seth Meyers Late Night w/ Seth Meyers	CM	1135p-1235a	22222--	:30	10	\$30.00	P-02	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--222--		6			\$30.00			0.00			
		Week: 10/31/16	11/06/16	22-----		4			\$30.00			0.00			
N31	WEAU	10/26/16	11/01/16	Last Call Last Call	CM	1237a-107a	11111--	:30	5	\$20.00	P-02	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--111--		3			\$20.00			0.00			
		Week: 10/31/16	11/06/16	11-----		2			\$20.00			0.00			
N32	WEAU	10/26/16	11/01/16	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	3	\$625.00	P-04	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----		0			\$0.00			0.00			
		Week: 10/31/16	11/06/16	M-----		3			\$625.00			0.00			
N33	WEAU	10/26/16	11/01/16	Wheel of Fortune Sa Wheel of Fortune Sa	CM	630p-7p	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1			\$150.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
N34	WEAU	10/26/16	11/01/16	Saturday Night Live Saturday Night Live	CM	1030p-12a	-----S-	:30	2	\$200.00	P-02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		2			\$200.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
N35	WEAU	10/26/16	11/01/16	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	658p-8p	-T-----	:30	2	\$625.00	P-04	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----		0			\$0.00			0.00			
		Week: 10/31/16	11/06/16	-T-----		2			\$625.00			0.00			
N36	WEAU	10/26/16	11/01/16	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	2	\$525.00	P-04	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----		0			\$0.00			0.00			
		Week: 10/31/16	11/06/16	-T-----		2			\$525.00			0.00			
N37	WEAU	10/26/16	11/01/16	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	2	\$630.00	P-04	0.00	NM	2	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--W----		2			\$630.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
N38	WEAU	10/26/16	11/01/16	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8p-9p	---T---	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	---T---		2			\$600.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
N39	WEAU	10/26/16	11/01/16	Football Night in America Football Night in America	CM	Various	-----S	:30	2	\$350.00	P-04	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		2			\$350.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
N40	WEAU	10/26/16	11/01/16	Sunday Night FBall Gam Sunday Night Football	CM	Various	-----S	:30	3	\$975.00	P-04	0.00	NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		3			\$975.00			0.00			
		Week: 10/31/16	11/06/16	-----		0			\$0.00			0.00			
													Totals	202	\$34,000.00