

WOC10402686 [00.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	09/21/16 - 09/27/16	C/P/E:	692 / 800 / 4316
Traffic #:	359817	Agency:	Canal Partners Media	Product Desc.:	WI Election
Buyer Order #:	5077045	Advertiser:	692 - Feingold, Russ	Estimate Desc.:	Feingold Bcast 9.21-9.27
AE:	Jami Clish	Buyer:		Total Cost:	\$11,515.00 (Cash)
Property:	WEAU TV	Primary Demo:		Received Date:	5/24/16 1:58 PM

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Sep 21													Total Spots	Total Cost
1	HELLO WIS 530A	NM	:30	5:30 AM-6:00 AM	-----M-	90.00	1													1	90.00
	(Program: HELLO WIS 530A)Feb-2016LP																				
1	HELLO WIS 530A	NM	:30	5:30 AM-6:00 AM	-----T	90.00	1													1	90.00
	(Program: HELLO WIS 530A)Feb-2016LP																				
1	HELLO WIS 530A	NM	:30	5:30 AM-6:00 AM	W-----	90.00	1													1	90.00
	(Program: HELLO WIS 530A)Feb-2016LP																				
1	HELLO WIS 530A	NM	:30	5:30 AM-6:00 AM	-T-----	90.00	1													1	90.00
	(Program: HELLO WIS 530A)Feb-2016LP																				
1	HELLO WIS 530A	NM	:30	5:30 AM-6:00 AM	--F----	90.00	1													1	90.00
	(Program: HELLO WIS 530A)Feb-2016LP																				
2	HELLO WISC 6A	NM	:30	6:00 AM-7:00 AM	-----M-	225.00	1													1	225.00
	(Program: HELLO WISC 6A)Feb-2016LP																				
2	HELLO WISC 6A	NM	:30	6:00 AM-7:00 AM	-----T	225.00	1													1	225.00
	(Program: HELLO WISC 6A)Feb-2016LP																				
2	HELLO WISC 6A	NM	:30	6:00 AM-7:00 AM	W-----	225.00	1													1	225.00
	(Program: HELLO WISC 6A)Feb-2016LP																				
2	HELLO WISC 6A	NM	:30	6:00 AM-7:00 AM	-T-----	225.00	1													1	225.00
	(Program: HELLO WISC 6A)Feb-2016LP																				
2	HELLO WISC 6A	NM	:30	6:00 AM-7:00 AM	--F----	225.00	1													1	225.00
	(Program: HELLO WISC 6A)Feb-2016LP																				
3	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----M-	185.00	1													1	185.00
	(Program: TODAY SHW<)Feb-2016LP																				
3	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-----T	185.00	1													1	185.00
	(Program: TODAY SHW<)Feb-2016LP																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Sep 21												Total Spots	Total Cost		
3	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	W-----	185.00	1											1	185.00			
	(Program: TODAY SHW<)Feb-2016LP																					
3	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	-T-----	185.00	1											1	185.00			
	(Program: TODAY SHW<)Feb-2016LP																					
3	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	--F----	185.00	1											1	185.00			
	(Program: TODAY SHW<)Feb-2016LP																					
4	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	-----M-	300.00	1											1	300.00			
	(Program: WEAU13 NWS-5PM)Feb-2016LP																					
4	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	-----T	300.00	1											1	300.00			
	(Program: WEAU13 NWS-5PM)Feb-2016LP																					
4	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	W-----	300.00	1											1	300.00			
	(Program: WEAU13 NWS-5PM)Feb-2016LP																					
4	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	-T-----	300.00	1											1	300.00			
	(Program: WEAU13 NWS-5PM)Feb-2016LP																					
4	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	--F----	300.00	1											1	300.00			
	(Program: WEAU13 NWS-5PM)Feb-2016LP																					
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-----M-	450.00	1											1	450.00			
	(Program: WEAU13 NWS-6PM)Feb-2016LP																					
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-----T	450.00	1											1	450.00			
	(Program: WEAU13 NWS-6PM)Feb-2016LP																					
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	W-----	450.00	1											1	450.00			
	(Program: WEAU13 NWS-6PM)Feb-2016LP																					
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-T-----	450.00	1											1	450.00			
	(Program: WEAU13 NWS-6PM)Feb-2016LP																					
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	--F----	450.00	1											1	450.00			
	(Program: WEAU13 NWS-6PM)Feb-2016LP																					
6	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----M-	450.00	1											1	450.00			
	(Program: WHEEL-FORTNE<)Feb-2016LP																					
6	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-----T	450.00	1											1	450.00			
	(Program: WHEEL-FORTNE<)Feb-2016LP																					
6	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	W-----	450.00	1											1	450.00			
	(Program: WHEEL-FORTNE<)Feb-2016LP																					
6	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	-T-----	450.00	1											1	450.00			
	(Program: WHEEL-FORTNE<)Feb-2016LP																					
6	WHEEL-FORTNE<	NM	:30	6:30 PM-7:00 PM	--F----	450.00	1											1	450.00			
	(Program: WHEEL-FORTNE<)Feb-2016LP																					
7	WEAU13 NW-10PM<	NM	:30	10:00 PM-10:35 PM	-----M-	400.00	1											1	400.00			
	(Program: WEAU13 NW-10PM<)Feb-2016LP																					
7	WEAU13 NW-10PM<	NM	:30	10:00 PM-10:35 PM	-----T	400.00	1											1	400.00			
	(Program: WEAU13 NW-10PM<)Feb-2016LP																					
7	WEAU13 NW-10PM<	NM	:30	10:00 PM-10:35 PM	W-----	400.00	1											1	400.00			
	(Program: WEAU13 NW-10PM<)Feb-2016LP																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Sep 21													Total Spots	Total Cost
7	WEAU13 NW-10PM<	NM	:30	10:00 PM-10:35 PM	-T-----	400.00	1													1	400.00
	(Program: WEAU13 NW-10PM<)Feb-2016LP																				
7	WEAU13 NW-10PM<	NM	:30	10:00 PM-10:35 PM	--F----	400.00	1													1	400.00
	(Program: WEAU13 NW-10PM<)Feb-2016LP																				
8	SATURDAY TODAY/AVG. ALL WKS	NM	:30	7:00 AM-9:00 AM	---S---	125.00	1													1	125.00
	(Program: SATURDAY TODAY/AVG. ALL WKS)Feb-2016LP																				
9	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	---S---	150.00	1													1	150.00
	(Program: WEAU13 NWS-6PM)Feb-2016LP																				
10	WEAU13 NW-10PM	NM	:30	10:00 PM-10:30 PM	---S---	300.00	1													1	300.00
	(Program: WEAU13 NW-10PM)Feb-2016LP																				
11	SUN TODAY-NBC	NM	:30	7:00 AM-8:00 AM	----S--	125.00	1													1	125.00
	(Program: SUN TODAY-NBC)Feb-2016LP																				
12	MEET PRESS-SUN	NM	:30	8:00 AM-9:00 AM	----S--	75.00	1													1	75.00
	(Program: MEET PRESS-SUN)Feb-2016LP																				
13	ON THE MONEY	NM	:30	9:00 AM-9:30 AM	----S--	15.00	1													1	15.00
	(Program: ON THE MONEY)Feb-2016LP																				
14	AVG. ALL WKS	NM	:30	10:35 PM-11:05 PM	----S--	225.00	1													1	225.00
	(Program: AVG. ALL WKS)Feb-2016LP																				
Spot Totals:							42													42	\$11,515.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	42	\$11,515.00			