

# ORDER



**Orders**  
**Order / Rev:** 442914  
**Alt Order #:**  
**Product Desc:** WI Election  
**Estimate:** 4310  
**Flight Dates:** 11/02/16 - 11/08/16  
**Original Date / Rev:** 11/01/16 / 11/04/16  
**Order Type:** NORMAL

**WEAU**

**Primary AE:** Jami Clish  
**Sales Office:** EAUN  
**Sales Region:** National

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place SW  
 Marietta, GA 30064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Russ Feingold for Senate  
**Demographic:** A35+  
**Product Codes:** Candidate - National - Senate  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 71023  
**Agency External ID:** 8754  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	129	\$99,970.00	\$84,974.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	129	\$99,970.00	\$84,974.50	0.00
<b>Totals</b>	<b>129</b>	<b>\$99,970.00</b>	<b>\$84,974.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	11/02/16	11/08/16	Hello Wisconsin @ 430aCM Hello Wisconsin @ 430a		430a-5a	11111--	:30	5	\$50.00	P-02	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$50.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$50.00		0.00			
N 2	WEAU	11/02/16	11/08/16	Hello Wisconsin @ 5a CM Hello Wisconsin @ 5a		5a-530a	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$500.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$500.00		0.00			
N 3	WEAU	11/02/16	11/08/16	Hello Wisconsin @ 530aCM Hello Wisconsin @ 530a		530a-6a	11111--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$600.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$600.00		0.00			
N 4	WEAU	11/02/16	11/08/16	Hello Wisconsin @ 6a CM Hello Wisconsin @ 6a		6a-7a	11111--	:30	5	\$1,750.00	P-01	0.00	NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$1,750.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$1,750.00		0.00			
N 5	WEAU	11/02/16	11/08/16	Today Show Today Show	CM	7a-9a	12111--	:30	6	\$2,000.00	P-01	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$2,000.00		0.00			
		Week: 11/07/16	11/13/16	12-----		3				\$2,000.00		0.00			

Order / Rev: 442914  
 Alt Order #:  
 Flight Dates: 11/02/16 - 11/08/16

Advertiser: Russ Feingold for Senate  
 Product Desc: WI Election  
 Estimate: 4310  
**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEAU	11/02/16	11/08/16	Today Show II Today Show II	CM	9a-10a	22222--	:30	10	\$50.00	P-02	0.00	NM	9	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--222--		6				\$50.00		0.00			
	Week:	11/07/16	11/13/16	22-----		4				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WEAU	11/07/16-11/13/16	Today Show II			9a-10a	MT-----	:30		<del>(\$50.00)</del>		0.00	NM		
	See MG 6.11 [Political No Avail]														
8	WEAU	11/07/16-11/13/16	Today Show II			9a-10a	MT-----	:30		<del>(\$50.00)</del>		0.00	NM		
	See MG 6.11 [Political No Avail]														
11	NEAU	11/02/16-11/02/16	Wednesday Prime Hr 1			658p-8p	--W-----	:30		\$370.00		0.00	NM		
	Ⓜ MG for 11.7,6.8,11.8,7.4,6.7 [makegood]														
N 7	WEAU	11/02/16	11/08/16	WEAU 13 News Today WEAU 13 News Today	CM	10a-1030a	11111--	:30	5	\$40.00	P-02	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--111--		3				\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEAU	10/31/16-11/06/16	WEAU 13 News Today			10a-1030a	--WThF----	:30		<del>(\$40.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	11-----		2				\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEAU	11/07/16-11/13/16	WEAU 13 News Today			10a-1030a	MT-----	:30		<del>(\$40.00)</del>		0.00	NM		
	See MG 6.11 [No Avail]														
N 8	WEAU	11/02/16	11/08/16	M-F 1030a-11a M-F 1030a-11a	CM	1030a-11a	11111--	:30	5	\$25.00	P-02	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--111--		3				\$25.00		0.00			
	Week:	11/07/16	11/13/16	11-----		2				\$25.00		0.00			
N 9	WEAU	11/02/16	11/08/16	Today Show 3 Today Show 3	CM	11a-12p	22222--	:30	10	\$40.00	P-02	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--222--		6				\$40.00		0.00			
	Week:	11/07/16	11/13/16	22-----		4				\$40.00		0.00			
N 10	WEAU	11/02/16	11/08/16	WEAU 13 News @ Noon WEAU 13 News @ Noon	CM	1158a-1230p	11111--	:30	5	\$100.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--111--		3				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEAU	10/31/16-11/06/16	WEAU 13 News @ Noon			1158a-1230p	--WThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
2	WEAU	10/31/16-11/06/16	WEAU 13 News @ Noon			1158a-1230p	--WThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
3	WEAU	10/31/16-11/06/16	WEAU 13 News @ Noon			1158a-1230p	--WThF----	:30		<del>(\$100.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	11-----		2				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEAU	11/07/16-11/13/16	WEAU 13 News @ Noon			1158a-1230p	MT-----	:30		<del>(\$100.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
5	WEAU	11/07/16-11/13/16	WEAU 13 News @ Noon			1158a-1230p	MT-----	:30		<del>(\$100.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
N 11	WEAU	11/02/16	11/08/16		CM	1230p-130p	2-222--	:30	8	\$115.00	P-02	0.00	NM	18	\$14,535.00



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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	WEAU	11/02/16	11/08/16	M-F 130p-2p M-F 130p-2p	CM	130p-2p	1-111--	:30	4	\$30.00	P-02	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$30.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEAU	11/07/16-11/13/16	M-F 130p-2p		130p-2p		M-----	:30	<del>(\$30.00)</del>		0.00	NM		
			See MG 36.2 [Preempt]												
N13	WEAU	11/02/16	11/08/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-222--	:30	8	\$40.00	P-02	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--222--		6				\$40.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$40.00		0.00			
N14	WEAU	11/02/16	11/08/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-222--	:30	8	\$40.00	P-02	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--222--		6				\$40.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$40.00		0.00			
N15	WEAU	11/02/16	11/08/16	Jeopardy M-F Jeopardy M-F	CM	4p-430p	1-111--	:30	4	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$1,000.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$1,000.00		0.00			
N16	WEAU	11/02/16	11/08/16	WEAU 13 News @ 5p WEAU 13 News @ 5p	CM	5p-530p	1-111--	:30	4	\$1,500.00	P-01	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$1,500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$1,500.00		0.00			
N17	WEAU	11/02/16	11/08/16	WEAU 13 News @ 6p WEAU 13 News @ 6p	CM	6p-630	1-111--	:30	4	\$2,000.00	P-01	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$2,000.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$2,000.00		0.00			
N18	WEAU	11/02/16	11/08/16	Wheel of Fortune M-F Wheel of Fortune M-F	CM	630p-7p	1-111--	:30	4	\$1,500.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Wheel of Fortune M-F		630p-7p		--wThF----	:30	<del>(\$1,500.00)</del>		0.00	NM		
			See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]												
	2	WEAU	10/31/16-11/06/16	Wheel of Fortune M-F		630p-7p		--wThF----	:30	<del>(\$1,500.00)</del>		0.00	NM		
			See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]												
	3	WEAU	10/31/16-11/06/16	Wheel of Fortune M-F		630p-7p		--wThF----	:30	<del>(\$1,500.00)</del>		0.00	NM		
			See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]												
		Week: 11/07/16	11/13/16	1-----		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEAU	11/07/16-11/13/16	Wheel of Fortune M-F		630p-7p		M-----	:30	<del>(\$1,500.00)</del>		0.00	NM		
			See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]												
N19	WEAU	11/02/16	11/08/16	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	3	\$625.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----		0				\$0.00		0.00			
		Week: 11/07/16	11/13/16	M-----		3				\$625.00		0.00			

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 Estimate: 4310  
**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WEAU	11/02/16	11/08/16	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	3	\$625.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/07/16	11/13/16	M-----		3			\$625.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	11/07/16-11/13/16	Monday Prime 2 Hour		6:58 PM-9:00 PM	6:58 PM-9:00 PM-----	:30		(\$625.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
	2	WEAU	11/07/16-11/13/16	Monday Prime 2 Hour		6:58 PM-9:00 PM	6:58 PM-9:00 PM-----	:30		(\$625.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
	3	WEAU	11/07/16-11/13/16	Monday Prime 2 Hour		6:58 PM-9:00 PM	6:58 PM-9:00 PM-----	:30		(\$625.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
N20	WEAU	11/02/16	11/08/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F	CM	10p-1035p	1-111--	:30	4	\$2,000.00	P-01	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	--111--		3			\$2,000.00		0.00				
	Week:	11/07/16	11/13/16	1-----		1			\$2,000.00		0.00				
N21	WEAU	11/02/16	11/08/16	The Tonight Show The Tonight Show	CM	1035p-1135p	1-111--	:30	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	--111--		3			\$500.00		0.00				
	Week:	11/07/16	11/13/16	1-----		1			\$500.00		0.00				
N22	WEAU	11/02/16	11/08/16	Late Night w/ Seth Meyers Late Night w/ Seth Meyers	CM	1135p-1235a	2-222--	:30	8	\$30.00	P-02	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	--222--		6			\$30.00		0.00				
	Week:	11/07/16	11/13/16	2-----		2			\$30.00		0.00				
N23	WEAU	11/02/16	11/08/16	Last Call Last Call	CM	1237a-107a	1-111--	:30	4	\$20.00	P-02	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	--111--		3			\$20.00		0.00				
	Week:	11/07/16	11/13/16	1-----		1			\$20.00		0.00				
N24	WEAU	11/02/16	11/08/16	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--W----	:30	1	\$630.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	--W----		1			\$630.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Wednesday Prime Hr 3		9p-10p	--W-----	:30		(\$630.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
	Week:	11/07/16	11/13/16	-----		0			\$0.00		0.00				
N25	WEAU	11/02/16	11/08/16	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8p-9p	---T---	:30	1	\$600.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	---T---		1			\$600.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Thursday Prime Hr 2		8p-9p	---Th----	:30		(\$600.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
	Week:	11/07/16	11/13/16	-----		0			\$0.00		0.00				
N26	WEAU	11/02/16	11/08/16	Sa Today Sa Today	CM	7a-9a	-----S-	:30	1	\$125.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	-----S-		1			\$125.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Sa Today		7a-9a	-----Sa--	:30		(\$125.00)		0.00	NM		
				See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22											
				[Preempt]											
	Week:	11/07/16	11/13/16	-----		0			\$0.00		0.00				

Order / Rev: 442914  
 Alt Order #:  
 Flight Dates: 11/02/16 - 11/08/16

Advertiser: Russ Feingold for Senate  
 Product Desc: WI Election  
 Estimate: 4310  
**WEAU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WEAU	11/02/16	11/08/16	Sa Today Sa Today	CM	7a-9a	-----S-	:30	1	\$125.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N27	WEAU	11/02/16	11/08/16	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat		6p-630p	-----S-	:30	1	\$150.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	WEAU 13 News @ 6p Sat		6p-630p	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N28	WEAU	11/02/16	11/08/16	Wheel of Fortune Sa Wheel of Fortune Sa	CM	630p-7p	-----S-	:30	1	\$150.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Wheel of Fortune Sa		630p-7p	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N29	WEAU	11/02/16	11/08/16	WEAU 13 News @ 10p S&M WEAU 13 News @ 10p Sat		10p-1030p	-----S-	:30	1	\$300.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	WEAU 13 News @ 10p Sat		10p-1030p	-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N30	WEAU	11/02/16	11/08/16	Saturday Night Live Saturday Night Live	CM	1030p-12a	-----S-	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1				\$200.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N31	WEAU	11/02/16	11/08/16	Su Today Su Today	CM	7a-8a	-----S	:30	1	\$125.00	P-02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Su Today		7a-8a	-----Su	:30		<del>(\$125.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N32	WEAU	11/02/16	11/08/16	Meet The Press Meet The Press	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	10/31/16-11/06/16	Meet The Press		8a-9a	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
	See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt]														
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N33	WEAU	11/02/16	11/08/16	M-Su 430a-12a M-Su 430a-12a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----S	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		1				\$15.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N34	WEAU	11/02/16	11/08/16	Football Night in America Football Night in America	CM	Various	-----S	:30	1	\$350.00	P-04	0.00	NM	0	\$0.00

Order / Rev: 442914  
 Alt Order #:  
 Flight Dates: 11/02/16 - 11/08/16

Advertiser: Russ Feingold for Senate  
 Product Desc: WI Election  
 Estimate: 4310

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	WEAU	11/02/16	11/08/16	Football Night in America Football Night in America	CM	Various	-----S	:30	1	\$350.00	P-04	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S 1 \$350.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WEAU 10/31/16-11/06/16 Football Night in America Various -----Su :30 (\$350.00) 0.00 NM See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt] Week: 11/07/16 11/13/16 ----- 0 \$0.00 0.00															
N35	WEAU	11/02/16	11/08/16	Sunday Night FBall Gam Sunday Night Football	CM	Various	-----S	:30	3	\$975.00	P-04	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S 3 \$975.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WEAU 10/31/16-11/06/16 Sunday Night FBall Game Various -----Su :30 (\$975.00) 0.00 NM See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt] 2 WEAU 10/31/16-11/06/16 Sunday Night FBall Game Various -----Su :30 (\$975.00) 0.00 NM See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt] 3 WEAU 10/31/16-11/06/16 Sunday Night FBall Game Various -----Su :30 (\$975.00) 0.00 NM See MG 11.9,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22 [Preempt] Week: 11/07/16 11/13/16 ----- 0 \$0.00 0.00															
N36	WEAU	11/02/16	11/08/16	Late Run 13 News @ 10p Late Run 13 News @ 10p	CM	Various	-----S	:30	1	\$225.00	P-04	0.00	NM	1	\$255.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S 1 \$225.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WEAU 10/31/16-11/06/16 Late Run 13 News @ 10p Various -----Su :30 (\$225.00) 0.00 NM See MG 36.2 [Preempt] 2 WEAU 11/04/16-11/04/16 M-F 130p-2p 130p-2p -----F----- :30 \$255.00 0.00 NM Ⓜ MG for 12.4,36.1 [makegood] Week: 11/07/16 11/13/16 ----- 0 \$0.00 0.00															
N37	WEAU	11/02/16	11/08/16	Monday Prime 2 Hour Monday Prime 2 Hour	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	M-----	:30	1	\$15,000.00	P-02	0.00	NM	1	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----- 0 \$0.00 0.00 Week: 11/07/16 11/13/16 M----- 1 \$15,000.00 0.00															
N38	WEAU	11/03/16	11/03/16	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8p-9p	---T---	:30	2	\$4,000.00	P-02	0.00	NM	2	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---T--- 2 \$4,000.00 0.00															
N39	WEAU	11/03/16	11/03/16	WEAU 13 News @ 10p M WEAU 13 News @ 10p M-F	CM	10p-1035p	---T---	:30	1	\$5,000.00	P-02	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---T--- 1 \$5,000.00 0.00															
													Totals	129	\$99,970.00