

ORDER



Orders
Order / Rev: 349982
Alt Order #: WOC10395901
Product Desc: WI Election
Estimate: 4246
Flight Dates: 05/06/16 - 05/19/16
Original Date / Rev: 05/05/16 / 05/06/16
Order Type: NORMAL

WEAU
Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Russ Feingold for Senate
Demographic: A35+
Product Codes: Candidate - National - Senate
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 71023
Agency External ID: 8754

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/15/16	25	\$11,100.00	\$9,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	25	\$11,100.00	\$9,435.00	0.00
Totals	25	\$11,100.00	\$9,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEAU	05/06/16	05/11/16	Today Show Today Show	CM	7:00 AM-9:00 AM	1-1-1--	:30	3	\$800.00	P-01	0.00	NM	3	\$2,400.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/16	05/12/16	1-1-1--			3		\$800.00		0.00				
E 2	WEAU	05/06/16	05/13/16	Today Show II Today Show II	CM	9:00 AM-10:00 AM	-1-1---	:30	2	\$200.00	P-01	0.00	NM	3	\$600.00
(Program: TODAY SHW2-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/16	05/12/16	-1-1---			2		\$200.00		0.00				
Week:		05/13/16	05/19/16	----1--			1		\$200.00		0.00				
E 3	WEAU	05/06/16	05/12/16	Jeopardy M-F Jeopardy M-F	CM	4:00 PM-4:30 PM	-1-11--	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/16	05/12/16	-1-11--			3		\$300.00		0.00				
E 4	WEAU	05/06/16	05/13/16	WEAU 13 News @ 5p WEAU 13 News @ 5p	CM	5:00 PM-5:30 PM	11111--	:30	5	\$500.00	P-01	0.00	NM	6	\$3,000.00
(Program: WEAU13 NWS-5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/16	05/12/16	11111--			5		\$500.00		0.00				
Week:		05/13/16	05/19/16	----1--			1		\$500.00		0.00				
E 5	WEAU	05/06/16	05/13/16	Wheel of Fortune M-F Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$600.00	P-01	0.00	NM	6	\$3,600.00
(Program: WHEEL OF FORTUNE)															

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WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WEAU	05/06/16	05/13/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL OF FORTUNE)	CM	6:30 PM-7:00 PM	11111--	:30	5	\$600.00	P-01	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/16	05/12/16	11111--		5				\$600.00		0.00			
		Week: 05/13/16	05/19/16	----1--		1				\$600.00		0.00			
E 6	WEAU	05/06/16	05/14/16	Weekend Rotator Weekend Rotator (Program: JEOPARDY-SAT)	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$200.00	P-01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/16	05/12/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	05/06/16-05/12/16	Weekend Rotator		5:00 PM-5:30 PM	P-----Sa--	:30		(\$200.00)		0.00	NM		
				See MG 6.3 [Program Change]											
	3	WEAU	05/09/16-05/09/16	M-F 130p-2p		130p-2p	M-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 6.1 05/07 [makegood]											
		Week: 05/13/16	05/19/16	-----1-		1				\$200.00		0.00			
E 7	WEAU	05/06/16	05/15/16	Weekend Rotator Weekend Rotator (Program: INSIDER WK)	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/16	05/12/16	-----1		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEAU	05/06/16-05/12/16	Weekend Rotator		5:00 PM-5:30 PM	P-----Su	:30		(\$100.00)		0.00	NM		
				See MG 7.3 [Program Change]											
	3	WEAU	05/06/16-05/12/16	Weekend Rotator		5:00 PM-5:30 PM	P-----Su	:30		\$100.00		0.00	NM		
				Ⓜ MG for 7.1 05/08 [makegood]											
		Week: 05/13/16	05/19/16	-----1		1				\$100.00		0.00			
													Totals	25	\$11,100.00