



Townsquare Media - Shore
8 Robbins St.
Toms River, NJ 08753
(848) 221-8000

CONTRACT

And:

Princeton Media Solutions LLC
Attention: Megan Dunne
510 Hemlock Hill Drive
Toms River, NJ 08753

<u>Contract / Revision</u> 753917 /		<u>Alt Order #</u>
<u>Advertiser</u> Monmouth County Rep/Freeholders		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> TBD		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WJLK-FM	<u>Account Executive</u> Robert Achimov_D03	<u>Sales Office</u> Local Shore
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

WJLK-FM - 753917A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJLK	10/31/18	11/06/18	M-F AM Drive	6a-10a		1:00				NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	--222--				6	\$110.00	0.00			
	Week:	11/05/18	11/11/18	22-----				4	\$110.00	0.00			
N 2	WJLK	10/31/18	11/06/18	M-F PM Drive	3p-7p		1:00				NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	--222--				6	\$110.00	0.00			
	Week:	11/05/18	11/11/18	2-----				2	\$110.00	0.00			
N 3	WJLK	11/06/18	11/06/18	M-F Midday	10a-3p		1:00				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	-2-----				2	\$110.00	0.00			
N 4	WJLK	11/03/18	11/03/18	Sa-Su Midday	10a-3p		1:00				NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----4-				4	\$85.00	0.00			
N 5	WJLK	11/04/18	11/04/18	Sa-Su Midday	10a-3p		1:00				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----4				4	\$30.00	0.00			
Totals								0.00				28	\$2,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/31/18	4	\$440.00	(\$66.00)	\$374.00
11/01/18 - 11/06/18	24	\$2,220.00	(\$333.00)	\$1,887.00
Totals	28	\$2,660.00	(\$399.00)	\$2,261.00

WJLK-FM - 753917B

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/31/18	11/05/18	1:00 Audio Spot (CPP)	28	\$5.00	CPP	\$140.00
Totals				28			\$140.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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753917 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Monmouth County Rep/Freeholders	10/30/18 / 10/30/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/18 - 11/06/18	TBD	

Time Period	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/31/18	\$20.00	(\$3.00)	\$17.00
11/01/18 - 11/05/18	\$120.00	(\$18.00)	\$102.00
Totals	\$140.00	(\$21.00)	\$119.00

Contract Totals 0.028 34 \$2,800.00

Signature: _____ **Date:** _____

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