

Client: Brian Mast for Congress
 Product: Political
 Campaign: Brian Mast Week of 10/24 Cable



Noiseworks Media
 814 Ponce De Leon Blvd. Ste. 204
 Coral Gables, FL 33134
 305-418-0118

Market: WEST PALM BEACH-FT. PIERC
 Station: COM/All Zones
 Station Contact: Alina Velez

Station Order

Rev #: 0

Flight From: 10/24/2016 to 10/30/2016

Buyer Name: Jennifer Lara
 Sweeps: Manual Ratings

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Rate/ Total	Oct 24	Total Spots	DMA P 55+ (R)
1	FXNC MTWRFSSuEM 05:00A-09:00A :30			\$145.00 \$580.00	\$1.00 \$2.00	4	4	0.8 \$181.25
	Comment: PALM BEACH GARDENS ZONE							
2	FXNC MTWRFSSu 07:00P-12:00A :30			\$231.00 \$924.00	\$1.00 \$2.00	4	4	0.8 \$288.75
	Comment: PALM BEACH GARDENS ZONE							
3	MNBC MTWRFSSu 05:00A-09:00A :30			\$57.00 \$228.00	\$1.00 \$2.00	4	4	0.3 \$190.00
	Comment: PALM BEACH GARDENS ZONE							
4	MNBC MTWRFSSu 07:00P-12:00A :30			\$107.00 \$428.00	\$1.00 \$2.00	4	4	1.0 \$107.00
	Comment: PALM BEACH GARDENS ZONE							
5	CNN MTWRFSSu 05:00A-09:00A :30			\$85.00 \$340.00	\$1.00 \$2.00	4	4	0.2 \$425.00
	Comment: PALM BEACH GARDENS ZONE							
6	CNN MTWRFSSu 07:00P-12:00A :30			\$127.00 \$508.00	\$1.00 \$2.00	4	4	0.8 \$158.75
	Comment: PALM BEACH GARDENS ZONE							
7	AMC MTWRFSSu 07:00P-12:00A :30			\$124.00 \$496.00	\$1.00 \$2.00	4	4	0.7 \$177.14
	Comment: PALM BEACH GARDENS ZONE							
8	DISC MTWRFSSu 07:00P-12:00A :30			\$124.00 \$496.00	\$1.00 \$2.00	4	4	0.7 \$177.14
	Comment: PALM BEACH GARDENS ZONE							
9	HIST MTWRFSSu 07:00P-12:00A :30			\$112.00 \$448.00	\$1.00 \$2.00	4	4	0.4 \$280.00
	Comment: PALM BEACH GARDENS ZONE							
10	HGTV MTWRFSSu 07:00P-12:00A :30			\$133.00 \$532.00	\$1.00 \$2.00	4	4	0.5 \$266.00
	Comment: PALM BEACH GARDENS ZONE							
11	ESPN MTWRFSSu 07:00P-12:00A :30			\$133.00 \$532.00	\$1.00 \$2.00	4	4	0.7 \$190.00
	Comment: PALM BEACH GARDENS ZONE							

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 305-418-0118

Market: WEST PALM BEACH-FT. PIERC
 Station: COM/All Zones
 Station Contact: Alina Velez

Buyer Name: Jennifer Lara
 Sweeps: Manual Ratings

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Rate/ Total	Oct 24	Total Spots	DMA P 55+ (R)
12	TBSC MTWRFSSu 07:00P-12:00A :30			\$172.00 \$688.00	\$1.00 \$2.00	4	4	1.1 \$156.36
	Comment: PALM BEACH GARDENS ZONE							
13	TNT MTWRFSSu 07:00P-12:00A :30			\$172.00 \$688.00	\$1.00 \$2.00	4	4	0.7 \$245.71
	Comment: PALM BEACH GARDENS ZONE							
14	USA MTWRFSSu 07:00P-12:00A :30			\$184.00 \$736.00	\$1.00 \$2.00	4	4	0.8 \$230.00
	Comment: PALM BEACH GARDENS ZONE							
15	FXNC MTWRFSSuEM 05:00A-09:00A :30			\$16.00 \$64.00	\$1.00 \$2.00	4	4	0.8 \$20.00
	Comment: PALM BEACH GARDENS UVERSE							
16	FXNC MTWRFSSu 07:00P-12:00A :30			\$25.00 \$100.00	\$1.00 \$2.00	4	4	0.8 \$31.25
	Comment: PALM BEACH GARDENS UVERSE							
17	MNBC MTWRFSSu 05:00A-09:00A :30			\$11.00 \$44.00	\$1.00 \$2.00	4	4	0.3 \$36.67
	Comment: PALM BEACH GARDENS UVERSE							
18	MNBC MTWRFSSu 07:00P-12:00A :30			\$22.00 \$88.00	\$1.00 \$2.00	4	4	1.0 \$22.00
	Comment: PALM BEACH GARDENS UVERSE							
19	CNN MTWRFSSu 07:00P-12:00A :30			\$25.00 \$100.00	\$1.00 \$2.00	4	4	0.9 \$27.78
	Comment: PALM BEACH GARDENS UVERSE							
20	AMC MTWRFSSu 07:00P-12:00A :30			\$25.00 \$100.00	\$1.00 \$2.00	4	4	0.8 \$31.25
	Comment: PALM BEACH GARDENS UVERSE							
21	DISC MTWRFSSu 07:00P-12:00A :30			\$25.00 \$100.00	\$1.00 \$2.00	4	4	0.8 \$31.25
	Comment: PALM BEACH GARDENS UVERSE							
22	HIST MTWRFSSu 07:00P-12:00A :30			\$22.00 \$88.00	\$1.00 \$2.00	4	4	0.4 \$55.00
	Comment: PALM BEACH GARDENS UVERSE							

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 Station: COM/All Zones
 Station Contact: Alina Velez

Buyer Name: Jennifer Lara
 Sweeps: Manual Ratings

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Rate/ Total	Oct 24	Total Spots	DMA P 55+ (R)
23	HGTV MTWRFSSu 07:00P-12:00A :30			\$27.00 \$108.00	\$1.00 \$2.00	4	4	0.5 \$54.00
	Comment: PALM BEACH GARDENS UVERSE							
24	TBSC MTWRFSSu 07:00P-12:00A :30			\$34.00 \$136.00	\$1.00 \$2.00	4	4	1.1 \$30.91
	Comment: PALM BEACH GARDENS UVERSE							
25	TNT MTWRFSSu 07:00P-12:00A :30			\$34.00 \$136.00	\$1.00 \$2.00	4	4	0.7 \$48.57
	Comment: PALM BEACH GARDENS UVERSE							
26	USA MTWRFSSu 07:00P-12:00A :30			\$37.00 \$148.00	\$1.00 \$2.00	4	4	0.8 \$46.25
	Comment: PALM BEACH GARDENS UVERSE							
27	FXNC MTWRFSSuEM 05:00A-09:00A :30			\$220.00 \$880.00	\$1.00 \$2.00	4	4	0.8 \$275.00
	Comment: S. TREASURE COAST							
28	FXNC MTWRFSSu 07:00P-12:00A :30			\$343.00 \$1,372.00	\$1.00 \$2.00	4	4	0.8 \$428.75
	Comment: S. TREASURE COAST							
29	MNBC MTWRFSSu 05:00A-09:00A :30			\$85.00 \$340.00	\$1.00 \$2.00	4	4	0.3 \$283.33
	Comment: S. TREASURE COAST							
30	MNBC MTWRFSSu 07:00P-12:00A :30			\$163.00 \$652.00	\$1.00 \$2.00	4	4	0.9 \$181.11
	Comment: S. TREASURE COAST							
31	CNN MTWRFSSu 07:00P-12:00A :30			\$191.00 \$764.00	\$1.00 \$2.00	4	4	0.8 \$238.75
	Comment: S. TREASURE COAST							
32	AMC MTWRFSSu 07:00P-12:00A :30			\$184.00 \$736.00	\$1.00 \$2.00	4	4	0.7 \$262.86
	Comment: S. TREASURE COAST							
33	DISC MTWRFSSu 07:00P-12:00A :30			\$184.00 \$736.00	\$1.00 \$2.00	4	4	0.7 \$262.86
	Comment: S. TREASURE COAST							

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Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Rate/ Total	Oct 24	Total Spots	DMA P 55+ (R)
34	HIST MTWRFSSu 07:00P-12:00A :30			\$169.00 \$676.00	\$1.00 \$2.00	4	4	0.4 \$422.50
	Comment: S. TREASURE COAST							
35	HGTV MTWRFSSu 07:00P-12:00A :30			\$200.00 \$800.00	\$1.00 \$2.00	4	4	0.5 \$400.00
	Comment: S. TREASURE COAST							
36	ESPN MTWRFSSu 07:00P-12:00A :30			\$200.00 \$800.00	\$1.00 \$2.00	4	4	0.7 \$285.71
	Comment: S. TREASURE COAST							
37	TBSC MTWRFSSu 07:00P-12:00A :30			\$260.00 \$1,040.00	\$1.00 \$2.00	4	4	1.1 \$236.36
	Comment: S. TREASURE COAST							
38	TNT MTWRFSSu 07:00P-12:00A :30			\$260.00 \$1,040.00	\$1.00 \$2.00	4	4	0.7 \$371.43
	Comment: S. TREASURE COAST							
39	USA MTWRFSSu 07:00P-12:00A :30			\$272.00 \$1,088.00	\$1.00 \$2.00	4	4	0.8 \$340.00
	Comment: S. TREASURE COAST							
40	FXNC MTWRFSSuEM 05:00A-09:00A :30			\$44.00 \$176.00	\$1.00 \$2.00	4	4	0.8 \$55.00
	Comment: S. TREASURE COAST UVERSE							
41	FXNC MTWRFSSu 07:00P-12:00A :30			\$69.00 \$276.00	\$1.00 \$2.00	4	4	0.8 \$86.25
	Comment: S. TREASURE COAST UVERSE							
42	MNBC MTWRFSSu 05:00A-09:00A :30			\$17.00 \$68.00	\$1.00 \$2.00	4	4	0.3 \$56.67
	Comment: S. TREASURE COAST UVERSE							
43	MNBC MTWRFSSu 07:00P-12:00A :30			\$33.00 \$132.00	\$1.00 \$2.00	4	4	0.9 \$36.67
	Comment: S. TREASURE COAST UVERSE							
44	CNN MTWRFSSu 07:00P-12:00A :30			\$38.00 \$152.00	\$1.00 \$2.00	4	4	0.8 \$47.50
	Comment: S. TREASURE COAST UVERSE							

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45	AMC MTWRFSSu			\$37.00	\$1.00	4	4	0.8
	07:00P-12:00A	:30		\$148.00	\$2.00			\$46.25
	Comment: S. TREASURE COAST UVERSE							
46	DISC MTWRFSSu			\$37.00	\$1.00	4	4	0.8
	07:00P-12:00A	:30		\$148.00	\$2.00			\$46.25
	Comment: S. TREASURE COAST UVERSE							
47	HIST MTWRFSSu			\$34.00	\$1.00	4	4	0.4
	07:00P-12:00A	:30		\$136.00	\$2.00			\$85.00
	Comment: S. TREASURE COAST UVERSE							
48	HGTV MTWRFSSu			\$40.00	\$1.00	4	4	0.5
	07:00P-12:00A	:30		\$160.00	\$2.00			\$80.00
	Comment: S. TREASURE COAST UVERSE							
49	TBSC MTWRFSSu			\$52.00	\$1.00	4	4	1.1
	07:00P-12:00A	:30		\$208.00	\$2.00			\$47.27
	Comment: S. TREASURE COAST UVERSE							
50	TNT MTWRFSSu			\$52.00	\$1.00	4	4	0.7
	07:00P-12:00A	:30		\$208.00	\$2.00			\$74.29
	Comment: S. TREASURE COAST UVERSE							
51	USA MTWRFSSu			\$54.00	\$1.00	4	4	0.8
	07:00P-12:00A	:30		\$216.00	\$2.00			\$67.50
	Comment: S. TREASURE COAST UVERSE							
52	FXNC MTWRFSSuEM			\$202.00	\$1.00	4	4	0.7
	05:00A-09:00A	:30		\$808.00	\$2.00			\$288.57
	Comment: N. TREASURE COAST							
53	FXNC MTWRFSSu			\$322.00	\$1.00	4	4	0.7
	07:00P-12:00A	:30		\$1,288.00	\$2.00			\$460.00
	Comment: N. TREASURE COAST							
54	MNBC MTWRFSSu			\$130.00	\$1.00	4	4	0.9
	07:00P-12:00A	:30		\$520.00	\$2.00			\$144.44
	Comment: N. TREASURE COAST							
55	CNN MTWRFSSu			\$115.00	\$1.00	4	4	0.2
	05:00A-09:00A	:30		\$460.00	\$2.00			\$575.00
	Comment: N. TREASURE COAST							

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56	CNN MTWRFSSu 07:00P-12:00A :30			\$175.00 \$700.00	\$1.00 \$2.00	4	4	0.8 \$218.75
	Comment: N. TREASURE COAST							
57	AMC MTWRFSSu 07:00P-12:00A :30			\$169.00 \$676.00	\$1.00 \$2.00	4	4	0.7 \$241.43
	Comment: N. TREASURE COAST							
58	DISC MTWRFSSu 07:00P-12:00A :30			\$169.00 \$676.00	\$1.00 \$2.00	4	4	0.7 \$241.43
	Comment: N. TREASURE COAST							
59	HIST MTWRFSSu 07:00P-12:00A :30			\$157.00 \$628.00	\$1.00 \$2.00	4	4	0.4 \$392.50
	Comment: N. TREASURE COAST							
60	HGTV MTWRFSSu 07:00P-12:00A :30			\$184.00 \$736.00	\$1.00 \$2.00	4	4	0.5 \$368.00
	Comment: N. TREASURE COAST							
61	ESPN MTWRFSSu 07:00P-12:00A :30			\$184.00 \$736.00	\$1.00 \$2.00	4	4	0.7 \$262.86
	Comment: N. TREASURE COAST							
62	TBSC MTWRFSSu 07:00P-12:00A :30			\$242.00 \$968.00	\$1.00 \$2.00	4	4	1.0 \$242.00
	Comment: N. TREASURE COAST							
63	TNT MTWRFSSu 07:00P-12:00A :30			\$85.00 \$340.00	\$1.00 \$2.00	4	4	0.7 \$121.43
	Comment: N. TREASURE COAST							
64	USA MTWRFSSu 07:00P-12:00A :30			\$169.00 \$676.00	\$1.00 \$2.00	4	4	0.8 \$211.25
	Comment: N. TREASURE COAST							
65	FXNC MTWRFSSuEM 05:00A-09:00A :30			\$22.00 \$88.00	\$1.00 \$2.00	4	4	0.8 \$27.50
	Comment: N. TREASURE COAST UVERSE							
66	FXNC MTWRFSSu 07:00P-12:00A :30			\$35.00 \$140.00	\$1.00 \$2.00	4	4	0.8 \$43.75
	Comment: N. TREASURE COAST UVERSE							

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67	MNBC MTWRFSSu 05:00A-09:00A	:30		\$10.00 \$40.00	\$1.00 \$2.00	4	4	0.3 \$33.33
	Comment: N. TREASURE COAST UVERSE							
68	MNBC MTWRFSSu 07:00P-12:00A	:30		\$26.00 \$104.00	\$1.00 \$2.00	4	4	1.0 \$26.00
	Comment: N. TREASURE COAST UVERSE							
69	CNN MTWRFSSu 07:00P-12:00A	:30		\$35.00 \$140.00	\$1.00 \$2.00	4	4	0.8 \$43.75
	Comment: N. TREASURE COAST UVERSE							
70	AMC MTWRFSSu 07:00P-12:00A	:30		\$34.00 \$136.00	\$1.00 \$2.00	4	4	0.8 \$42.50
	Comment: N. TREASURE COAST UVERSE							
71	DISC MTWRFSSu 07:00P-12:00A	:30		\$34.00 \$136.00	\$1.00 \$2.00	4	4	0.8 \$42.50
	Comment: N. TREASURE COAST UVERSE							
72	HIST MTWRFSSu 07:00P-12:00A	:30		\$31.00 \$124.00	\$1.00 \$2.00	4	4	0.4 \$77.50
	Comment: N. TREASURE COAST UVERSE							
73	HGTV MTWRFSSu 07:00P-12:00A	:30		\$37.00 \$148.00	\$1.00 \$2.00	4	4	0.5 \$74.00
	Comment: N. TREASURE COAST UVERSE							
74	TBSC MTWRFSSu 07:00P-12:00A	:30		\$48.00 \$192.00	\$1.00 \$2.00	4	4	1.1 \$43.64
	Comment: N. TREASURE COAST UVERSE							
75	TNT MTWRFSSu 07:00P-12:00A	:30		\$17.00 \$68.00	\$1.00 \$2.00	4	4	0.7 \$24.29
	Comment: N. TREASURE COAST UVERSE							
76	USA MTWRFSSu 07:00P-12:00A	:30		\$34.00 \$136.00	\$1.00 \$2.00	4	4	0.8 \$42.50
	Comment: N. TREASURE COAST UVERSE							

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215.6

Monthly Totals						
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Dollars	CPP/CPM
Oct	304	215.6	\$32,452.00	\$150.52	\$304.00	\$1.41
	304	215.6	\$32,452.00	\$150.52	\$304.00	\$1.41

By: _____

Client: Brian Mast for Congress
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Market: WEST PALM BEACH-FT. PIERC
Station: COM/All Zones
Station Contact: Alina Velez



Station Traffic

Rev #: 0

Flight From: 10/24/2016 to 10/30/2016

Noiseworks Media
814 Ponce De Leon Blvd. Ste. 204
Coral Gables, FL 33134
305-418-0118

Buyer Name: Jennifer Lara
Sweeps: Manual Ratings

<u>Date Range</u>	<u>Traffic Code</u>	<u>Percent</u>
10/24/16 - 10/30/16	BM101216	50
	BMGE91516	25
	BM102016SS	25