

## **WRNB-Philadelphia, PA**

### **Issues/Programs List**

#### **Quarterly Report**

#### **Second Quarter 2016**

#### **April-May-June**

#### **City of License-Media**

**In our ongoing effort to serve the public interest, station WRNB broadcasts programming responsive to issues of concern to Philadelphia and the surrounding service area. Following is a list of those issues and of the station's most significant programming treatment of them.**

**PREPARED BY:**

**TIFFANIE STANARD, PRODUCER-"PHILLY SPEAKS"**

<u>Issue/Organization</u>	<u>Program</u>	<u>Description</u>	<u>Date Aired</u>	<u>Time/Duration</u>
<b>Philly Speaks</b>				
Community Events	Arts/Culture in Community issues addressed included events around town.	Discuss community events Wanda Mial-Executive Director for Achievability; John Michaels, Jazz Musician	4/3/2016	8am-9am
Building communities	Building up our community and focusing on development	DA Seth Williams; Hanniyyah Sharpe-Brown-Communications; Dan Muroff-Congress Candidate	4/10/2016	8am-9am
Candidates for Congress Discussion	Community, Education, City Government	Congressional race candidates discuss their position. Tony Daniel-Political Strategist; Rep. Dwight Evans	4/17/2016	8am-9am
Prince Tribute and Candidates for Congress Discussion	Community, Education, Music, City Government	Reflection of the life of Prince. Ryan Dennis, Fox 29; Congressman Chaka Fattah	4/24/2016	8am-9am
City Government; Community Events	Community, City Government	Deborah Cassidy-Director of Sales, Marketing & Family Services-West Laurel Hill; Congressman Fattah	5/1/2016	8am-9am
Summer jobs for Youth	Education, Community, Youth	Up-coming jobs for interns. Sharmain Matlock Turner- UAC Chekemma Townsend- Phila Youth Network	5/8/2016	8am-9am
Philly Sports	Community, Sports	Marc Eversley-VP of Player Personnel for the Sixers; Chris Murray-Sports Reporter	5/15/2016	8am-9am

Importance of Voting	Education, Community, City Government	Educating the citizens on the need for voting in next election. Adam Gitlin-Brennan Voting Rights Team; John Wetzel-PA Secretary for Corrections	5/22/2016	8am-9am
Memorial Day/Black Arts Festival	Arts, Community, Veterans	Celebration of Black Arts Festival Mike Naher, Bunker Labs for Veterans; Sylvester Mobley, Veteran/Entrepreneur; Valeria Gay, Executive Director-The Arts Sanctuary	5/29/2016	8am-9am
Muhammad Ali Tribute/ Community Events	History/ Community	Listeners called in about Muhammad Ali; Melissa Rowe-Founder of Capture Greatness	6/5/2016	8am-9am
National Issues in the news about Sexual Abuse	Education/ Community/ Health	Topical news relevant to community Monique Howard, Executive Director-Women against Rape; James Carpenter, Sexual Violence Unit	6/12/2016	8am-9am
National News (Orlando Shooting) Juneteeth in Phila	Arts/ Community/ Legal rights	Juneteeth celebration event featuring Kenny Gamble, National musician; Dr. Argie Allen	6/19/2016	8am-9am
Women in Leadership/ State Budget Update	Community, Education	State budget challenges and recent updates for citizens of Philadelphia. Sincere Harris, Executive Director for the PA Democratic Party; State Rep. Donna Bullock; State Rep Jason Dawkins	6/26/2016	8am-9am
<b>PSA On-Air</b> CPR Coalition	PSA on CPR Coalition	Various	:30 second PSA approximately 66 times during Q2.	
Crossroads PSA	PSA to focus on Crossroads	Various	:30 second PSA approximately 9 times during Q2.	
Dancing Preachers Conference	PSA to focus on Crossroads	Focus on prayer in the school	:30 second PSA approximately 26 times during Q2.	
Fatherhood Movement	Various PSAs to focus on positive responsible fatherhood.	PSA on fatherhood and impact of children	:30 second PSA approximately 87 times during Q2.	
Kensington Health Science	PSA to focus on community fair and awareness of services available to community. Health Fair	Various	:30 second PSA approximately 13 times during Q2.	
Mercy Ministries	PSA awareness for a local job fair	Various	:30 second PSA approximately 95 times during Q2.	

Closing the Divide	PSA awareness to teach computer skills	PSA program	:30 second PSA approximately 4 times during Q2.
Philadelphia Science Carnival	PSA for Science Fair	Various	:30 second PSA approximately 6 times during Q2.
Police Athletic League	PSA for fundraise for PAC	Various	:30 second PSA approximately 6 times during Q2.
Poverty Summit	PSA fto fight poverty	Various	:30 second PSA approximately 22 times during Q2.
Refugees	PSA	Various	:30 second PSA approximately 88 times during Q2.
Samaritan Purse Disaster Relief	PSA Disaster relief	Various	:30 second PSA approximately 37 times during Q2.
Ovarian Cancer	PSA to fight Ovarian Cancer	Various	:30 second PSA approximately 49 times during Q2.
Temple Univ Job Fair	PSA	Various	:30 second PSA approximately 33 times during Q2.
There Yet	PSA	Various	:30 second PSA approximately 74 times during Q2.
Walk Against Hate	PSA	Various	:30 second PSA approximately 4 times during Q2.
Year Up Philly	PSA	Various	:30 second PSA approximately 35 times during Q2.
Cancer Who	PSA	Various	:30 second

Cargiver to Mom

PSA

Various

PSA  
approximately  
15\ times  
during Q2.  
  
:30 second  
PSA  
approximately  
29 times  
during Q2.