

Buy Detail Report

10/4/2022

Client: Elise for Congress
Media: Radio
Product: Political
Flight Date: 10/03/2022 - 10/09/2022
Market/System: Albany-Schenectady-Troy

Estimate: 4920
Survey: FA12 DMA CustRadio

# of SPOTS PER DAY													Total Spots	STN Gross Cost
Station	Format	Day	DP	Time	Program	Dur	10/3 10/3	10/4 10/4	10/5 10/5	10/6 10/6	10/7 10/7			
WSSV-AM	Adult Standard s/MOR	M-F	AM	6:00a-10:00a		60	1	1	1	1	1		5	\$30.00
			Fran											
WSSV-AM	Adult Standard s/MOR	M-F	MD	10:00a- 3:00p		60	0	0	0	1	1		2	\$30.00
WSSV-AM	Adult Standard s/MOR	M-F	PM	3:00p- 7:00p		60	1	1	1	1	1		5	\$30.00
Station Total:													12	\$360.00
Spots Per Week							2	2	2	3	3		12	
Cost Per Week							60	60	60	90	90		360	

SCHEDULE TOTALS

TOTAL SPOTS: 12
 TOTAL COST: \$360.00

Disclaimer:

Agreed to and Accepted by: _____