

Buy Detail Report

10/4/2022

Client: Elise for Congress
Media: Radio
Product: Political
Flight Date: 10/10/2022 - 10/16/2022
Market/System: Albany-Schenectady-Troy

Estimate: 4922
Survey: FA12 DMA CustRadio

# of SPOTS PER DAY													
Station	Format	Day	DP	Time	Program	Dur	10/10 10/10	10/11 10/11	10/12 10/12	10/13 10/13	10/14 10/14	Total Spots	STN Gross Cost
WSSV-AM	Adult Standard s/MOR	M-F	AM	6:00a-10:00a		60	1	1	1	1	1	5	\$30.00
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WSSV-AM	Adult Standard s/MOR	M-F	MD	10:00a- 3:00p		60	1	1	1	1	1	5	\$30.00
WSSV-AM	Adult Standard s/MOR	M-F	PM	3:00p- 7:00p		60	1	1	1	1	1	5	\$30.00
Station Total:												15	\$450.00
Spots Per Week							3	3	3	3	3	15	
Cost Per Week							90	90	90	90	90	450	

SCHEDULE TOTALS

TOTAL SPOTS: 15
 TOTAL COST: \$450.00

Disclaimer:

Agreed to and Accepted by: _____